

## WS SUMMARY

AL

### BUSINESS

**Orster**  
**osts**  
**fence**  
**dget**  
**Equities**  
**fall 1.8;**  
**Wall St.**  
**up 7.32**

• EQUITIES again fluctuated within narrow limits, closing above the worst. The FT 30-share index fell 1.8 to 402.4.

GILTS were uncertain, and the Government Securities index ended 0.17 lower at \$24.3. The South African Budget had no apparent effect on S.A. industrial and gold shares. The Gold Mines index rose 2.4 to 160.6.

budget expenditure rising 32m. (24,592m.), the share at £1.350m. accounts for 17.2 per cent of the total.

ising recent events in Rhodesia and Mozambique. Horwood said: "Politicians in southern Africa demand that we increase

David Ennals, Foreign Minister of State, who is arriving in Tanzania to-day, is with President Nyerere. Ennals said: "Britain was not prepared to meet militarily in Rhodesia. Settlement had to be by negotiation. Back Page 5 and Parliament

### an troops 'on

### an border'

• Socialist leader Mr. Jumblatt, whose forces are to enforce the removal of President François, claimed yesterday that 17,000 Syrian troops had concentrated on the border. Mr. Jumblatt hoped Syrian forces help the cause of the Left. pressure on Jumblatt. News from Israel, Page 7

### train gang

### £600,000

on a Cork-Dublin mail the Irish Republic early is understood to have about £800,000 for Provisional funds—bringing to at m. the total reaped by obbligations in recent years. Special Branch officers normally accompany such were not on duty.

### ed-up plea

metropolitan Police are higher speed limits for than 150 miles of London. Restrictions are little and can only be id haphazardly, the police in.

### ss awards

in Swan of the Sundas was yesterday named salist of the Year in the Press Awards organised Mirror Group Newspapers Times Newspapers. Mr. Watt of the Financial was commended in the main of the Year category.

### for Pitcairn

Army and Royal Marines are help improve access to Pitcairn, the Pacific Island where has hampered communications with passing ships since pirates from Black's Bounty made a community there to

### tribute to Monty

Soviet Union is to be represented by Marshal Rudenko, Minister at to-day's general of Field Marshal, Viscount Montgomery of Alamein. has not paid a similar tribute since Sir Winston Churchill died in 1965.

### ead to go up

standard loaf is to cost 1p more Monday. Mrs. Shirley Williams, Price Secretary, confirmed yesterday. Small loaves will cost 1p.

### iefly . . .

Queen and Prince Philip are make a three-day State visit to India from May 25. Cash India to vaccinate up to 12m. at the year amounted to £5.01m. Page 25

### IEF PRICE CHANGES YESTERDAY

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Prices in pence unless otherwise indicated)		
RIES	153	7
Lyons (J.)	188	4
Leeds and General	188	4
London	94	7
MEPC	120	7
Malib. Nets	67	4
Malib. Underwear	151	7
Pearl Assurance	200	7
Prop. Hldg. and Inv.	213	9
Reardon Smith "A"	71	4
Reckitt and Colman	324	7
Spear and Jackson	93	4
United Reins Prop.	448	4
Weyburn Eng.	613	30
White Child & Benoy	50	4
Broken Hull South	158	7
EZ Inds.	340	15
MM Hldgs.	242	8
Pancontinental	102	10
Spa. and W. Inds.	150	10
Posedon	150	10
Premium		
FALIS		
De La Rue "New"	42	4
Development Scen.	267	7
ICBridg. (R.)	148	6
Under	44	3
Foot	160	20
President Steyn	350	50

### FALIS

FALIS		
iddle Hldgs.	73	7
liford (C.)	98	3
De La Rue "New"	42	4
Development Scen.	267	7
ICBridg. (R.)	148	6
Under	44	3
Foot	160	20
President Steyn	350	50

### FALIS

FALIS		
asury 3pc 1977	193	1
h and Lucy	108	7
relax Bank	280	5
lford (S. and W.)	139	4
spor-Gambr.	27	7
ford (L.)	93	3
homa Leslie	36	3
h Wharf	60	3

## Production of 10 car models halted

## • 17,000 workers idle through group

# Leyland disrupted as strikers defy union call to return

BY ROY ROGERS, LABOUR CORRESPONDENT

Only six of British Leyland's 16 car models were being produced yesterday as the effects of four continuing disputes bit deeper, halting Mini and Marina output and taking the total of workers idle to about 17,000.

The situation may deteriorate further—last night a fresh dispute broke out among toolmakers at the Drews Lane suspension plant in Birmingham. Earlier 32 strikers at the key SU carburettor's subsidiary in the city voted yesterday to defy their union's instruction to return to work. The lack of tools and production losses already totalling some £20m. in recall terms will be even higher. It is unlikely that Mr. Bob Wright, the executive member

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## Backing for cut-price petrol to continue

BY RAY DAFTER, ENERGY CORRESPONDENT

MAJOR oil companies are expected to support cut-price petrol capital basis.

The majors, including BP, are becoming concerned at the amount of discounting being offered by Russian oil refiners reaching this month. By then, they will have provided an estimated £10m. to £12m. of financial support to distributors, either in the form of direct subsidies or guaranteed profitability.

But with refineries still operating 40 per cent below capacity and with the petrol retail market still in the doldrums, it seems unlikely that they will lift the subsidies. It is felt that the only ones to be taken if all the companies returned to a full pricing policy at the same time, this looks unlikely.

Small independent companies, many of which are supplied with oil from the Rotterdam spot market, show no sign of relieving the competitive pressure. Consequently, dealers selling major brands are continuing to offer discounts in an effort to retain market share.

Figures just released by the British Petroleum, show that efforts of motorists to curb expenditure and the negligible growth in the number of cars on the road, resulted in a drop of 22 per cent. in petrol deliveries last year. The trend, which follows a fall in 1974, is continuing.

As a result of supporting their dealers through some form of subsidisation, major oil companies claim that any expansion of refining output will aggravate the situation.

## Coats Patons changes rationalisation plan

BY RHYD DAVID, TEXTILES CORRESPONDENT

COATS PATONS, one of Britain's four textile groups, is to make substantial changes in its rationalisation plan announced in October last year for its knitting and knitwear operations in North East of England and Scotland.

The main change involves delaying finding alternative operations for the company's main factory in Aitton, in Scotland where some 500 jobs have been lost as a result of the transfer to the Midlands of the bulk of knitwear activities of Donaldson Bros.

The company had been intending under the first rationalisation plan to move to Allow the hand knitting yarn production and the location for warehousing facilities which were due to be built in Bradford. Industrial yarn facilities will now be transferred to Billingham which will retain winding operations.

A spokesman for the company said yesterday that the change in the reorganisation plan put forward last autumn had been decided upon because of the continued weakness in the industrial yarn market.

SALEROOM

BY ANTONY THORNCROFT

## £30,000 for Lucan silver

THE LONDON salerooms came alive with excitement yesterday. Pride of place goes to Christie's, which held a silver sale totalling an impressive £302,890. Perhaps most popular interest was centred on the Lucan family silver, which fetched £30,665, about £10,000 more than expected.

The highest price for the Lucan items was the £5,500 from the London dealer, Freeman, for a three-foot high candelabrum, carrying the Death Or Glory emblem of the 17th Lancers, and presented in 1837 by his regiments, George Blundell, the third Lord Lucan of Crimea fame. It was expected to make between £1,000-£4,000.

Other companies maintain that, as much of Britain's energy requirements are based on imported crude oil produced in the North Sea, there should be encouraged to export a higher amount of the valuable lighter North Sea oil and import the cheaper heavier crude from the Middle East.

They also question the intention of the British National Oil Corporation, which has said it intends to venture further downstream, although it has decided to give details.

BNOC has been having discussions with a number of refinery operators, including the backers of the proposed North Sea refinery at Nigg in Scotland.

It is anticipated by some in the industry that UK oil refining capacity will remain in surplus until 1985 and it is feared that any expansion of refining output

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Vimbleton

## Widowers' Houses

by B. A. YOUNG

Shaw's dramatic Op. 1 stands well both as drama and argument. There is a prophetic quality in the ease with which romantic misunderstanding between young Dr. Trench and his spoilt girl-friend Blanche Sartorius is developed, not only to a trenchant expose of London's slum landlords, but also a stirring tale of star-crossed love. Odd loves they may be at the moment in Act Two where Blanche breaks off the engagement because she has misunderstood Trench's motives in fusing her father's money into her security.

As for the operations of Sartorius the profiteer landlord, let one thing such things exist longer. Is the name of the house an so soon forgotten? As for the swindling property improvements made to extract compensation from developers, the change from private to public ownership

has altered details but not eliminated scandals. Derisory sums in compulsory purchase are not unknown. Even Trench's embarrassment at finding that his own life is not without its parallel; to a trenchant expose of London's slum landlords, but also a stirring tale of star-crossed love. Odd loves they may be at the moment in Act Two where Blanche breaks off the engagement because she has misunderstood Trench's motives in fusing her father's money into her security.

However, these are matters to be thought of on the way home. To promote the play, and to attract the attention, and its production by the Actors Company is a very satisfactory one. The first act drags a little at the beginning; the second is a touchingly sketchy by Helen Cotterill as the unwilling housemaid, repaying Blanche's endless bullying with an absurd devotion. The three sets as they are, from Gary Coleman and Christopher Benjamin as Sartorius, while Simon Cadell as Trench, adds a curious sympathy to his previous pomposity; it is a mark of Shaw's genius that he is able to argue immoral arguments so cogently.

There is a touching sketch by Jonathan Adams makes a telling job of the two sides of Licchese, the self-pitying but heartless rent-collector and the crafty property developer in his own right. Benjamin's Sartorius, once only sufficiently intimate terms with Trench, adds a curious sympathy to his previous pomposity; it is a mark of Shaw's genius that he is able to argue immoral arguments so cogently.

Written and directed by Aurel Baranga, the play serves a specific time and even perhaps these specific people on stage. Miss Rusu is given a wide berth to display the festering passions and resentments of her life, while all around her remains rather cold and unfriendly. The play's very specificity, while not conducive to the spread of everyman's becomes implicated in the girl's and each other's fate.

With a dozen repertory companies (most with two houses),

Wagner The Rhinegold, Bayreuth, Hammond-Stroud, Belcourt, Pring, Dempsey, Lloyd, Grant, etc./ENO Opera Orch./Goodall, 4 discs in box EMI SLS 5032, £8.85

Hammerdinck Hansel and Gretel, Kern, Neville, Howard, Herinex, Hunter, etc./Sadler's Wells Orch. and Ch./Bernardi, 2 discs in sleeve, HMV Concert Classics SXDW 3023, £3.50

English, his scrupulous attention to re-creating, as far as possible, the verbal contours of the original material, this is his concern for "totum." (The result of Alberich's gutturally alliterative spell-making into unacceptable English, and the discovery of a language, not overladen but always powerful, for the tight inner rhyming of his curse, are felicities previously only half-noted in live performance.)

But then lucidity of line, tone and balance, is a key feature of the conductor's Wagner style, along with that often celebrated, still inspiring mastery of long movements that transform the more obviously schematic *Rhinegold* into an enthrallingly unified operatic experience, the one that unfolds with the same inevitability that Mr. Goodall stamps on the later operas. Those slow speeds seem to bring out what other *Rhinegold*, they (particularly Solti's) are made to seem sometimes unnaturally fast.

An obvious example is Mime's "Sorglose, Sorglose" (here "Once we were carefree") notably more than "un poco ritenuo," yet undeniably "molto ritmico," for Gregory Dempsey, who is given room to expand a clean singing line and also to perfect his pungently vivid enunciation. The "aria" ought to lose character, by contrast with other performances more busily and bitingly cracked along; instead, the listener is reminded that character-building and careful, lyrical singing need never be mutually exclusive.

Even the stateliness of the Rhinemaidens greeting the gold, of the unaffected lucidity and singability of Mr. Porter's to sacrifice to even flow and

balance, bring the rewards of its tight-packed, many-layered, multi-layered argument to balance the lyrical outbursts reserved for later in the cycle. So for English-speaking listeners, this set places itself in a separate category from the Solti, Karajan, Furtwangler and Böhm recordings (with the added advantage of being musically the equal of any of them).

The particular gains of Wagner in English have been so often listed that further comment should be unnecessary—unless, that is, if the author is to be believed that further comment should be unnecessary. For Andrew Porter's translation. Yet again and again the recording makes one sit up and take particular notice, makes one newly aware of the Rhinemaidens greeting the gold, which at first encounter appears singability of Mr. Porter's to sacrifice to even flow and

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# U.K.-Egypt shipbuilding talks end on sour note

BY JOHN WYLES, SHIPPING CORRESPONDENT

TALKS WITH an Egyptian trade representatives of the 16 British shipbuilding companies present at the talks felt afterwards that an important opportunity may have been missed.

It was still hoped that British yards which are desperately short of business can win orders for some of the 34 cargo carriers required by the Egyptians, but the minimum condition for success would appear to be offering the same credit terms as the Dutch.

There are in line with the Organisation for Economic Co-operation and Development understandings limiting loans to 70 per cent of contract price, repayable over 7 years at a minimum rate of 8 per cent. Credits for the remaining 30 per cent of the price can be classed as aid to a developing country.

## Bateman in Soviet trade talks

By Our Own Correspondent

MOSCOW, March 31. CBI PRESIDENT Sir Ralph Bateman had a wide-ranging discussion of Anglo-Soviet trade problems to-day during a 90-minute meeting with the Soviet Foreign Trade Minister, Mr. Andrei Gromyko.

British officials insisted the talks were of a general nature. They followed similar sessions with officials from the State Planning Board, Gosplan, and the chemical industry. But certainly Sir Ralph will be looking for signs of a follow-up to the statement in London earlier this month by the Soviet Foreign Minister, Mr. Gromyko, that the Soviet Union intended to make speedy use of the £850m. credit arranged during Mr. Wilson's visit here 13 months ago.

Sir Ralph is spending a week in the Soviet Union at the guest of Academician Klinin, chairman of the State Committee on Science and Technology.

Among his interviews was one with Mr. Kostandov, the Soviet Minister for Chemical Industry, who flew to London this afternoon. Sir Ralph's schedule also includes meetings with officials of the Soviet Foreign Trade Bank and the Ministry of Construction Materials.

## EUROPEAN COURT EMI-CBS CASE

# Opinion in favour of EMI

By A. H. HERMANN

MR. J.-P. WARNER, Advocate General at the European Court, came down in favour of EMI Records in its dispute with CBS when presenting his opinion to the European Court in Luxembourg yesterday.

The Luxembourg proceedings arose out of three trade mark infringement actions brought by EMI against CBS subsidiaries in Britain, Denmark and Germany. The predecessors of the two companies agreed as far back as in 1922 on a global division of markets between them as a result of which the "Columbia" trade mark in the U.S. and in other Western hemisphere countries was owned by CBS and by EMI in Europe.

In recent years CBS tried to penetrate the European market with its own "Columbia" branded records, allegedly thus infringing the trade mark rights held by EMI under national trade mark laws of EEC member States.

EMI does not contest that EMI owns the "Columbia" trade mark in Europe but claims that it must allow the imports of CBS' Columbia records from the U.S. under provisions of EEC law which over-ride the national trade mark laws. Accordingly the three courts (in the U.K., Denmark and Germany) referred the cases to Luxembourg asking the European Court to rule on the issues of EEC laws involved in the dispute.

The EEC defence originally relied mainly on the EEC rules providing for freedom of movement of goods. During the Luxembourg proceeding, how-

## Report says U.K. misses out on OPEC exports

By Our Own Correspondent

BRITAIN must improve its exporting performance, particularly to the oil producing countries, if the balance of payments deficit is to be eliminated says report to-day.

But the evidence of recent years shows that the rate of growth of British exports to the Organisation of Petroleum Exporting Countries was lower than any of its major competitors.

The report on Recent Developments in the U.K. and World Economy is from the National Economic Development Office, and by coincidence comes at a time when a top-level trade mission from Saudi Arabia is visiting Britain with up to £70m.

## Loewenbrau in U.S. agreement

By ADRIAN DICKS

LOEWENBRAU, the largest Bavarian brewery, has reached an agreement with Miller's of Milwaukee for the production under licence of draft Loewenbrau in the U.S.

Announcing this in Munich, Loewenbrau also said it would slightly modify the formula of its beer, making it lighter and

to spend on a five-year development programme.

The balance of payments improved last year, and will continue to do so as North Sea oil flows ashore, says NEDO. However, if the U.K. is to return to external balance and repay various borrowings, it is important to obtain a good performance in growing export markets.

Over the period 1970-74 British exports to OPEC increased by 165 per cent, compared with a 44 per cent increase by Japan, 320 per cent by West Germany, 220 per cent by the U.S., and 216 per cent by France.

*Recent Developments in the U.K. and World Economy. Price £1.20.*

less bitter, in conformity with American tastes. Exports of Munich-brewed beer will be maintained, too, though this is expected to cost about twice as much as that brewed by Miller's.

The German brewery has made a strong attack on the U.S. market for a number of years, but saw sales in 1975 fall

to a standstill. The interim agreement guarantees each other's markets. The interim agreement was originally signed in May, 1973.

## Dispute favours EEC trade mark system

By A. H. Hermann

AUSTRALIA and New Zealand have renewed for another 12 months from to-day their interim agreement guaranteeing tariff preferences in each other's markets.

The interim agreement was originally signed in May, 1973.

THE EEC Commission's observations submitted to the European Court in the Terrapin/Terranova dispute are much more favourable to the continuation of the trade mark system in the EEC than has been feared so far.

The contents of the Observations, outlined to the EEC Trade Mark Conference on Tuesday by Mr. Bryan Harris, head of the Commission's Intellectual Property Division, augur well for the Commission's Draft Memorandum on EEC trade mark policy analysed this week and awaiting the Commission's endorsement early in May. Publication can be expected, in duplicated form at least, in the middle of June.

The Observations submitted by the Commission's Legal Agent in the Terrapin/Terranova case make it clear that the Commission does not desire to deprive trade mark owners of the possibility to resist, under national trade mark laws, the imports of identically trade-marked goods from other EEC countries as long as the two trade marks are not of common origin.

The Commission takes the line that restrictive agreements which were not illegal in that they existed before the EEC Treaty came into force, can have illegal effects because the effects, like trade marks, are restrictive in themselves.

This doctrine of the Commission, which can be conveniently labelled as the doctrine of the "original sin," has been rejected by the Advocate General. Its approval by the Court would greatly increase the already uncertain of EEC law.

The Advocate General rejected the contention that the EEC Treaty provisions requiring free movement of goods within the Common Market provide the same freedom to imports from the U.S. This contention, put forward on behalf of CBS, was rejected with judgment, said Mr. Warner not only by EMI, but also by the seven Member business law.

## SECOND BRITISH ASSETS TRUST LTD

THE NAME OF THE COMPANY HAS

BEEN CHANGED TO

## EDINBURGH AMERICAN ASSETS TRUST LTD

WITH EFFECT FROM 31ST MARCH, 1976

## Australian car policy attacked

By Kenneth Randall

CANBERRA, March 31. GENERAL Motors-Holden's, Australia's biggest vehicle manufacturer, complained today that the Government was offering excessively favourable conditions to the Japanese companies, Toyota and Nissan, to enter car manufacture in Australia.

The federation of automotive products manufacturers said that the Government's new policy, announced last night, was a "shattering blow to the confidence of the Australian parts manufacturing industry." The chief spokesman for the metal trades industry said his members were gravely concerned also for the future of the components industry.

The managing director of GMR, Mr. C. S. Chapman, said that established Australian carmakers would be placed at a "marked disadvantage" compared with the Japanese newcomers under the Government plan.

Although he did not spell out the GMH objections, the statement is taken as a reference to the fact that no phasing-in period has been specified for Toyota and Nissan to reach the required 85 per cent local content in their products, should the Government be allowed to

it. The new plan stipulates that the present foreign investment law, which together with the violence here has reduced new investment from abroad to a negligible amount, will be replaced by one which will restrict to the "indispensable minimum" the areas prohibited to foreign investment. It will modify the capital percentages which now divide companies into the categories either of "foreign" or "national." In future, 51 per cent of capital or votes will be sufficient for a company to be classed as "national."

The Government has approved their entry provided agreement can be reached on the sourcing of four-cylinder engines. Although there is no current capacity in Australia for four-cylinder engine production, GMH and a consortium of Toyota, Nissan, Chrysler Australia and the Australian Industry Development Corporation both have plants to enter the field—a fragment of the Government is trying to avoid.

The components manufacturers said the Government's new plans would "discourage investment, abandon many technical skills developed since the Second World War, and destroy a great many job opportunities in the vehicle plants, components factories and eventually in the steel mills."

## AMERICAN NEWS

### MEASURES TO WOOL FOREIGN INVESTORS

# Argentina's new economic plan

BY ROBERT LINDLEY IN BUENOS AIRES

THE NEW regime's elaborate economic plan, which will not be announced in the country by companies will be done away with some of the measures will be on the grounds that it creates and unemployment insurance amounts to "unconstitutional discrimination." Problems which workers in the meat industry have been created "artificially" enjoy will be initiated.

The plan mentions Siemens, ITT, such as the railways, will remain Shells and Exxon—have seriously prejudiced Argentina's image as will be named for their "political

the Central Bank responsible," says the Central Bank president, "which will be returned to the financial system exchange rates since the coup d'etat on Friday.

The state oil YPF immediate tenders for the private company's "respective work" in petroleum production a priority contract private pump in zones which has already been envisaged by the plan by YPF now h

that the exploitation of the oil fields which are offered companies." Oil

companies which have been permitted to the most private oil companies foreign and re-imbursement.

Doubtless the plan will weigh heaviest on the workers. . . . Pay rises will not be allowed to anticipate increases in the cost of living.

It is a long-range plan which is extremely tough and in its absence of state controls is an about-face from the policy of the Peronist Government which was deposed a week ago. Yesterday after swearing in his team

Economy Minister Martinez de Hoz maintained in statements to journalists that Argentina is in its worst economic crisis ever.

He pointed out that the 1970

crisis in Argentina was part of a world phenomenon but that the present one is, in large measure, an Argentine phenomenon.

The new plan stipulates that it constitutes a "shock" treatment of the kind ineptly tried

by the then Economy Minister, Celestino Rodriguez—and which shook the now-deposed Government.

On the other hand, however, the plan rejects "excessive" gradualist solutions which, it maintains, are self-defeating.

What will be tried is an "intermediate" solution which will be adopted to achieve sugar mills, metallurgical, textile and all kinds of plants

under the pretext of maintaining

sources of employment," is how

La Prensa paraphrases this part of the plan.

An important part of the plan is to maintain and have in its

charge sugar mills, metallurgical,

textile and all kinds of plants

for budgetary purposes and sub-

"undesirable situations."

There

is a substantial increase in productive

investment. The plan mentions regulation of the exchange by

tracts it has signed" and as such will be resolved soon and with all possible justice."

By way of reversing the deteriorated purchasing power of the Argentine peso, exchange and importation will be scrapped, the present one is, in large measure, an Argentine phenomenon.

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## OVERSEAS NEWS

## Japanese political problem unsolved

By Peter Duminy

TOKYO, March 30. THE JAPANESE Parliament yesterday passed the \$3.5bn stop-gap Budget required to maintain public services in the first 40 days of the new fiscal year beginning to-day, but it remains an open question whether and if so how the full Budget and other pending legislation will be approved.

The parliamentary session is due to end on May 24, but it is clear that April will be the critical month for Mr. Takeo Mita's Government, now faced with a division over what to do about the coalition opposition's refusal to participate in normal parliamentary business until the facts of the Lockheed payments (as contained in the documents due to be handed over by the U.S. Government) come out. The opposition will resume its boycott of Diet proceedings to day, protesting against the inter-Government agreement that the American aircraft will be restricted to the public prosecutor for the time being.

The Cabinet is apparently thinking of sending a special envoy to Washington, less with hopes of renegotiating agreement on handling of the Lockheed evidence, than with intent to disarm, if not placate, the opposition.

It is increasingly probable that the ruling Liberal Democratic Party's strategy for this election year has been jeopardised by the Lockheed scandal. As that emerged from the Government's handling of the "right to strike" issue last December, it was to take the toughest possible line with the unions in the belief that any industrial unrest would be extremely dangerous.

Admitted to the present impasse it would be logical to advocate that the main Budget and other measures should be pushed through this month in the absence of the opposition. From the Government's point of view, the possible alternatives include a second stop-gap Budget, should that prove necessary, a snap election, or an attempt to accommodate the Opposition by reshuffling the Government, possibly bringing in an "elder statesman" as caretaker Prime Minister until elections. These all look unsuitable for various reasons. The first possibility may be the least fraught with danger.

Mr. Miki's personal position still appears to have been strengthened by the Lockheed disclosures, but that has to be read in the context that it was desperately weak beforehand.

## Pressure on Jumblatt to agree to Lebanon ceasefire

By HSAN HAJAZI

PRESSURE IS mounting here to bring about an end to the Lebanese civil war, set the stage for a political solution and head off international intervention.

Lebanese Left-wingers under Mr. Kamal Jumblatt are the main target of the pressure, which has come from Syria, the United Nations and the United States. Mr. Jumblatt has strongly deplored the decision by UN Secretary-General, Dr. Kurt Waldorf, to ask him to take action on Lebanon. The Socialist leader called the move "regrettable and a grave error."

Premier Rashid Karami said such a step will have serious consequences. Christian leaders under President Suleiman Franjieh, however, had been speaking about taking the crisis to international organisations. A veteran U.S. diplomat, Mr. Dean Brown, was to arrive here to-day from Washington to examine the situation on behalf of his Government. Mr. Brown will act as a tem-

porary replacement for Ambassador George McMurtie Godley, who is in the U.S. recuperating from surgery.

Left-wing sources noted that Mr. Brown was ambassador to Amman in 1970 when the

Palestinian leaders promised to sink U.S. warships if they intervene in Lebanon's civil war. UPI reports from Beirut say America's fleet can arrive on these shores within 24 hours.

Yasser Arafat said: "They are welcome." He said, "And we will sink them in Lebanon as they were sunk in Vietnam."

Jordanian army suppressed the Palestinian guerrillas. His dispatch here was taken by observers as a sign Washington wanted to show that it was taking a deeper interest in the Lebanese crisis. Simultaneously,

BEIRUT, March 31.

Washington released the news that 1,700 Marines are with the American Sixth Fleet in the Mediterranean now cruising not far from the Lebanese coast.

The reports said the fleet stood by to evacuate the 1,500 Americans who are still in Lebanon if and when the need arose.

Observers said these Americans probably leave by commercial means, and that the reference to the fleet was part of the psychological pressure the U.S. was exercising.

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The U.S. was reported to be in contact with the Syrian Government as Washington had spoken favourably of the Syrian military in Lebanon, describing it as constructive.

Mr. Dean Brown, March 31.

## AFTER THE ISRAEL RIOTS

## Each side accuses the other

By L. DANIEL

RAKACH, the new Communist party, accused by the authorities of inciting yesterday's riots in Arab villages and townships, this morning presented a motion of no-confidence in the Israel Government during one of the stormiest sessions ever seen in the Knesset (Parliament).

The party's parliamentary faction—four members, three Arabs and the other Jewish—accused the Government of being responsible for yesterday's bloodshed.

Mr. Yitzhak Rabin, the Prime Minister, sharply rejected the accusations, saying that it was Rakach which by continuous incitement was trying to destroy the positive Arab-Jewish relations built with great efforts by successive governments in Israel, or lack of interest in the parties, trade union movement, and other public bodies over the past 28 years.

The Premier said that the majority of Israel's Arab population had not permitted them to be incited but pursued their occupations normally yesterday. The Israel Government had no objections to Arab citizens expressing their opinion by lawful orderly demonstration, but he said that no Arabs have relations either in an enlightened state could tolerate the occupied territories or the violence and riots which Arab countries are all facts in occurred in some places. He a complicated situation.

The division of opinion is reflected by to-day's Press comment, with the Left-wing paper daily expressing the hope that yesterday's events can be turned into a passing episode. Both it and the Labour Party daily Davar call for a general re-evaluation of policy towards what was, the authorities maintaining provocation of police and troops.

Mr. Shlomo Hillel, Police Minister, last night and Mr. Rabin again this morning made clear that the Israeli Government would not tolerate civil disobedience.

On the Jewish side, the disturbances have shattered what was built with great efforts by successive governments in Israel, or lack of interest in the parties, trade union movement, and other public bodies—both political and occupational.

The independent Haaretz pointed out that those who encourage the rioters should not have been surprised at what happened. Haaretz said the suspicion that the instigators of the riots may even have hoped that the clashes would result in dead and wounded.

The question of religion, the undecided future of the West Bank and Israeli Arab centres were mostly quiet, with most shops open, but school life had not returned to normal, with the turnout of pupils only partial.

To-day, both the West Bank and Israeli Arab centres were mostly quiet, with most shops open, but school life had not returned to normal, with the turnout of pupils only partial.

## Ennals to see African leaders

By Quentin Peel

MR. DAVID ENNALS, British Minister of State for Foreign Affairs, is paying a surprise visit to Tanzania and Mozambique for talks on the Rhodesian crisis, it was revealed yesterday.

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## A CONSTITUTION FOR NAMIBIA

## The SWAPO factor

BY STEWART DALBY IN JOHANNESBURG

A CONSTITUTION for South West Africa or Namibia is to be drafted by a committee decided upon much more quickly than anyone expected by a conference in Windhoek, representing ethnic groups—but not the white minority parties of the South African-administered territory. That put a number of hotels on the spot. In Windhoek itself, the problem is not so great, but a few miles out into the desert.

Despite this, the conference is to be held on a one-man-one-vote basis between political parties, and should continue to be eroded rather than ethnic groups. SWAPO claims to have the support of 40 per cent of the population. There is no way of telling whether that is true, but if it is, and if SWAPO's demands were met, it would mean immediate black and perhaps SWAPO rule.

The prospect of majority rule on a political basis is anathema not only to most whites, but also to some of the minority tribes like the Herero who fear domination by the Ovambo.

However superficial the moves against petty apartheid might be, they are in line with how SWAPO drives much of its support from the Ovambo, who with a population of 400,000 constitute by far the largest group in Namibia.

The crucial issue for the present therefore is whether SWAPO should be admitted to the constitutional talks. If its representatives are not allowed into Mr. Mudge's committee, the committee could find itself moving along a siding rather than along the main track, and finally get nowhere. The real danger is that while the committee is moving along this siding, the external wing of SWAPO may run as long as the main black political party, the South West African People's Organisation (SWAPO) is excluded from the drafting.

The delegations from the 11 tribal or ethnic groups in the territory which South Africa has administered since Germany lost it during the first World War are to be admitted to the talks, who represent 100,000 people of a total population of 750,000, and of whom one third is German and speaking—saw the talks moving through on—on in the short stages. First there was to be a declaration of intent, achieved last year. Then there was to be some social and economic equalisation. Finally, once the black majority was considered ready, there would be a constitution.

Mr. Mudge may attempt to draft a constitution along the lines proposed by Chief Clements Kapure, head of the Herero tribe delegation. It is the only blueprint so far to have appeared, and was largely drafted by an American constitutional lawyer, Mr. Stewart Schwartz.

He proposed a constitution which would give each tribal or racial group its own representatives in the legislature. Fundamentally, therefore, it was to endine political apartheid, though in a form less rigid than Right-wing whites would prefer. The document also envisages a bicameral legislature, an executive based on the ministerial Cahilline system and a president.

Probably, however, Mr. Mudge will try to steer a course assuming he wants to produce a draft quickly—between the Schwartz draft and the demands of Right-wing whites. Many of the whites, although apparently not the Germans, would find that the blueprint unacceptable, since they would prefer more rigid ethnic separation. They include the pressure of continued United Nations resolutions demanding the independence of Namibia. Mr. John Vorster, the South African Prime Minister, has said that it shall indeed have its independence. He may find that he is forced or wants to give it to SWAPO. The idea is unacceptable to SWAPO sooner than expected, and together with a group of smaller but similar-thinking political to the whites there.

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And you'd fit wide, body-contoured seats in 747's and Twin Seats in 707's to ensure complete comfort.

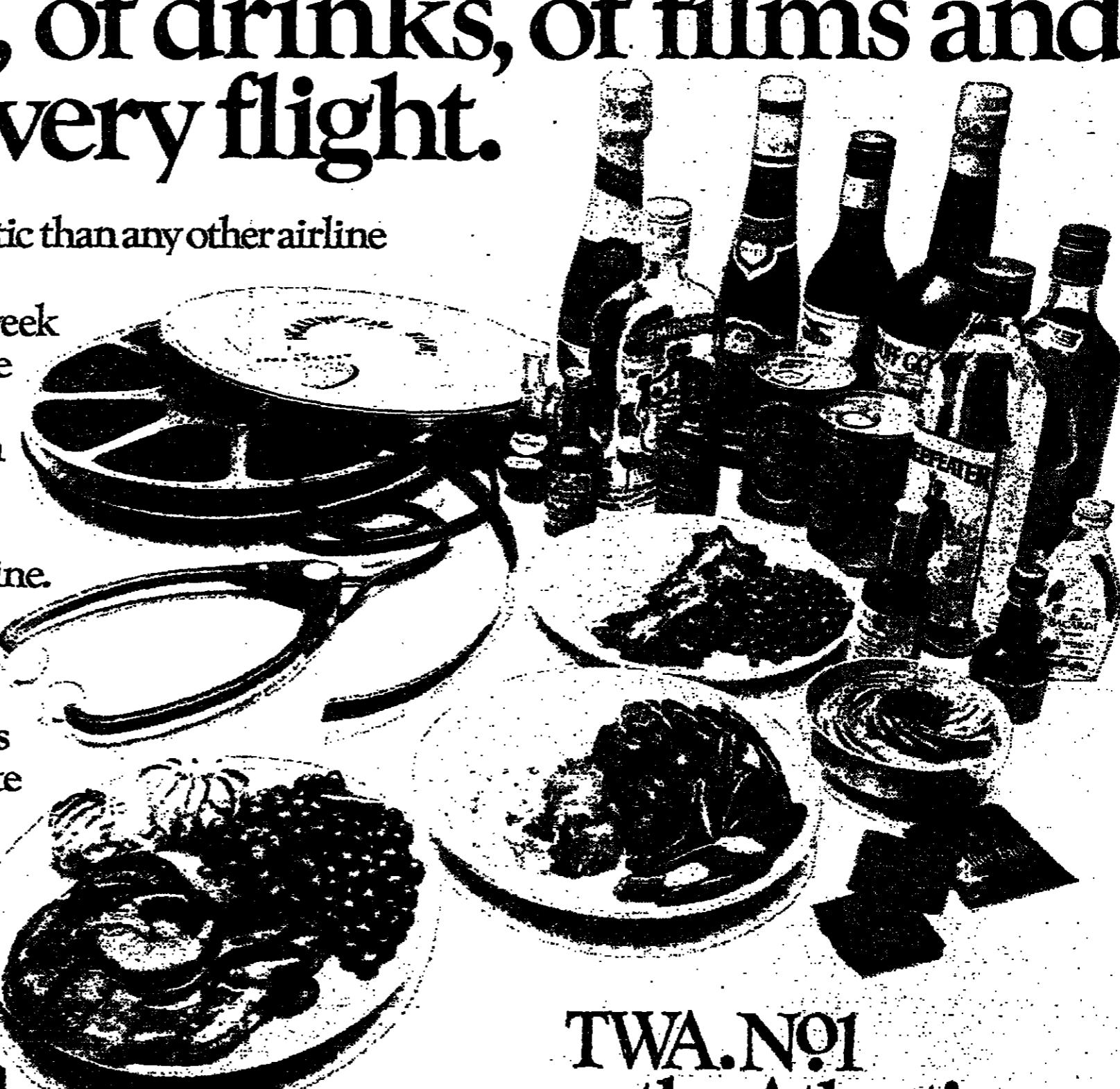
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كما في الأجل



Agreement has been reached to safeguard exported nuclear technology. David Fishlock reports on...

THE VEIL of secrecy surrounding the deliberations of the seven nuclear exporting nations, whose four clandestine meetings in London last summer and autumn aroused so much speculation, is slowly being raised. The seven governments concerned—the U.K., U.S., USSR, France, West Germany, Canada and Japan—have now disclosed, shortly will do so, the terms they have agreed on which the three so-called "sensitive technologies" can be exported.

These sensitive technologies are the enrichment of uranium and the reprocessing of spent nuclear fuel, both of which can yield fissile material from which nuclear weapons can be made, and the refining of heavy water, a key requirement for the operation of certain types of nuclear reactor. In a Parliamentary reply yesterday, the Foreign Secretary disclosed that the new terms for safeguarding exports of these three technologies (see accompanying sketch) include our key requirements.

First, the exporting nation will require an assurance that nuclear technology of any description will not be used to manufacture nuclear explosives for any purpose, including so-called "powerful nuclear explosives (PNEs) designed specifically to perform an earthmoving task. This stipulation was not made before in contracts negotiated with nations which had refused to sign the Non-Proliferation Treaty (NPT).

Secondly, the exporting nation will require an assurance that exports will be adequately safeguarded against the risk of theft or sabotage. This is an entirely novel requirement, and reflects the growing public concern with the activities of terrorists and dissident political groups.

The third requirement concerns the re-exporting of nuclear technology transferred from one nation to another. The recipient will be required to give assurances that technology will be re-exported only under the same international safeguards that covered the initial transfer of technology.

The fourth requirement covers "replication," the possibility that technology transferred from the nuclear family under international safeguards might then be used by the recipient to construct other facilities beyond the reach of those safeguards. The supplier will require assurances that safeguards will apply to any replication of plants within 20 years.

The obvious question is whether these assurances cover the weakness of the situation exposed so dramatically by the

Indians when they exploded a nuclear device on May 18, 1974. The Indian "PNE" was an atomic bomb made from plutonium-239 obtained from an experimental heavy water reactor provided virtually as a gift by the Canadians.

Behind a smokescreen of apparent dedication to the principles of international nuclear safeguards—which included a public ceremony when it opened its first nuclear power reactor to the inspectors of the International Atomic Energy Agency—the Indians proceeded to develop their own facility for extracting plutonium from nuclear fuel.

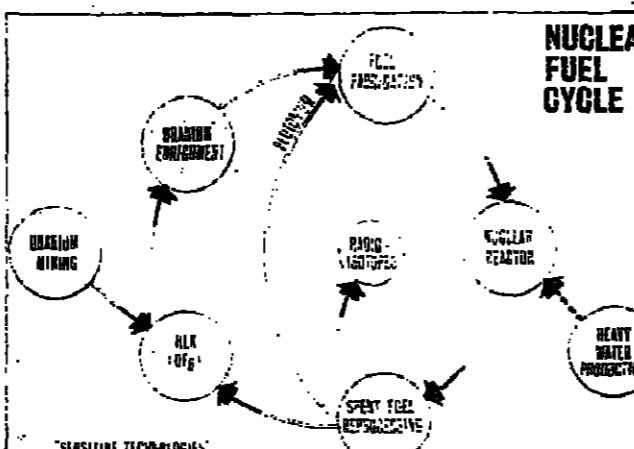
The answer must be that nothing will prevent a nation that is sufficiently dedicated to making nuclear weapons from eventually purloining the technology. Britain itself, when disbanded by the McMahon Act in 1946 from the technologies of the wartime Manhattan Project—to which it had unreservedly given its seminal work on uranium enrichment—launched out on its own to create both an independent nuclear deterrent and a new source of energy.

That said, however, the new stipulations now being required by the seven should appreciably reduce the chances of a sensitive technology being misused. Most significantly, perhaps, the new terms have been applied to the much-criticised IAEA deal done by the West Germans with Brazil last summer, whereby they undertook to provide Brazil with virtually a complete nuclear industry, including all requisite fuel cycle technologies.

The Germans asserted from the outset that the terms of the deal had already served their customers' needs. In any event, the "London Group" meetings began when the deal was in its closing stages, and any agreement it might reach was not expected to be retroactive. In practice, the Germans have been able

to apply the important new requirement on replication to the safeguards stipulated in their contract. The Brazilian Government has agreed that for a period of 20 years after receiving details of the German "jet-nozzle" process of uranium enrichment, and of reprocessing know-how, it will not use them to build plants of its own except under international safeguards.

The seven, however, do not see the present agreement on export terms as the ultimate in safe-



guard. They still plan to meet Government is putting its energy into a study of the deal and its potential ramifications when the International Atomic Energy Agency convenes last April, is still pursuing its suggestion of regional fuel cycle plants operated under international control to prevent misuse of enrichment of the plutonium by product.

But for the moment the U.S. nuclear exporters can also

As for the Libyan reactor, fellow group members think that as recently as the last meeting in November, France would have considered Libya too great a risk. There is the suggestion that what was nothing more than a vague gesture by the French Prime Minister has been overplayed by the Libyans themselves, and that the deal in fact will never be concluded.

Meanwhile another three nations (the Netherlands, Sweden and East Germany) have now joined the original seven, and three more (Belgium, Italy and Czechoslovakia) are likely to join soon.

The question remains: What can be done about nations which are considered politically suspect or sufficiently unstable to pose a real threat to any safeguards agreement? For example, the idea that the French might export a 600 MW power reactor to Libya, thereby providing them with a source of plutonium (even if it withheld the reprocessing technology for its extraction), has aroused widespread concern.

A similar problem has arisen that the various members of the nuclear exporters' group may see the potential customers in quite a different light. The Canadians, although deeply affronted by what they saw as gross Indian abuse of their willingness to promote and experience of those being offered, are nonetheless busy negotiating to complete the contracts they themselves suspended following the Indian explosion. They are also negotiating contacts with South Korea and Argentina—countries which the West Germans for instance see as an untenable political risk.

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## HOME NEWS

Money approves  
larger oil site

By MICHAEL ENERGY CORRESPONDENT

The group has been in principle to capacity of 560,000 barrels a day. An extension to its oil terminal at the oil field in the North Sea has been granted for the expansion.

It is needed to handle the group's Claymore oil application has been submitted to the Government for

phase of the Flotta should be completed in time to handle the pipeline deliveries of a Occidental's Piper.

500,000-barrel storage tank has been installed on the two further tanks, a capacity of 1m. It is added under the scheme, which also includes

£100m. Scottish and Allied Chemicals.

Oil will be pumped from the 130-mile pipeline to Structure. Plan suggests that when it will be built in the area including one, or possibly two, on Hoy.

A significant step in development of the North is to raise at least £200,000 a year from the Piper/Claymore venture. The money will probably be invested in a development fund aimed at bringing long-haul about 35m. bar term economic benefits to Orkney.

## Judgment likely to-day

## Selby coal plan

By MICHAEL THOMPSON, INDUSTRIAL STAFF

LEVY. Yorkshire coal help Britain become a net exporter of energy in the 1980s and would, along with nuclear power, provide the key to months after a public into the National Coal 1980s.

Selby will play a vital part in filling the energy gap. The Coal Board has always said that it would be on site within 24 hours of planning permission and that coal would be produced in under four years. By the mid-1980s, production is expected to reach 2m. tons a year, rising to an eventual 10m. tons—a quarter of the total target suggested

by the Board, yesterday gave hint that a decision on was imminent. He said the project as unique and there will be satisfied the Coal Board when of planning consent

Mr. Eric chairman of the Board, yesterday gave

him that Mr. Anthony Wedgwood Benn, Energy Secretary, referred to this dearth of platform orders, in Glasgow yesterday, when he started a three-day tour of Scottish energy sites.

He said he saw no immediate solution to what he called "this dangerous and difficult" delay in oil companies' development programmes.

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aming Board concerned over mechanised bingo

By MICHAEL THOMPSON-NOEL

gambling and bingo clubs appear to have stabilised recent steady growth. The Board's report for completed in 45 minutes. The trend says the Board could disrupt the neighbourly character of bingo and transform it into a fast-moving—possibly addictive—game of chance.

The report welcomes the appointment of a Royal Commission on Gambling under the chairmanship of Lord Rothschild. The Commission, says the Board, will investigate many of the matters to which the Gambling Board itself has referred in previous reports.

These include the many differences in the laws governing different types of gambling, and what the Board describes as the growing commercial interconnection between various forms of gambling as a result of which speeds up the emergence of "gambling

clubs and approximately 675 bingo clubs.

The Board says that the estimated drop (the money ex-

for chips) in casinos in was about £35m., compared £297m. the previous

market continues to be

which account for 72 of total turnover, and

of casino club members at under 300,000.

Report expresses increasing over the development of "mechanised" cash games as a result of which speeds up the emergence of "gambling

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Report expresses increasing over the development of "mechanised" cash games as a result of which speeds up the emergence of "gambling

clubs and approximately 675 bingo clubs.

The Board says that the estimated drop (the money ex-

for chips) in casinos in was about £35m., compared £297m. the previous

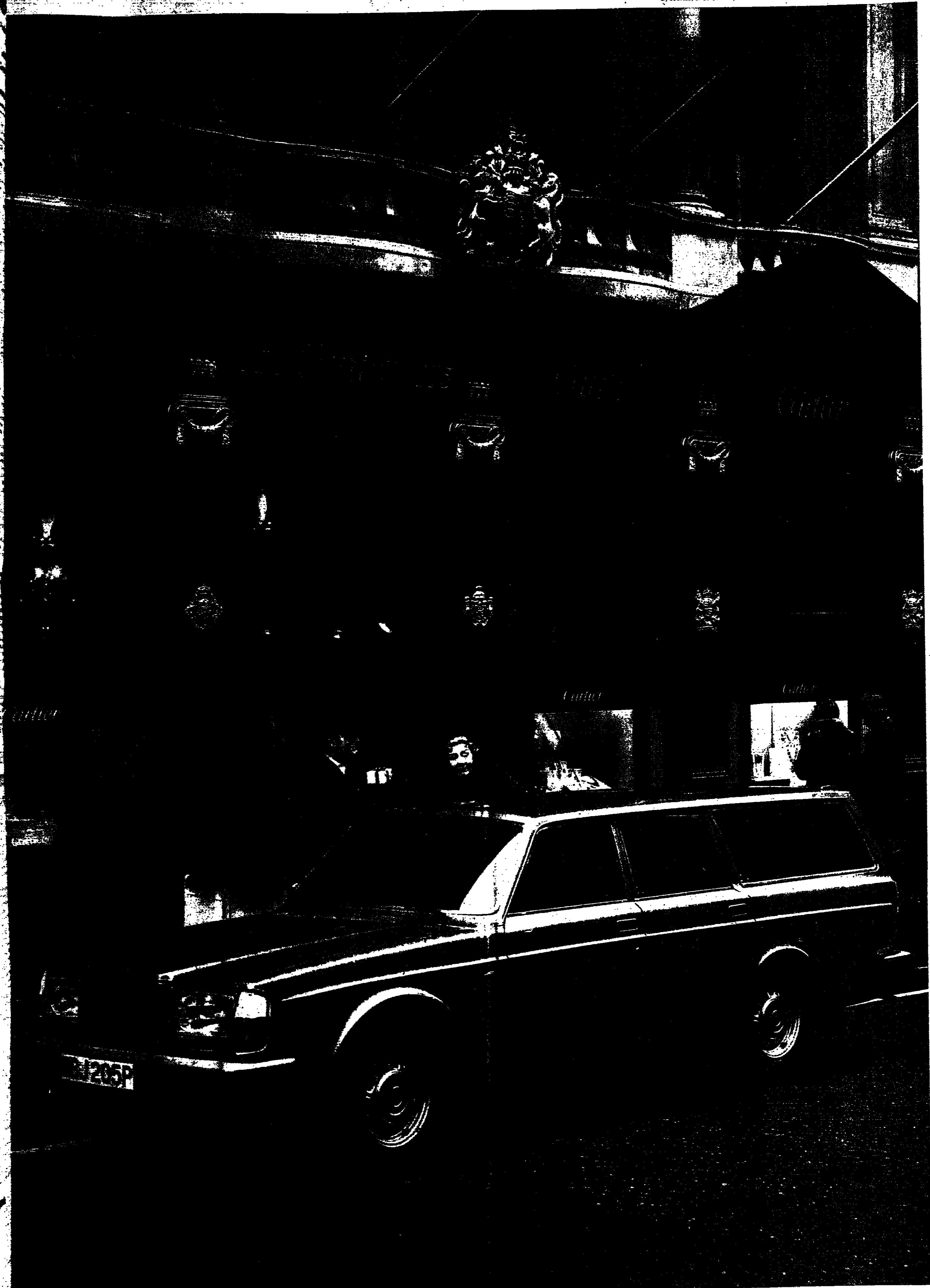
market continues to be

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## PARLIAMENT



## University planning hinges on economy

THE GOVERNMENT would return to longer-term planning of university expenditure once the general economic situation improved, Lord Donaldson of Kingsbridge, the Under Secretary, Northern Ireland, assured the House of Lords yesterday.

Speaking in a debate on the universities, he said the Government was aware of the importance of restoring the quintessential system.

"Grants for the past two years were revised when student numbers fell below expected levels and, therefore, the universities have had what amounts to annual grants for two years," he said.

## Not stingy

"We acknowledge that there is an element of uncertainty here, but this system must continue until the general economic situation improves."

Lord Donaldson said he accepted that universities had had to bear economies in the fight against inflation, but their share in education expenditure was second in the Government's expenditure league table and therefore, certainly not stingy. Recurrent grants to the universities this year totalled £381m.

"Even in 1978-80—expected to be the tightest year—reserves for education are up by almost 20 per cent in real terms on 1977-78."

He warned that there would be little money for buildings over the next few years and staff-student ratios were likely to worsen. Also, there were difficulties caused by the freezing of some 500 academic posts.

On overseas student fees, Lord Donaldson said these were under review and the Government had not yet reached its final conclusions. "Whatever decisions are made we must aim to preserve the most, and destroy the least, of what is good in the present arrangements."

## Injustice

Lord Donaldson concluded, "There will surely be hard times ahead, but hard or not our universities have a tremendous future and the Government is determined to preserve their pre-eminence."

From the Opposition Front Bench, Lord Sandford, the Conservative spokesman on Education and Science, said there was a sharp sense of injustice over the way in which the Houghton pay award had been applied.

"If the Minister could give a commitment to re-establish quinquennial funding and eliminate pay anomalies as circumstances permit, this would help a great deal."

Earlier in opening the debate, Lord Fulton said the allocation of funds to universities had been insufficient to keep pace with inflation. Therefore, the personal funds of university members and the quality of the service they provided was being threatened.

Lord Fulton emphasised that universities should strive to teach without indoctrination. They were also expected to place a high priority on the undergraduate. He added: "We should continue to ask the universities to be one of the main bridges across the generations."

## Anxieties

From the Liberal front bench, Baroness Seear said that, although she did not suggest there was a danger of a political take-over by bureaucrats of the universities, there was "a danger of continuing encroachment—undertaken with the best of intentions, but which erodes the task the universities have to do."

She emphasised: "Universities must stand apart from the day-to-day political anxieties."

Lord Robbins said of university students: "In spite of the antics of a small handful of rebels, 90 per cent of whom will no doubt grow up to be decent, respectable citizens, there can be no hesitation in saying that the general quality has been sustained."

Referring to students who arrive unprepared at universities, Lord Robbins said that, with the expansion of universities, "there has been swept in a certain number of people who are appropriately qualified, but without much idea of what a university is about and the atmosphere they are likely to encounter there."

Baroness Lee of Atheridge (Lab), former Labour Minister for the Arts, claimed that Britain had fallen down seriously in the pay treatment of the 5,268 part-time counsellors and tutors at the Open University.

Viscount Eccles (C), another former Minister for the Arts, said that ordinary people were baffled because universities turned out more and more graduates every year, yet each year it was harder to find men and women with the character, attitude to life and skills to effectively take on many posts of responsibility.

The education system must bear a special responsibility for the decline in standards. "A" and "A" levels were definitely easier to get than in the past and there was now a proposal to set a new examination which would still further lower the standards of attainment for able boys and girls.

## Every general's nightmare

BY JOHN HUNT

MR ROY MASON, Defence Secretary, yesterday found himself faced with the strategic nightmare which every general seeks to avoid—a simultaneous war on two fronts against powerful and determined enemies.

In recent years, the annual defence debates have been dreary affairs attracting little public attention. But the speech by Mrs. Margaret Thatcher, the Conservative leader, warning of Britain's weakness in the face of growing Russian military strength, has put defence back in the centre of the political arena.

Mr. Mason presented a motion defending the cuts in the 1976 estimates and noting that defence must play its part in the overall reduction in public expenditure. The motion argues that as the cuts fall on our support services and not on front-line troops we could still maintain an adequate contribution to Nato.

The Tories countered with a motion recalling that the cuts of the previous year had reduced defence to "absolute bedrock." In view of the continuing growth of Soviet military power and the unfavourable balance between Nato and the Warsaw Pact, it demanded the proposal to reduce the UK's defences for the third time in a year.

For the Tories, Mr. Ian Gilmour, shadow Defence Secretary, said that the Americans, Germans and French were all increasing their military programmes in the face of the growth of Russian power.

He added: "Such is the insane world of British Socialism that the Government is doing precisely the opposite."

But the worst threat to the Government, came from the massed ranks of Left-wingers on the Labour back-benches. A group of 33 MPs—Left-wingers plus three Welsh Nationalists, had put down an amendment claiming that the defence estimates would increase the arms bill and contravene Labour's election manifesto.

As they saw it, defence spending was taking money which should be going for education, housing, health, social services and the re-equipping of industry.

The battle opened with a brisk skirmish in which Mr. Frank Allam, the leading Labour opponent of defence spending, protested that the Left-wing amendment had not been called by the Speaker even though it had the backing of half the Labour backbenchers.

Claiming that we were now spending £5.6bn, a year on arms, he accused Mr. Mason of misleading the House and declared: "It sticks in my gullet to have to vote for a Government resolution positively welcoming this increase in spending."

However, the Defence Secretary was too old a campaigner to be caught by these tactics. On the contrary, he said, it was Mr. Allam who was misleading the House.

The Government had, he said, reduced the defence budget and, in real terms, it would be smaller in 1978-79

and 1979-80 than it was in 1976-77. Therefore, the Government had fulfilled the manifesto undertaking "to the hilt."

Mr. Mason also cleverly undermined the Left-wing case by emphasising the large number of civilian jobs which would be lost as a result of any arbitrary cuts in defence spending.

He conceded that the balance of forces had tilted a little further in favour of the Warsaw Pact and, that the qualitative advantage enjoyed by Nato forces was being eroded. Britain's latest study of Soviet military expenditure showed that Soviet spending on defence was greater than we had thought.

Mr. Mason announced that his Department would shortly be publishing a significant paper on the Soviet arms industry showing the extent of the investment of Russian resources in armaments.

Britain, he said, was constantly being watched by the Soviet Union. Once or twice a week Soviet reconnaissance aircraft tripped Britain's air defences and were intercepted by our air defence aircraft.

He believed that Russia was posing a political threat. There was no evidence that it was planning a military attack on the West.

Mr. Mason concluded by assuring the House that the Government did not want to see a further reduction in our front-line forces. "The balance of our defences is a difficult one. But I think we have now got it about right."

## Ennals stamps on Tories' hopes of Smith invitation

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

TORY BACKBENCHERS' hopes of getting Government agreement for some form of compromise over to Mr. Ian Smith and his regime in Rhodesia were brutally crushed by Mr. David Ennals, Foreign Office Minister of State, in the Commons yesterday.

Mr. Ennals was urged from the Tory side to consider inviting Mr. Smith to a conference in London. Dismissing the proposal, the Minister contended that the leader of the illegal regime had refused to accept even the basic principle of majority rule.

The suggestion made earlier this month by Mr. James Callaghan, Foreign Secretary, that the white Rhodesians should begin to look for a new leadership away from the present course of destruction, was further undermined by Mr. Ennals.

He also disclosed that the EEC would soon be publishing a statement—possibly after this week's summit meeting—dealing specifically with the Rhodesia problem.

As for the idea that Britain might be willing, in certain circumstances, to intervene militarily in Rhodesia, Mr. Ennals dismissed the suggestion out of hand.

"We were not prepared in 1965 to intervene militarily at all and we would not be prepared to intervene militarily today—either to take action supporting the minority against the majority, or as Dr. Kaunda had suggested, to arrest those now holding power," said the Minister.

The Government believed that a settlement must be reached by negotiation. Mr. Ennals was answering



MR. DAVID ENNALS  
Call to white Rhodesians

questions only raised before he was due to leave for talks with President Nyerere.

During his Africa visit, Mr. Ennals is also hoping to have discussions with the Mozambique Government. He confirmed to MPs that Britain had offered to contribute £15m to that country in compensation for losses incurred through the imposition of sanctions against Rhodesia.

Initially, an offer of £5m had been put forward and a British Foreign Minister, recently visited to E.

Mr. Iain Sproat (S.) said the Russians honouring the Helsinki agreement. Callaghan replied not know why the foreign reformed overnight.

"Nagging is not to make progress to the idea that Britain is this kind of ap Soviet Union," Secretary declared. Mr. Reginald Mair, spokesman for the Labour Party, had stressed the come about the growth's invasion into so and treatment of Mr. Eric Heffer attacked the Com "hypocritical" about Union, and added move that country democratic directly.

guarantees had been to ensure that the is be used, directly or, sustain and encourage activities in Rhodesia.

Other Tory MPs, suspicions of Ci activity in the a Mozambique would ready to help the

But Mr. Ennals that there were guerrillas in Mozambique, Britain's administering aid such that the Hi satisfied that they for the peaceful which they were.

"This is a prime take very strong assurance I have the Foreign Minis didn't doubt it."

Stop 'na Soviets, Tories to

MR. JAMES Foreign Secretary took the Opposit their "querel attitude towards Union."

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Committees may specialised staff. C backbenchers rely Research Services library. Some MPs a research assista

We're gonna B mass

## Savings are spurious'

Mr. Frank Allam (Lab, Salford) said the so-called savings were spurious. They were not a year's cut compared with this year's defence spending but only wild projections on arms spending made long ago in a different world.

He asked to believe that the Russians were planning to launch a military attack on the West. "There are reasons why we cannot accept this on trust."

But there was no evidence that the Russians were planning to launch a military attack on the West. "The use of political pressure is a much more credible form of threat," he said.

On comments which Mr. Mason had made about keeping the

## MPS' FACILITIES IN EIGHT COUNTRIES

This table, comparing MPs' pay and facilities in eight Parliaments, is taken from a Political and Economic F document, 'Reinforcing Parliament', by Janet Morgan, published to-day.

	Rent and Subsistence	Offices	Travel	Secretarial Expenses	Research and Info
<b>AUSTRALIA:</b> (127 Members):	MPs receive £1,256 p.a. and a tax-free allowance of £2,000 p.a. There is a contributory pension scheme.	MPs receive a daily tax-free expenses allowance of £21 for each overnight stay on official business.	Free first-class travel on all public transport within Australia, as well as an office, often in the Member's home. Equipment is provided, together with free telephone facilities and an annual expense stamp allowance of £281.	MPs are provided with a full-time Secretary/typist at their constituency office. There is a pool of secretaries at Parliament House and each party is also given a secretarial staff.	Committees are a Secretariat. Sp. advisers may be MP's depend upon Parliamentary III and the legislative and Research Se
<b>CANADA:</b> (264 Members):	MPs receive an annual salary of £7,657. Deductions are made for non-attendance at sittings of the House.	The annual tax-free expenses allowance is £3,403, with deductions for non-attendance at sittings of the House.	Each Member has at least two adjoining offices, equipped and furnished on his behalf. MPs are assisted in renting and furnishing constituency offices, with an annual allowance of £1,021 for this purpose. Telephone calls and some mailing costs are free.	Free transport within Canada (and some removal expenses). Free air tickets for MPs and their wives and husbands for travel between Ottawa and their home.	Some backbench research assistant. Otherwise they the party cause staff (supported funds) and the research division library.
<b>FRANCE:</b> (473 Members):	Salaries are some £10,058 p.a. of which one-third tax-free.	No rent allowance.	Every Member has a room, there is a telephone allowance and free franking for official mail.	Free travel over the French State railway network and 60 free sleeping car tickets a year.	Few Members have personal assistance sections of the parliamentary sta Service des Commissions and Service des Inform
<b>FEDERAL REPUBLIC OF GERMANY</b> (518 Members):	Annual salary, tax-free, of £7,820. Contributory pension scheme.	Each Member receives a tax-free allowance of £3,232 a year.	An office for each Member, plus an adjoining office shared by the secretaries of two members. Equipment worth some £538 and an annual allowance of £2,262 for office expenses plus stationery to £117 a year. Free telephone calls.	Free travel on public railway and road services, plus an allowance of £2,262 a year.	Members may be Research assistant. Members use the of the Wiesbaden Fachdienst.
<b>HOLLAND</b> (150 Members):	Basic annual salary of £12,230 with deductions related to a Member's other earnings.	Compensation on a civil service scale, for hotel and other expenses.	Not separate office for individual Members, but space is allotted to the political parties. Telephone calls and franked mail are free.	An annual tax-free travel allowance of £960.	Committees dep staff of the Clerk Backbenchers use their party and, to extent, the library.
<b>ITALY</b> (630 Members):	The salary amounts to some £7,550 a year. There is a contributory insurance and pension scheme.	A monthly subsistence allowance of some £80 is paid to all Members.	Members have a seat in large work-rooms and the more fortunate desk. Free telephone calls from the parliament building.	Free travel on State railways, shipping lines and public transport in Rome.	There is a small documentation at research bureau a library. Mem depend largely on Clerks for assista
<b>UNITED KINGDOM</b> (635 Members):	£10,250 p.a. (Boys 1975)	The additional costs allowance has been raised to £1,350 a year and the London supplement to £340 a year.	Two-thirds of MPs now have single or shared offices. Telephone calls are free. Stationery supplies unlimited and Members may use official franked envelopes.	The car mileage allowance has been raised to 10.2p a mile. MPs may claim alternatively, reimbursement for travel by rail, air or sea. MPs' wives or husbands are entitled to 15 free 1st class return rail tickets a year.	Committees may specialised staff. C backbenchers rely Research Services library. Some MPs a research assista
<b>THE UNITED STATES OF AMERICA</b> (435 Members):	An annual salary of £18,023. May join the Civil Service Retirement system.	Members may consider £1,272 of their salary as tax-deductible but there is no additional allowance.	Claims may be reimbursed or a Representative credited with a sum of £954 per Congress. Members travelling on committee work are reimbursed; there is a large allowance for their office staff.	Each Member receives an annual clerical allowance of £7,445 (for up to 16 clerks). There is a "graduate-interne" programme.	Congressmen emp own personal staff. Committees are ge provided with a st their own. There large and expert Congressional Rest Service within the department of the

## Electricity subsidy will be cut by 90%

GOVERNMENT subsidies to the electricity industry in England and Wales in 1976-77 will be cut to one-tenth of the previous year's—£31.3m. compared to £313m. The figure for 1977-78 was estimated at £4.3m.

Details of subsidies to the nationalised fuel industries were included in a Commons written reply yesterday by Mr. Anthony Wedgwood Benn, the Energy

British Gas Corporation will receive £1.7m. in 1976-77 compared with £23.8m. for 1975-76. No provision is being made for its operations for 1977-78.

The National Coal Board will in certain circumstances

get £20.7m. for 1976-77 compared with

# LABOUR NEWS

## High Court decision day on CPSA injunction plea

BY OUR LABOUR STAFF

COURT Judge will stop the union publishing its decision against her in "Red Tape," the union journal. Mrs. Losinska, elected president last May, alleges that the executive would be bypassing the union's internal disciplinary procedures. Her counsel, Mr. Alexander Irvine, said yesterday: "The effect of what the executive is proposing to do would be to punish Mrs. Losinska for what she wrote concerning her standing in the eyes of the membership."

**Independent**

"If it is sought to move against her because she has done something injurious to the union, then the rules stipulate that it must be done in a certain way." This would involve bringing in an independent person to head a tribunal.

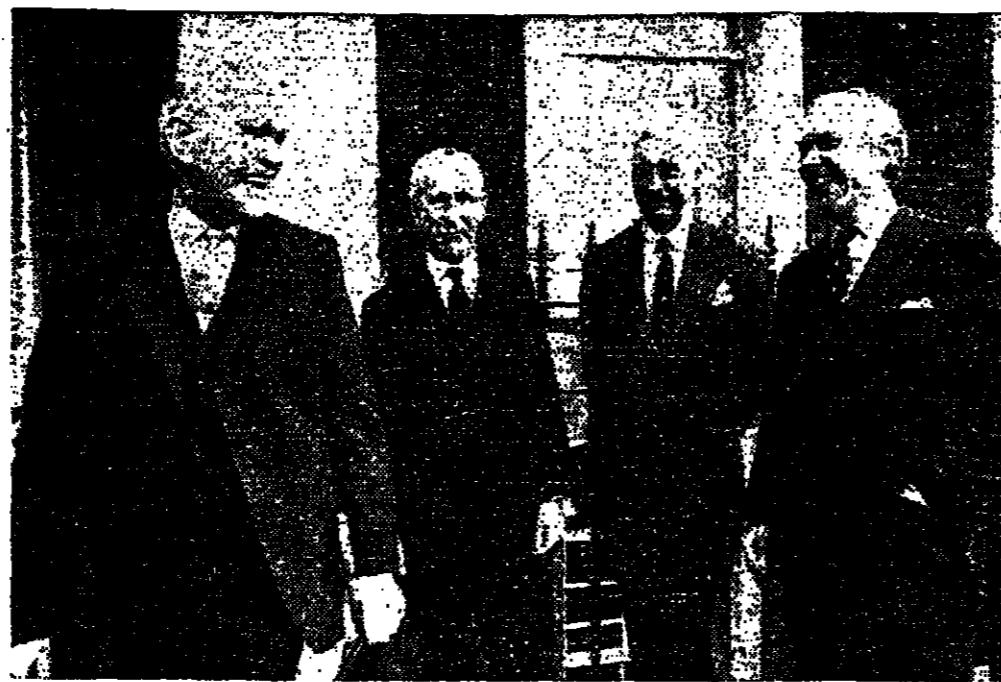
Mr. Peter Scott, for the union, urged the judge to find that the executive's publication plans could not reasonably be regarded as the taking of disciplinary action against Mrs. Losinska.

Even if it were, he argued, it was within the executive's powers. He also submitted that, because of the wide publicity already given to Mrs. Losinska's "contentious" views, the executive's censure "we should be free to respond also sought an order promptly."

**Power working days lost**

NUMBER of days lost that strikes in February was probably lower than in some 2.5m. workers were increased in February by a total of 5.5m. Among those who received 5.5m. pay rises were workers in biscuit manufacture, aerated waters, involving 53,100 workers and resulting in the loss of 42,000 working days. There were increases of less than 5.5m. — the maximum allowed by pay policy — for engineering and laundry workers.

Up to the end of February this month, of this year, to year, 4m. workers had secured increases in basic rates totalling £1.15m. For the same period last year, 3m. workers had secured increases totalling £0.4m.



Ashley Ashwood

The Lord Chief Justice, Lord Widgery (left), shares a judicial joke with members of the Employment Appeal Tribunal after its opening ceremony in St. James's Square, London, yesterday. With Lord Widgery are (from left to right) Mr. Justice Phillips, president of the tribunal, Lord McDonald, Scottish president, and Mr. Justice Bristow, another judge on the panel.

The EAT hears appeals on points of law from industrial tribunals. Both the first two cases heard yesterday resulted

in victories for workers. An employee of the Victoria Sporting Club had his appeal allowed for higher compensation following dismissal and the industrial tribunal was asked to recommend a sum. A Midlands firm Thomas Wragg and Son, which appealed against a redundancy payment award by an industrial tribunal, had its claim dismissed. The EAT panel agreed that the employee's refusal of alternative employment by the company — turned down because he found a job elsewhere — was not unreasonable.

Wishing the tribunal well, Lord Widgery said the industrial relations area was a vital one. It was significant that laymen would be advising judges on appeals.

One representative of employers and one of unions will sit on each case and their views will have equal weight with the judge's own.

The EAT is charged as lessers with maintaining the sumptuous decor of its London courtrooms and offices, a listed building which was once the home of Lord and Lady Astor.

BY OUR LABOUR STAFF

**Director claims unfair dismissal**

BY OUR LABOUR STAFF

THE MANAGING director of a building products company will today claim before an industrial tribunal in London that he was unfairly dismissed by his Board.

Mr. Nicholas Fleischmann, 63, was dismissed last September by the Board of the publicly-quoted company Contiwood (Durabells), in which he was a 40 per cent shareholder.

As managing director, he was paid a salary of £3,000, plus 40 per cent. of the profits as commission. He founded a company called Contiwood in 1939, which merged with Phoenix Timber in 1971.

Mr. Fleischmann will tell the tribunal through counsel that he was dismissed without warning and that his contract of service was broken.

Describing himself as the

inventor of a new sound insulation product sold to many big contractors, Mr. Fleischmann claims to be one of the first to introduce industrialised building systems to Britain.

The preliminary agenda for the conference, published yesterday, contains 17 resolutions expressing alarm at unemployment levels and 11 highly critical of public expenditure cuts.

The timing of the GMWU conference, in Bournemouth in the second week of June, could be significant, as the special TUC conference on the economy and wage policy may take place a week later.

Other subjects of debate for the GMWU include import controls, picketing law and the imprisonment of Shrewsbury

picket Mr. Des Warren, who is still in jail.

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# ACCOUNTANCY APPOINTMENTS



Merseyside

## FINANCIAL DIRECTOR

A long established and well-known quoted U.K. group, strong in retail distribution both in the U.K. and overseas, requires a Financial Director.

Reporting to the Chairman, the person appointed will assume responsibility for the entire financial function and be of sufficient personal stature to influence positively the direction and ultimate profitability of the group.

Applicants, preferably in the early forties, must be qualified accountants with significant post-qualification experience in retail distribution or similar fields. Recent experience of proven and effective computer based management control systems is essential.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to:

The Executive Selection Division - MF578.

Coopers & Lybrand Associates Ltd., Management Consultants, Shelley House, Noble Street, London, EC2V 7DQ.

c £12,000

## Financial Director

c £9000

With its profitable turnover approaching eight figures, this private company's light engineering activities have generated a growth rate that compares with the best in its industry. It has accentuated the need both for improved control of the basic accounting disciplines, involving computer usage, and for seasoned financial and legal business advice in the boardroom. A Financial Director is to be appointed who will be expected to improve the professionalism and standing of the financial function and play a major role in assessing the business's future financial needs.

Applicants, preferably aged 35-45, must be fully-qualified accountants with experience especially in the financing of trading company

operations and ideally of product costing of high-volume manufactured products. The personal style of the successful applicant should be positive yet diplomatic. In addition to good employment conditions, a car will be provided together with assistance with relocation to the West Midlands. The salary indication is £9,000.

Personnel Services (Ref: AA406589FT). The identity of candidates will not be revealed to our clients without prior permission given during a confidential discussion. Please send brief career details, quoting reference number to the address below, or write for an application form, and advise us if you have recently made any other applications.

### PA Personnel Services

Hinde Park House, Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874



A member of PA International

## Finance Director

### Light Engineering Industry

at least £8000 p.a.

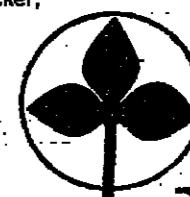
Huntley, Boorne and Stevens, a wholly owned subsidiary of Associated Biscuit Manufacturers Ltd., is primarily engaged in light engineering, trading in printed tins, the manufacture of aerosols and fabrication of sheet metal products. The Company has an annual turnover in excess of £5M.

This appointment, which has Divisional Director status, is located at Woodley, near Reading and carries responsibility to the Managing Director for the total company financial, accounting and costing functions. As a member of a small management team, the Finance Director will also be required to contribute to the commercial plans of the business and play a major role in the re-organisation and improvement of control information relating to profitability, costs and budgets.

Applicants should be Chartered, or Cost and Management Accountants, preferably with a degree and at least three years' industrial accounting experience at senior level. A knowledge of estimating, costing for new products and the application of computer systems will be particularly relevant. Experience in company secretarial and legal work would be an asset. Preferred age is 35-45.

Salary will be negotiable from around £8000 per annum with a company car, pension, life assurance and BUPA benefits.

Write with full personal and career details to Mr. J. H. Tucker, Personnel Director, Associated Biscuits Limited, 121 Kings Road, Reading, Berks RG1 3EP.



## ACCOUNTANT

ACA or ACCA

aged 26-30 years

required by leading firm of

### Stockbrokers as assistant to Chief Accountant

Experience preferred, but not essential, would be either in a Stockbrokers office or in preparing Stockbrokers accounts with professional firm.

Salary £5,000 - £5,500

according to age and experience. Fringe benefits include mortgage subsidy, contributory pension scheme. Please apply to:

Personnel Manager, Joseph Sebag & Co., 3, Queen Victoria Street, London EC4N 8XD.

## Figureheads

Accountancy and Executive Recruitment

The following Personnel are now available for interviews:

1 Managing Director (Clothing Industry)	Age 30's
1 Financial Director/Company Sec.	Age 37
1 Sales Manager (Electronic Engineering)	Age 45
1 Marketing/Advertising Manager (Distillers)	Age 30's
1 Unit Trust Accountant	Age 40's
2 Qualified Company Accountants	Age 50's
1 Taxation Accountant	Age 47

01-486 4041

## SENIOR INTERNAL AUDITOR

Based-Amsterdam

Data General, one of the leaders in the mini-computer industry, with sales in excess of \$100 million, New York Stock Exchange listed and with subsidiaries in 9 European countries, is seeking a Senior Internal Auditor to be based in Amsterdam.

Responsibilities include, assuring management through effective oral and written communication that:

- ★ controls, policies and procedures are adequate to account for, and safeguard company assets and resources.
- ★ operations are efficient and productive.
- ★ reporting and control systems are adequate to alert management to potential risks and problem areas.
- The successful candidate will:

★ report to the Corporate Audit Manager in the U.S.

★ have 6 years' experience, including at least 3 years of audit experience in industry or with one of the "Big 8" U.S. accounting firms.

★ be a self-starter and require limited supervision.

★ be willing to travel overnight, approx 50% of time.

★ be fluent in English, French and German.

★ be offered a competitive salary.

Applications in writing, giving relevant details and telephone number to contact, should be sent to:

Eric Giskes,  
European Personnel Manager,  
DATA GENERAL EUROPE,  
15 Rue Le Sueur,  
75116 Paris, France.

DataGeneral

## CHARTERED ACCOUNTANT

### INTERNATIONAL

U.S. based, rapidly growing, small (\$8,000,000 per year) international research and analysis company requires chartered accountant to assist corporate office in monitoring and auditing international offices and operations. Will supervise bookkeeping activities and act as accountant for the several CACI international offices including those in London, Milan, The Hague, and Bermuda. In addition, will monitor other international office activities and act as liaison for Corporate Headquarters. The selected individual will report to the Chief Accountant for International Operations. Must be willing to travel extensively, have strong accounting background and experience in corporate procedures. Interviews will be conducted in London in late April.

Please send confidential resume and detailed salary history to:

Roger A. Crombie, A.C.A., A.M.B.I.M.  
Chief Accountant for International Operations  
CACI, Inc.  
1815 North Fort Myer Drive  
Arlington, Virginia 22209  
U.S.A.

## ACCOUNTANCY APPOINTMENTS

appear every Thursday.

Rate £10.00 per single column cent

For further details Contact  
JAMES JARRATT  
01-248 8000 ext 7155

## GENERAL APPOINTMENTS

## Corporate Finance Post

Hong Kong Circa £18,000 per annum

OUR CLIENT, Hong Kong Telephone Company Limited, a capital employed in excess of £100m, is seeking a senior executive to develop a newly created corporate finance function.

DIRECTLY report to the General Manager, the Assistant General Manager - Finance would have a key role to play in producing, with his senior colleagues, extensively costed technical evaluations of the company's short and long term engineering plans and associated financing needs, taking into account the constraints imposed by existing plans, different financial systems, growth, strategic, advances and obsolescence.

With a key role in operating of the accounting function, to be controlled by existing staff, the company is therefore seeking, from the accounting profession, a man of vision and wide experience, with a strong track record in corporate

strategy studies, who can help guide the company's fortunes for the foreseeable future. For this new post, the successful candidate would be expected to possess superior knowledge in the areas of Finance, Budgetary Control, Management Information Systems and EDP.

BENEFITS include accommodation, a company car and other allowances. Personal taxation in the Colony is currently at a maximum of 19%.

INTERVIEWS can be conveniently arranged at one of our many offices located throughout the world. In the first instance, telephone and in complete confidence, quoting Ref: HK85 to: Mr. R. H. Coppe, PA Management Consultants Ltd., 12th Floor, Shell House, 24 Queen's Road, Central, Hong Kong.



## INVESTMENT MANAGEMENT

THE SCOTTISH LIFE ASSURANCE COMPANY  
EDINBURGH

This mutual life office, whose funds exceed £140 million, has a vacancy for a senior official who will be responsible for implementing the Company's investment policy for stock exchange securities.

Applicants, aged not less than 30, should have had practical experience in dealing with fixed interest stocks and ordinary shares and should have a working knowledge of the main overseas markets.

Apply, giving full details in strict confidence, to Mr. G. M. Murray, F.P.A.

THE SCOTTISH LIFE ASSURANCE COMPANY,  
19 St. Andrew Square, Edinburgh EH2 1YE.

MAJOR CANADIAN INVESTMENT BANK AND MEMBER OF THE STOCK EXCHANGE

requires

INSTITUTIONAL SALESMEN

for established European operations.

Knowledge of North American securities required for the position available.

The candidates should have a good educational background and should be capable of interpreting research material and communicating effectively to our clientele.

English essential, French and/or German helpful.

Salary will reflect qualification of applicants.

Location in Paris.

Please reply in strict confidence to:

Box No. F.407, Financial Times, 10 C Street, EC4P 4BY.

BANQUE DE L' UNION EUROPEENNE

Its FINANCIAL OPERATIONS Department at head office in Paris is looking for a

FINANCIAL ADVISER

FOR COMMERCIAL RELATIONSHIP WITH LARGE BANKS AND INSTITUTIONS

WEST GERMANY & BENELUX

Type of business : contacts, negotiations and collecting from institutional investors in these countries.

Abroad : average 1 day / week.

ABSOLUTELY REQUESTED

3/4 years minimum experience : portfolio management, financial analysis, stock exchange.

Experience or real liability in commercial relations.

Fluent GERMAN and if possible FRENCH.

Experience about German Stock Market highly appreciated.

S. C. guarantees a total discretion

Handwritten letter with C.V., salary wishes and photo under reference letter, with C.V., salary wishes and photo under reference letter, 3434 are to be sent to:

SC Sélection conseil

6, PLACE DU MARÉCHAL JUIN, 75017 PARIS

ECONOMIST/COMMODITY ANALYST

required by an international grain company a small team involved in agricultural commodity research in the European area. Knowledge of at least one other European language desirable, negotiable.

In first instance write with curriculum vitae

Mr. T. N. Sandor

Cook International Commodities (UK) Ltd

18 London St., EC3R 7JP

## Major City Merchant Bank

## STERLING TREASURY

The position is for a dealer with at least two years' relevant experience gained in a merchant bank, commercial bank or other financial institution.

The successful applicant, probably in the age range 20-24, must have good knowledge of the Money Markets and be capable of progressing to a junior management role.

Salary will be negotiable according to age and experience, and the usual fringe benefits will be available.

Please reply with full career details to date to:  
Box FT/390 c/o Hanway House  
Clark's Place, Bishopsgate, London EC2N 4BQ.

Should there be any companies to which you do not wish your application to be forwarded, please list them in a covering letter addressed to the Appointments Manager.

## Merchant Bank

To £5,000 + Benefits

Major Int'l Bank, City, needs ambitious people, 23-30, with banking experience and a desire to work with the European Audit Team and be fully involved in all aspects of the organisation's business. Some travel. Excellent career prospects.

ROBERT HALF PERSONNEL  
12, Finsbury Sq., EC2C  
Tel: 01-438 4294

MANAGING DIRECTOR  
for U.K. subsidiary of major U.S. Leisure Company, with profit and loss responsibility covering product development, manufacturing and sales.

This position reports to the Managing Director for Europe.

Candidates should have a success record of managing profitable operations in consumer products with specific experience in sales and manufacturing and should have a good knowledge of accountancy.

Excellent compensation to line with the importance of the position.

Write in confidence with complete career details to Box A.5496, Financial Times, 10, Cannon Street, EC4P 4BY.

## LAURENCE, PRUST & CO.

requires an additional experienced

### MINING SALESMAN

to join a strong research oriented team. Analytical experience would be an advantage, but major emphasis will be placed upon sales experience and institutional contacts. The employment package will be highly attractive to the right applicant.

# GENERAL APPOINTMENTS

APPOINTMENTS ADVERTISING IS CONTINUED  
TO-DAY ON THE FOLLOWING PAGE

## UNIVERSITY OF DAR ES SALAAM TANZANIA

Candidates are invited for the following posts on the  
DEPARTMENT OF MANAGEMENT AND ADMINISTRATION

**SOCIETY PROFESSOR IN FINANCIAL MANAGEMENT**  
Candidates must possess a doctorate in Business Administration specializing in Financial Management. They must have several years' teaching experience at University or equivalent institution. Consideration will be given to candidates with specialization in Financial Management, and Business and Financial Institutions and Foreign Finance.

**SOCIETY PROFESSOR IN MARKETING MANAGEMENT**  
Candidates must possess a Ph.D. in Business Administration. They must have several years' teaching experience at University level or equivalent institution. Consideration will be given to candidates with specialization in Marketing Management, Market Research, Price Formation, and Export Marketing.

**SENIOR LECTURER IN MANAGEMENT**  
Candidates possess a Ph.D. in Business Administration. They must have several years' teaching experience at University level or equivalent institution. Consideration will be given to candidates with specialization in Principles of Management, Administration, and organisational Behaviour and illustrative Functions in Management.

**LECTURER IN MANAGEMENT AND ADMINISTRATION**  
Candidates must have a Ph.D. or M.B.A. in Business Administration and should have teaching experience at University or equivalent institution. Consideration will be given to candidates with specialization in the following areas: commercial and Labour Law and Legal Aspects of International Trade and Investments, Accounting—Computer and Systems Analysis and Taxation.

Salaries: Associate Professor £23,652-£24,472 p.a. Senior Lecturer £22,652-£23,052 p.a. Lecturer £21,150-£22,570 p.a. (£1,190 sterling). The British Government may supplement salaries in range £2,392-£3,024 p.a. (sterling) for married appointees or £1,428-£2,076 p.a. (sterling) for single appointees (fully free of all tax) and provide children's education allowances and holiday visit passages. PSSU; Family allowances; full overseas leave. Detailed applications (2 copies), giving a curriculum vitae and naming 3 referees, should be sent by air mail, not later than 3 May 1976 to the Chief Academic Officer, University of Dar es Salaam, PO Box 35081, Dar es Salaam, Tanzania. Applicants resident in U.K. should send 1 copy to Inter-University Council, 90/91 Tottenham Court Road, London W1P 0DT. Further particulars may be had from either address.

## CHIEF ACCOUNTANT Northern Ireland £7500

A long established and successful multi-million pound Company, part of a major international chemical Group, seeks a Chief Accountant, who will be responsible to the Managing Director for the total accounting function at its operations in Northern Ireland. Preferred age over 35.

Candidates should be qualified accountants or graduates in related disciplines with several years relevant and responsible experience gained in industry. Must communicate well and be strong in man management. Salary around £7500 together with excellent fringe benefits. (BB.702)

Candidates male or female should write briefly and in confidence to the Managing Director, Executive Appointments Limited, 18 Grosvenor Street, London W1, quoting reference. No identities divulged without permission.

## Investment Analysts

required by leading firm of Stockbrokers, to complement existing expertise in

## Engineering Chemicals

Salary is negotiable, commensurate with the analyst's experience.

Please write in the first instance, giving full details, quoting reference S215 to the address below, stating any company to which you do not wish your application forwarded.

Foster Turner & Benson,  
Recruitment Advertising,  
12 Sutton Row, Soho Square,  
London W1V 5HF.

## MANAGING DIRECTOR FINANCE HOUSE

International American Finance company seeking person with an administrative ability and broad experience in all areas of consumer and commercial lending. Established many with main offices and branches all near London. Must be emotionally minded, good with people, knowledgeable in the art of analysis and prepared to commit oneself to a continuation of company's rapid sound growth. Salary £12,000 are commensurate with ability and current earnings. Box A.5503, Financial Times, 10, Cannon Street, EC4Y.

## SHORTLOAN INTERNATIONAL LIMITED

Applications are invited for experienced  
EURO-CURRENCY DEPOSIT BROKERS

knowledge of the London market.

Also required are three

## TRAINEE DEPOSIT BROKERS

Some experience of the Foreign Exchange market, together, which will be treated in the strictest confidence, should be addressed to:

David Thompson, Shortloan International Limited  
4 City Road, London EC1Y 2AU. Tel: 01-438 4920.

## Statistical Department

well known firm of Stockbrokers require an assistant who has experience in handling investment inquiries. Candidates should write Box A.5501, Financial Times, 10, Cannon Street, EC4P 4BY, giving details of previous experience and present

## Sales Director West of England

Our client is a member of one of the country's most successful international organisations operating within the ethos of decentralisation and profit responsibility. The Company manufactures and sells a range of high quality dials.

Due to retirement, a vacancy exists in the top management team for a Sales Director whose main task will be the continuation of profitable market expansion that has emanated from aggressive marketing and development policies.

Applications are invited from well experienced men or women who can demonstrate a successful sales management career. They will be 'commercial animals' used in working within, and planning towards, integrated management control systems. Experience of controlling all aspects of marketing new products, new territories and new methods, together with the development and motivation of home and export selling teams is essential. A background in construction or engineering would be useful and it is unlikely that anyone under the age of 45 will have broad enough experience.

A comprehensive remuneration package will be offered and relocation assistance will be given should this be necessary.

If you feel that you have the background to fill this demanding and challenging job, write with full career details to Position No BSS 1551, Austin Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

## BUCKMASTER & MOORE GILT DEPARTMENT

Invite enquiries from experienced Gilt specialists to fill the following positions:

### GILT DEALER

Fully experienced in all aspects of this market. The ability to service clients directly would be an advantage.

### SALES

Experienced in Institutional Switch Business. There is computer based analytical support co-ordinated by our Actuary.

Replies in confidence to:  
Bill Foy, Head of Gilt Dept., Buckmaster & Moore,  
The Stock Exchange, London EC2P 2JT  
Telephone: 01-588 2868

## INSTITUTIONAL SALES EXECUTIVE

A sales executive is required by a leading firm of London institutional stockbrokers to market financial sector stocks. The successful applicant will be expected to complement a well-established and successful research team specialising in financial shares. A knowledge of the banking and insurance sectors will therefore be an advantage.

The salary and benefits will fully reflect the candidate's experience and potential.

Reply to Box No. A.5498, Financial Times,  
10, Cannon Street, EC4P 4BY.

### SENIOR FINANCIAL ANALYST

As a result of internal promotion, a vacancy has arisen in the Research Department of Joseph Sebag & Co. for a senior analyst to take charge of the banking/finance sector.

The essential requirements are a university degree or professional qualification. The successful candidate will probably have at least three years' experience of investment analysis gained in the City, although applicants with relevant experience outside the securities industry would also be considered.

Candidates should be able to express themselves concisely and persuasively both on paper and verbally. The work will involve frequent contacts with top financial management and discussion of conclusions with institutional clients. This is senior appointment and the salary to be paid will fully reflect its importance.

Please reply, giving a brief C.V., to  
The Research Partner,  
Joseph Sebag & Co.,  
3 Queen Victoria Street, London, E.C.4.

## L. MESSEL & CO. Building Materials

In order to implement our current expansion programme we need to recruit a senior building analyst to complete a small specialised team in this area, where we are already acknowledged experts. The candidate will be under 35, will have several years' experience as a building analyst and will have developed contacts in the industry at a senior level.

The level of remuneration will be fully competitive for the right candidate.

Write or telephone Mike Whittles, L. Messel & Co., P.O. Box No. 521, Winchester House, 100 Old Broad Street, London EC2P 2HX. Tel. No. 01-806 4411.

### INVESTMENT MANAGER

Young Portfolio Manager with several years' experience in Merchant Bank, Investment Trust or other institutions required for small, highly professional management company handling personal, trust and institutional portfolios. Good academic record, University degree, accuracy and legal distinction desirable. Ground floor opportunity. Starting salary £5,500 with excellent prospects for growth.

Please write with full C.V. to the Managing Director,

ROBERT SANDELL & COMPANY LIMITED,  
27 Chancery Lane, London WC2A 1NP.

## ASSISTANT CHIEF EXECUTIVE

(Management Services)

ROYAL DOCKYARDS

£12,000+

The four Royal Dockyards are major industrial enterprises under the control of the Ministry of Defence employing large resources of manpower, in varied technical skills, and substantial fixed assets. The yards repair, overhaul and refit naval vessels of all sizes. The prime objective of the Dockyards is to provide an efficient and timely service to the Navy at minimum cost.

This new post of Assistant Chief Executive will be based at Bath. The task will be to review and recommend improvements in the quality of management information, and in supporting systems, in the context of a new wages structure, a specific money vote for the Dockyards, and the possible introduction of a Training Fund.

The work will involve the analysis of methods of financial planning, cost control and performance appraisal appropriate to the manpower, material and management resources involved; the presentation of proposals to the Chief Executive for the adoption of efficient commercial practices appropriate to the Dockyards; and advising on the effective implementation of agreed solutions with full regard to the impact on those working in the Yards.

Candidates must be mature, preferably qualified accountants, with a proven track record of success in senior management in industry. Salary negotiable from £12,000 p.a. for two to three year appointment with a tax-free gratuity and the use of a pool car.

Applications giving full details of previous experience and current salary should be sent in complete confidence to J. W. Hills Esq. Amers Impex Morish, Management Consultants, 49 Shoe Lane, London EC1 quoting reference P/1551.

A.I.M.

## Senior Economist UK and European Business Planning Salary up to £11,750

Our Client, a major American multi-national group with widely diversified interests, requires a senior economist to fill a key dual role for both the UK and Europe. The Economist, although based in London, will be required to make frequent trips to Europe. The job is concerned with the analysis of the business cycle, industrial and market structures, long term social and political trends, and costs and prices.

This job requires someone who is already reporting at board level and contributing specific information for use in marketing business and corporate strategies. The requirements therefore are for candidates who have worked in a similar capacity for a multi-national

Cambridge Recruitment Consultants,  
The River Mill, London Road, St. Ives, Huntingdon, Cambs.  
PE17 4HJ. Telephone 0480 65040.

## INDUSTRIAL DEVELOPMENT IN THE EAST END

£6,777 — £7,455

Facing the problems of urban renewal and the challenges of the 80s, the London Borough Council now wishes to appoint an experienced INDUSTRIAL DEVELOPMENT OFFICER in order to maximise the Borough's industrial potential.

This is a newly created post within the Development with the role of co-ordinating and developing the industrial base of the Borough through publicity and personal contact with Managers and Directors and to help resolve the location problems of the Borough's existing employers.

You will be responsible for developing strategies to implement the Council's industrial policy of

promoting employment and give advice on changes in the planning system.

The Council recognises that this is an exceedingly demanding task as a new post has also been established at a high level to also provide administrative support.

You should have at least 2 years' industrial promotion and development experience and relevant qualifications would be an advantage.

For further information and application form write to Head of Management Services, Town Hall, Parliament Square, London E2 9LN or telephone 01-981 0077 anytime, quoting reference 4/75. Closing date 3rd May.

## UNITED CALIFORNIA BANK Brussels Branch

seeks a professional senior

### Foreign Exchange and Euro-Currency deposit dealer

to join the money management team, answering directly to the Manager and Chief Trader of the department. The desired candidate will have a minimum of five years experience, customer oriented, capable of independent action. Competitive salary.

Write in confidence to  
Mr. Arthur Seals,  
Vice President & General Manager,  
United California Bank,  
57 Rue Montagne aux Herbes  
Potageres, 1000 Brussels.



## MANAGER COMMERCIAL BANKING

International Merchant Bank in City requires Manager to assume responsibility for its commercial lending activities. The requirement is for a fully-qualified Banker of sound judgment and good education, who has had at least five years at management level.

The Bank is looking for a person aged probably 35/45, who has had experience of international trade financing and is fully conversant with sterling and currency lending and all related Exchange Control practice.

The person appointed will be able readily to meet and assess people at all levels.

A fully competitive salary will be negotiated. Applications should include a full curriculum vitae, including current salary, and be addressed to Box A.5498, Financial Times, 10, Cannon Street, EC4P 4BY.

### OIL BROKER

An internationally known Shipbroking group wishes to appoint an "Oil Broker" to create and develop an oil broking section.

Applicants should be well informed on the trading logistics between oil companies, and preferably already have had experience with an oil company or trader. The successful applicant will be based in London.

Curriculum vitae to Box A.5497, Financial Times, 10, Cannon Street, EC4P 4BY.

### STOCKBROKERS

require Junior Assistant for dealing desk, age 20-24 years. Write for interview giving details to Ref. RDW, Box A.5500, Financial Times, 10, Cannon Street, EC4P 4BY.

## GENERAL APPOINTMENTS

Group  
Financial Controllers  
up to £10,000+car  
Swansea & London

For an international public company structured in two product fields, one in toys, the other in D.J.Y. The turnover is around £50m.

Reporting to the Vice-Chairman and Group Managing Director respectively, the appointees will link with the Financial Directors and be responsible for the co-ordination of financial information, standardisation and introduction of new accounting systems and capital project proposals.

Interested Chartered Accountants in their early thirties must be competent systems technicians as well as really understanding cash and profits.

Please apply in strict confidence to Peter Bennett quoting Ref: 634.

Beckwell Management  
Search

A division of Beckwell Consultancy Services Ltd, 84-86 BAKER STREET, LONDON, W1M 1DL

Telephone: 01-533 5023/5859/2913 Telex: 263528

ASSOCIATED WITH COMPANIES IN AUSTRALIA - BELGIUM - CANADA - FRANCE

ITALY - MEXICO - PUERTO RICO - SCANDINAVIA - SPAIN - USA - WEST GERMANY

INVESTMENT MANAGEMENT  
ASSISTANT

Old established Life Assurance Society in London's West End requires a young person, aged between 20 and 30 to join its Stock Exchange Investment Management Team. At least two years' practical experience in the management and analysis of British equities or closely related field is required. Experience in Investment Management, particularly with Pension Funds would be desirable. A lively mind and ability to think logically and to show initiative is of more importance than formal qualifications. This post offers an opportunity for career development within the Society's Investment area.

Starting salary, depending on experience, will be between £3,100 and £3,700 including London weighting. Fringe benefits include generous holidays, non-contributory pension scheme, interest-free loan for season tickets and luncheon vouchers. Please apply in writing giving details of age, experience positions held and current salary to:

Mrs. Peggy Hornsby (MT41), Personnel Department London Manager, Clerical Medical and General Life Assurance Society, 15 St. James's Square, London SW1Y 4LZ.

Medium sized company specialising in manufacture of dropwire cables is seeking

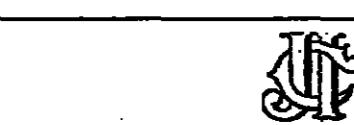
## AN EXPORT SALES MANAGER

This person will be required to travel extensively abroad to obtain new markets for existing products of the company.

Applicants should have experience in cable industry, in particular in telephone cables. They will need to show an ability to research and follow up possible sales outlets and to meet with people. An attractive salary will be offered with an appropriate bonus based on results.

Application giving fullest details to Box No. A.5504, Financial Times, 10, Cannon Street, EC4P 4BY.

## COMPANY NOTICES



## JOHANNESBURG CONSOLIDATED INVESTMENT COMPANY, LIMITED GROUP

## ANNUAL GENERAL MEETINGS OF GROUP COMPANIES AND CLOSING OF TRANSFER REGISTERS

The Annual General Meetings of the Johannesburg-based companies will be held in the Board Room, Consolidated Building, corner of Fox and Harrison Streets, Johannesburg, on 14th May, 1976 at the times listed below. The transfer of shares of members will be closed from 10th to 14th May, 1976 both days inclusive.

Name of Company (each incorporated in the Republic of South Africa) Time of Meeting  
Johannesburg Consolidated Company Limited 9.15 a.m.  
Elsburg Gold Mining Company Limited 9.15 a.m.  
The Witsand Gold Mining Company Limited 11.15 a.m.  
Witsand Gold Mining Company, Limited

In respect of each of these meetings, any member of the company concerned is entitled to appoint a proxy to attend and to speak on a poll, and the proxy may be a member of the company, or by proxy or of voting at the meetings and at any adjournment thereof are entitled to receive a copy of the regulations. Copies of the regulations are available on application to the Johannesburg office of the company concerned or to the offices of the London secretary, 27 August Place, London EC2Y 7EP.

By Order of the Board.

JOHANNESBURG CONSOLIDATED INVESTMENT COMPANY, LIMITED

Head offices and registered offices: Consolidated Building, corner of Fox and Harrison Streets, Johannesburg, 2000. Tel: 01-380 5000. P.O. Box 580, Johannesburg, 2000. 31st March, 1976.

JUTLAND TELEPHONE COMPANY LIMITED

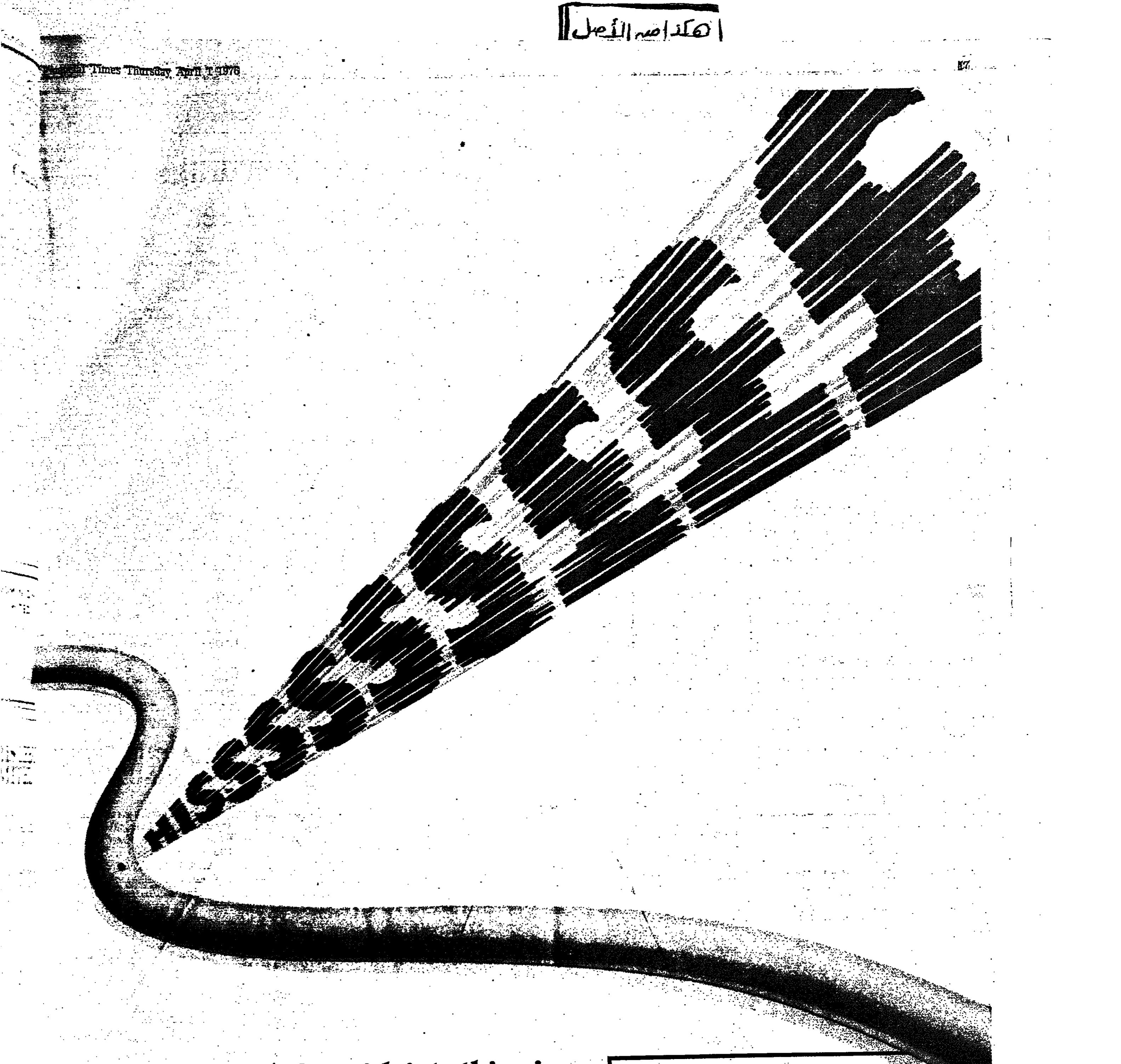
NOTICE IS HEREBY GIVEN that the seventh instalment of Bonds for £1,000,000 of the Company Register of the company will be closed from the 5th to the 30th April inclusive.

By Order of the Board.

CONNAUGHT ST. MICHAELS LIMITED

Registers.

1st April, 1976.



## Don't let £500 vanish into thin air.

Air starts off free – but compressing it costs money. Even running something as small as one 100 cfm compressor can cost you £2,700 a year.

And you can add a bit more if it's leaking out anywhere along the system. A constant leak at 100 psi through just one  $\frac{1}{8}$ " hole adds another £500 a year.

Well at prices like that it doesn't do to waste it. But it's probably being wasted before your very eyes because of ingrained habits, which, because familiar, escape notice. Habits like cleaning down benches, floors, clothes, lockers. Compressed air is an expensive substitute for a brush.

And it might be wasting itself through leaking pipes and joints, faulty controls and tool connections. Furthermore you could be using a lot of power compressing air to high pressure when low pressure would do just as well. Or maybe your compressors are running through long hours when nobody's using compressed air.

It needs a bit of thinking about, but we can help. Start off by giving this check list to whoever's responsible for energy in your company, best of all your Energy Manager. And start reducing the cost of your factory services right away.



### COMPRESSED AIR CHECK LIST

Involve your workforce by getting them to report any leaks or faults in the system. How often does your maintenance department test for leaks?

Discourage the use of compressed air for any purpose other than its proper function.

Can low pressure replace high pressure for some of your operations? Generating 1,000 cfm at 100 psi costs £3.10 an hour. The same output at 50 psi costs only £2.20 – a saving of 30%. And if you can use pressure at 5 psi (often practicable for drying or cleaning) you reduce the cost to 40p an hour.

Can you reduce the burden on the central system by installing a small localised compressor for a particular process which must use high pressure?

Ensure that compressors aren't left running when not required. A single 1,000 cfm compressor left running but not generating compressed air costs nearly £10 a day.

Check the location of the air inlet and make sure you use clean, cold air.



## Advertising and...

# WHERE ARE THE GOLDEN DISCS OF YESTERYEAR?

## ON TELEVISION, BACK

### THE TELEVISION CHARTS

And this is a year of recession. Yet many of the great hits of palmy days, re-issued as albums, are selling more now than they did as singles. Because they are being advertised on television.

It could be time  
your product  
worked weekends.

**London Weekend Television**  
Ring Ron Miller 01-261 3109



Stirling Moss, who will start off the proceedings at Brands Hatch on Sunday.

#### MOTOR SPORT

#### A start for sponsors

BY BRIAN AGER

**MOTOR RACING** needs sponsors will keep spectators up to date, but sponsors need to be convinced that they need motor racing. An ill-prepared, tatty car spluttering round a track in front of a small crowd hardly does anything to enhance a brand image. And the sponsor who knows nothing about motor racing can do little to ensure that his cash will bring him publicity and not just enable some racing driver to live well.

But now one motor racing formula is going all out to attract the public—and provide the sponsors with value for money. Formula Atlantic—one of the many racing-car formulae—will be taking to the tracks in a new guise, when this season's series starts at Brands Hatch on Sunday.

Each race meeting will be planned to provide a day's entertainment for the family, with stunt exhibitions, trips round the circuit, flagrants, pyrotechnics and balloon rides. The racing itself is being given a new look and a new title, 'Indyplastics', and will take on something of the style and atmosphere of the U.S. Indianapolis racing.

Practising and racing will be geared to producing the best possible show. Cars will go out individually for just three qualifying laps—with the time-keepers linked to the commentator, who

sponsoring a car for the whole series would cost £16,000—it is cheaper than repairing cars in a sponsor's colours and putting on his slogan costs money.

All sorts of other sponsorship deals are available. And they can all be arranged through the race organisers, Formula Atlantic Promotions, 12a, Chester Street, London, SW1. The company will give advice on what is the best sponsorship idea for any business and stresses that one of its main aims is to give both the public and the sponsors value for money.

**Kraft supports singles**

J. WALTER THOMPSON has come in the roll out launch in signed some valuable new business—Scotland, Ulster and Town Television from one of its oldest clients this week—Roc-a-Rollers, a Kraft, which has been with the new snack product from Golden agency since 1928. The U.S. company is introducing its Singles a pop music platform and is being brand of individual cheese slices backed with the national equivalent to the U.K. and backing the £500,000. The last Golden product with over £1.2m. worth Wonder snack, Kung Fuey, of promotion, of which around £2m. worth of sales in £500,000 will be advertising. less than six months, confirming Other new business for the tremendous potential still in agency from an existing client the snack market.

#### NEW CASH AND CARRY FOR A £300m. custom...

BY ANTONY THORNCROFT

LAST year was difficult for many cash and carry companies, especially those with just one or two, small and badly sited depots. Real growth disappeared from an industry which expanded from virtually nothing to a £1,000m. plus turnover in not much more than a decade, and with the intense competition from the newer and larger warehouses operated by the well-financed national chains, the local depots found their profit margins declining from the standard 1 per cent net into a loss. As a result the number of depots in the U.K. has shrunk to less than 600.

This year looks like producing further rationalisation, and while the hard-pressed minors go out of business, or get taken over, the major chains, which now dominate affairs, are pushing through their own improvements. From today, for example, five well-known companies are combining their buying strengths to create a combined power of nearly £500m., by far the biggest in the industry.

Two of the companies are among the largest in the business—the ABE subsidiary, Alliance, with 45 depots, and the Gallaher off-shoot, Warriner and Mason, with over forty. Also involved are Snowdon and Bridge from the Manchester area; King Goodwin in the Midlands; and Warriner and Mason's Ulster subsidiary. All told they will operate 104 cash and carries, around a fifth of the total.

The companies retain their financial integrity but they expect to be able to get better deals from suppliers and to use

#### In Brief

• GOYA, the ICI subsidiary, has finally decided on the new name for its £150,000 advertising budget. Goya will go on the main site of the business, ABE Marketing, including Savlon; ABE will work mainly on development projects for drugs and toiletries; and Primary Contact will handle men's products.

• EMI has appointed Collett Dickenson Pearce to look after its Special Projects records advertising. This involves big TV campaigns for compilation albums, an area which EMI experimented with two years ago without success, and has since held aloof from. In the meantime companies like K-Tel and Arcade, as well as specialist record companies, have had their successes and failures.

• BRITISH LEVILAND is to launch this summer its first corporate advertising campaign in Europe and other overseas markets, using international media like Time and Newsweek, and national publications.

Santelli Compton is handling the £400,000 account. Additional business for the same agency comes from Bristol Myers which

has entrusted it with Fresh 'n' Dry which had been Fresh 'n' Dry with £490,000 in its £30m. deal.

• THE DANISH Producers is launching its promotional campaign and Danelæs butter Denmark's position in the butter market will be spent on promotion, Press and advertising throughout the rest on below-the-line spearheaded by 'Treasure Island' between May and June.

• SWAN, the s

is to be promoted in bursts the backed by advertising Press and activities. Over £1m. is spent by Bryant's campaign, prepared by Dane Bernbach.

• CAULIFLOW

Brittany are

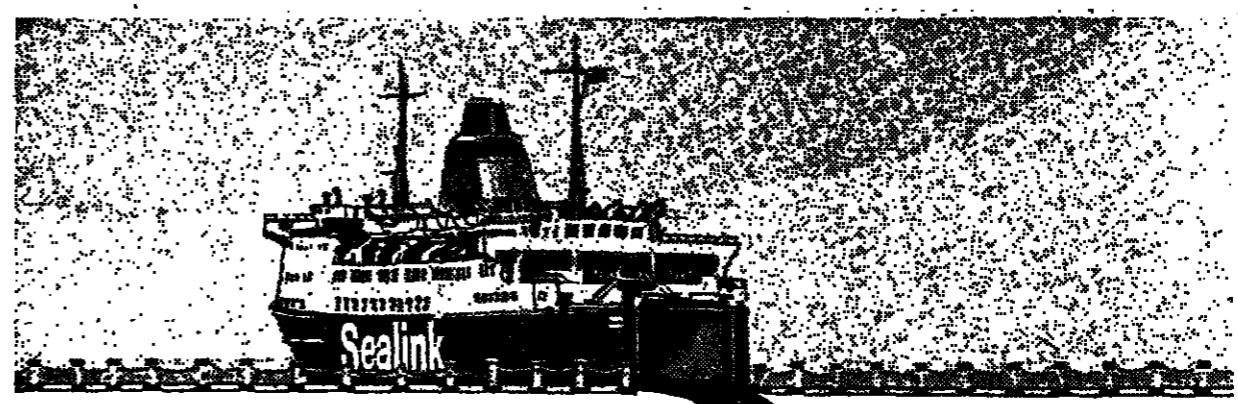
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following a succe

aign for Fr

Delicious apples

and Belding hand



ROLL ON  
FOR EUROPE  
AND IRELAND

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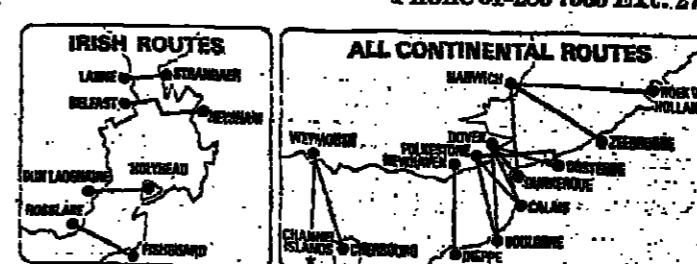
More Ships for Freight—Sealink operates the largest multi-purpose fleet in Europe. Now we are expanding still further. The 'Princess Marie', 'Christine', the 'Earl Godwin' and the newly converted 'Holyhead Ferry' give greater capacity on many Sealink routes this year.

More Routes for Freight—Operating from 9 ports in Britain, Sealink provides a network of 17 different routes serving the Continent, Channel Islands and Ireland. Each route is planned to give you maximum flexibility and easy access to these important markets.

More Freight Sailings—A new day and night 6-day-a-week service from Holyhead to Dun Laoghaire. Extra sailings from Harwich to the Hook of Holland, and from Folkestone to Boulogne into France.

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Jeffrey

# The Marketing Scene

RESEARCH IN 1976

## The answers on the telephone

By ANTHONY THORNCROFT, MARKETING EDITOR

EVERY year at the Market suggested that the 51 per cent immediate reactions to TV commercials and product sampling. A few of the current telephone are very little different. Among their findings are that trends in the research business from the population at large in the 20 per cent of people contacted who refuse to take part in a little promotional push, their use of fast moving time seems to have come in. This was discovered by asking telephone and its use in houses with telephones about their awareness, collecting information by telephone recall of a range of products telephone—the in-market slant of from frozen food to washing powders and comparing the answers with a general sample. The main caveats were that certain respondents tend to "answer" domestic details when interviewed by phone, and that now that face-to-face interviewing is so expensive there have been studies to see how telephone-owning homes might have different reasons for not using a product than poorer, non-telephone, consumers.

Apart from its relative cheapness telephone research is quick, easily controlled, and national. More to the point a paper previously used in the U.S. and G. M. Allan of MAS research—mainly for assessing

### Savers seek security

An area of research which like the telephone, has been much talked about but to relatively little purpose, is financial. This was all the rage around 1973, when the economy was roaring ahead, so it is not surprising that an important research project by Save and Prosper into people's savings behaviour should have been conducted then.

But, according to Alan Spink of Save and Prosper and Simon Howard of PAS, who carried out the survey, even though the financial world shifted dramatically within a few months of the results coming in the information gathered has formed a useful data bank which is remarkably relevant. Some of the relevancy was revealed at the recent financial companies conduct research but Save and Prosper with 600,000 unit holders (over half the total) has the funds to devote £25,000 on the exercise. The most important result, which has proved accurate

despite the recession, is that people aim to keep their savings as a fixed proportion of their income. Indeed as the standard of living declines there is a desire to save more to maintain the balance and as a precaution against an uncertain future.

This finding went against predictions and against all the other popular expectations of the sample, which was that the U.K. was moving towards a Scandinavian style community—and in Scandinavia savings are not so important.

Another important lead for Save and Prosper was that the young aim to save as much as the old, despite the relatively small amounts borrowed, much more. On the basis of the information gathered, and it was a remarkably long and personal questionnaire, Save and Prosper has been able to offer new services in the area of school fees for example, with some knowledge of the kind of consumers that might be interested and how to reach them. The timing of the survey might have been ideal but the results suggest that public attitudes to such important subjects as money do not change all that

Is it time your product worked weekends?

See opposite page

### DOES YOUR PACK COMMAND ATTENTION?

75.3% of sales in grocery outlets are now self-service which means that your pack has to stand out, identify, and sell the product.

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**'Half the money I spend on advertising is wasted, and the trouble is I don't know which half'**

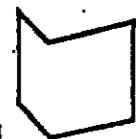
The First Lord Leverhulme

We commissioned an in depth survey by Research Services Ltd to find out how various media are used by the consumer when considering the purchase of a whole range of products and services, 36 of these are included in the survey.

The media covered are TV, national press, evening newspapers, local weeklies, magazines, Sunday newspapers and radio.

There is also some very interesting information on retail advertising.

If you are an advertiser/agency media buyer or a retailer, this survey will help you use your advertising money in the most effective way.



**Liverpool Echo**

This coupon brings you a 60-page book containing the research findings. Entitled: *The Role of Media in Consumer Buying Decision*, it's a publication nobody who uses the media should be without.

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COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_



TEL. \_\_\_\_\_

Send this coupon to: Marketing Services Department, Liverpool Echo, P.O. Box 48, Old Hall Street, Liverpool L69 3EB.

Some important facts about the fastest-growing region of the German Federal Republic: The South. The South is the most rapidly expanding market in Western Germany. This is where you will find the greatest concentration of the industries of the future—space travel, aviation, electronics, motor manufacturing, nuclear energy and oil refining. This is where the SÜDDEUTSCHE ZEITUNG is the most dominant advertising medium. It leads in reaching the target group of decision-makers and is the basic medium for Southern Germany. Attain new heights of success in Germany—start in the South.

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### Economic TEST MARKETING

In these times, the value of test marketing has increased. It is important for the low cost, low commitment product, its packaging and price acceptability.

Many of the biggest companies in Britain use test towns as the first step before launching.

Westminster Press Test Towns offer typically to national problems and geographical isolation. The daily newspaper in the town gives you high market penetration.

Call Peter Clifford on  
01-533 1030 for literature.

TEST TOWNS

### SALES PROMOTIONS

## Concentrating on the cash

By MICHAEL RINES

THE winners of this year's Sales motions and the media. It was carried in a double page editorial spread in the magazine, and both companies benefited from the supporting advertising on television and at the point-of-sale.

What consumers want today is clear extra value for money, or even cash itself. Manufacturers, faced with tight budgets and rapid changes in the market place, need the flexibility, economy and rapid measurable results that promotions have proved they deliver in a way media advertising can't.

Another important lead for Save and Prosper was that the young aim to save as much as the old, despite the relatively small amounts borrowed, much more.

On the basis of the information gathered, and it was a remarkably long and personal questionnaire, Save and Prosper has been able to offer new services in the area of school fees for example, with some knowledge of the kind of consumers that might be interested and how to reach them. The timing of the survey might have been ideal but the results suggest that public attitudes to such important subjects as money do not change all that



The Kellogg's pack promotion has cost the company £1m in free rail tickets and the Locomotive attracted 200,000 people last summer.

gold award in the miscellaneous category and demonstrated the versatility of the medium. The Locomotion Trust, which attracted 350,000 people to the 150th anniversary of the first steam-hauled railway journey last August, used a replica of the original Locomotion engine to obtain advance publicity for the event. In fact it resulted in some 5,000 column inches of press publicity plus several TV appearances, and all this was supported by Tinsley, the manufacturer of trams, trolleybuses, etc., helping to establish its mid-feminine image.

But perhaps the most significant entry only won a silver award. This was a promotion devised by Brundage's to celebrate the 150th anniversary of the first steam-hauled railway journey.

So again we have an example of a joint promotion which was successful because it offered genuine value for money to help prevent down-trading—some families got £40-worth of tickets. Perhaps it is no coincidence that British Rail is now introducing a scheme whereby children can travel anywhere in the U.K. for 25p and 50p accompanied by an adult.

Another railway promotion, but of a very different kind, won the Colin Bishop promotion for Benson and Hedges, by con-

tract offered buyers of Luxury Mild cigarettes in N.A.T.Y. shops and duty-free shops the old-fashioned opportunity of sending an orchid to a friend. The object was to encourage repeat purchase of the new brand and to help establish its mid-feminine image.

Other gold awards were won by two other joint promotions.

So again we have an example of a joint promotion which was successful because it offered genuine value for money to help prevent down-trading from Wills' Embassy to cheaper brands. The prizes were futuristic (micro-wave-oven and quadrophonic sound systems, for instance) and entries had to be made by punching holes in computer cards.

Michael Rines is editor of Marketing

## Kellogg heads the pack

BY PAMELA JUDGE

NEARLY 1,000 premium promotions were recorded last year by MS Surveys and Promotional Services. In presenting the Guide to Promotional Services, MS points out that promotions were up 15 per cent in 1974 and 61 companies are new to the list.

The top five premium users were Kellogg (for the fourth year running) with 43 recorded promotions, followed by Quaker Oats and Beecham Foods sharing second place with 28. Nabisco (27), General Foods (26) and Lyons (25).

Free mail-ins (gifts in return for labels) were employed by

retail price plus, proof of purchase and General Foods and Quaker Oats both used 14 such offers.

Give-aways (free in-store with the product) were favoured by Nabisco (18) and Kellogg (10) as the leaders. Contests were run by nearly a 100 companies and were most favoured by Cadbury Schweppes for its confectionery which used 12 such promotions.

The upward trend of premium promotions has apparently continued with an increase of 16 per cent in January against the same month in 1975.

Also in the Guide, which costs £50 from MS Surveys, Hesketh House, Portman Square, London W1H 9FG, is a list of addresses, telephone numbers and executives of the 220 companies which can be bought at less than premium also attracted a lower



## The Southern difference

More than one in five Southerners went shopping in London during the last year\*

Big-spending Southerners go a long way to get what they want. Nearly one-third of them, for instance, shop in London at some time—2% within the last year. Ours is a mobile, expanding, affluent population which beats the National Average on most counts. From freezers to wine. Make sure you influence their buying decisions wherever the spending occurs.

**SOUTHERN TELEVISION**

Contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Tel: 01-834 4404.

\*Southern survey, Oct 74-Jan 75



# Import controls and the coming Budget

THE GREAT attraction of import controls is that they appear costless on a simple minded arithmetical view. Put a ceiling on imports. This eliminates the payments deficit. We can then expand demand rapidly without running into the red and can have a 5 per cent. growth rate up to 1980. That is the contention of the Cambridge Economic Policy Group.

The crude remedy of keeping out foreign goods is the one that would naturally have occurred to a tired businessman harassed by competitive pressures, when he is propped up against the *clubroom* bar, and would do so without the aid of sophisticated statistical projections of the kind provided by the Cambridge Economic Policy Group.

Of course such controls are not costless. First of all they would have to be imposed on a very narrow basis. Total imports are running at about £25bn. a year. Of these about £13bn. are manufactures or semi-manufactures on which the Cambridge Group would levy the controls. Semi-manufactures, apart from textiles and steel, account for well over £1bn. It is reasonable to regard these goods (which include chemicals) as components which British industry could not easily do without. Otherwise, the increased price competitiveness brought about by the depreciation of sterling would already have caused a shift to British substitutes. The same would apply to about £4bn. of machinery imports. With a great deal of luck we might be able to apply import controls to about £1bn. of imports of semi-manufactured goods and machinery. If we add in all remaining imports including cars, durables and consumer goods, as well as textiles and steel, we reach a base of £5bn. on which to apply the controls.

What would be the effects of

reducing these imports by, say, £4bn.? To achieve such a drastic cut without import controls would involve, according to preliminary estimates of reputable economic forecasters, a 200 per cent. duty on the imports in question.

You might say that import quotas are an alternative to the duty increases, and that price controls will prevent makers of British substitutes from raising their prices. But in that case, there would be severe shortages, leading to queuing, black markets and official or unofficial rationing. The price effects would have been suppressed rather than eliminated.

Consumers would be deprived of the goods and services they wanted to buy and forced to do without or make do with inferior alternatives. There

## ADJUSTED<sup>1</sup> PUBLIC SECTOR BALANCE (£bn. 1975 PRICES)

	1975	1975	1976	1977	1978	1979	1980
<b>FINANCIAL BALANCE<sup>2</sup></b>							
On Cambridge assumptions <sup>3</sup>	-9.2	-7.4	-5.6	-2.9	-0.4	-2.7	-4.6
On lower employment assumptions <sup>4</sup>	-9.2	-8.9	-6.9	-4.2	-1.1	-1.1	-7.8
<b>PUBLIC SECTOR BORROWING REQUIREMENTS<sup>5</sup></b>							
On Cambridge assumptions	-10.6	-8.8	-5.7	-2.8	-0.8	-3.2	-5.2
On lower employment assumptions	-10.6	-10.0	-7.8	-5.0	-1.8	-0.5	-1.3

1. Adjusted on a "constant employment" basis to eliminate cyclical distortions, and assuming zero current payments deficit (except 1975 actual column).
2. Excluding Capital Taxes.
3. As in Table 7.2 of Cambridge Economic Review. Assumes 650,000 adult unemployed.
4. Assumes 929,000 unemployed (that is average 1975 level).
5. Adjustments to Cambridge figures by the Financial Times. Borrowing is shown as negative.

sumers, including the very capacity is available to support poorest would suffer needlessly if they could not trade in some general statistical sense were reached, specific industries on which we would be relying to replace imports, would run into bottlenecks.

Obviously these calculations are subject to a wide margin of error, but no more than those of the Cambridge Group. They illustrate, however, that two sides can play at the numbers game. More important, they show that the Cambridge Group has ignored completely considerations which are at least as important as those covered by their arithmetic.

All the above calculations ignore still more important facts. They ignore the adverse effects of a protected environment on the efficiency of British industry. We do not know whether the labour force and output per man will really grow fast enough to provide a 5 per cent. growth in output—about twice as much as we had in the past.

And even if the manpower potential were there, it is extremely doubtful if the physical

burden

The true size of the burden would become clear if the import licences were auctioned, and there were a market in the coupons for British substitutes which would have to be rationed. Without such auctioning, the import licences would provide an enormous windfall to the businesses which were granted them; and British con-

sumers would be deprived of the goods of which they would be deprived by controls—about £4bn. or 4 per cent. of the national income. If imposed all at once, it would be equivalent to a 10p (or two shillings in the pound) increase in income tax. This would take the basic income tax rate, together with the national insurance contribution, to above 50 per cent.

## Letters to the Editor

### Easier money required

From Sir Roy Harrod.

Sir.—May an Oxford economist be allowed to express agreement with the Cambridge group, which, as reported in your issue of 29.3.75, favours import controls as the best method for setting our external balance of payments right. Statistical analysis suggests that sterling is already undervalued in foreign exchange markets; and a further devaluation might well make our external balance of payments worse, rather than better.

But he cannot agree with those who reject a fiscal stimulus to reduce unemployment. Interest rates here are fantastically high by all historic precedents. At the same time the propensity to save has never been so high—a flagrant contradiction. No wonder we have high unemployment. We need easier money to stimulate investment and also to encourage the authorities to spend more by loans on urban renewal and the preservation of the countryside.

Roy Harrod.  
The Old Rectory,  
Holt, Norfolk.

### Export prices

From Mr. P. Longton.

Sir.—Your correspondent W. Grey (March 27) is mistaken in believing that devaluation permits increase of export prices only to the exact level of the declared devaluation.

Invoice prices following, say, a 10 per cent. sterling devaluation can be increased by the reciprocal of 10 per cent. that is 1.1 per cent.—reflecting the same amount that import costs are increased by. For example, "Say old export price £1.25—\$1.93 (exchange rate \$1.737 = £1.930—1.737 = 0.98%)." 0.98% as percentage of 1.930 = 10 per cent. but 0.98% as percentage of 1.737 = 11.1 per cent."

Other considerations being equal, therefore, goods invoiced in foreign currencies would remain at former prices while those invoiced in sterling would be increased by 11.1 per cent. with the same effect in each case.

I agree with your correspondent that devaluation is not the panacea that it is made out to be. It is a desperate measure and an admission to the world of one's economic failure.

P. H. Longton.  
5, Hale Road,  
Widnes, Lancs.

### Guilt and empties

From the Director General, Dairy Trade Federation.

Sir.—I hope that the glass manufacturers' campaign (March 30) to ease the "guilt" of those who throw away empty bottles will not be taken too seriously by the milkmen's cus-

tomers. There is no surer way of ending doorstep delivery and stopping the dairy industry using glass bottles than to teach customers to throw them away. The system of liquid milk distribution in Britain, which is the envy of other countries, depends on a housewife leaving her empties out for collection every morning.

In Britain 35m. bottles of milk distributed daily and it does

not require a great deal of effort to reduce the visual illiteracy rate there should be a campaign to encourage manufacturers and others to name them or blame for their designs.

An instant way to achieve this would be a regular five-minute spot in someone's TV magazine programme. "Whoever designed that?" might confront the designer with an outraged (or enthusiastic) user of his product. The discussion could be both controversial and illuminating. The objects could range from a washing machine to a road junction. Good manufacturers and designers would be glad to take part. Others would condemn themselves by refusing to participate. It is the creatures of the dark that fear the light." Raymond Plummer.  
Shoreham, Sevenoaks, Kent.

### Education in design

From The Chairman, National Council of Design and Industries Association.

Sir.—Whatever happened to "Design?" It still is a most subject, but without the full story, the subject has become a little less clear. Let me only echo Lucia van der Post's appraisal (March 27) and observe the pro-

gramme of the country has made in the field of industrial design due to the work of the Design Council, the Society of Industrial Artists and Designers and the Design and Industries Association.

The association has continued to encourage management and designers to work in closer cooperation to achieve a greater investment in design and development of the product. On the other hand, consumer design education is influenced by the retailer who restricts the choice of products to what he thinks is commercially viable. For the retailers design and fitness for purpose is second to the dominating factor, the "retail selling price."

A neglect of design education handicaps the buying public's opportunity to make design conscious decisions. The DIA still strongly believes that the Department of Education should involve awareness of design within the daily school curriculum. Furthermore, we could do better use of our national Press and TV to make the public more sensitive to the positive value of design and therefore demand more. The cost to society is reflected in our inability to recognise this failing, and industry will continue to have to struggle until this point is corrected.

Cherrill Scheer.  
12, Carlton House Terrace, S.W.1

Education in design

From Mr. A. Jacobs.

Sir.—Mr. Woolf (March 20) may be in error in blaming foreign import controls for the fall in the rate of inflation. The fall in the rate of inflation is due to the fact that import costs are increased by.

Mr. Woolf's figures are derived directly from the cost of oil, raw materials and food and are rising. It is currently estimated that the very recent fall in the rate of inflation is due to a 3 per cent. increase in the cost of living and that represents no less than one-third of the anticipated rate of inflation for the coming year. Does he not have knowledge of trouble in the making? After all the problem will be resolved in the end, so why let it come to a stoppage of work in the first place?

Threatening the discontinuation of supplies of public money is a little gesture. Imagine the state of alarm if Field Marshal Montgomery had said to the Army: "If you don't shoot the enemy right out of North Africa I won't let you have any more ammunition." What he did do was to get among the boys and tell them to fire and fight like hell and he would see they got the supplies to back them up—in other words he inspired confidence.

Concordant with the establishment of confidence, a carrot must be held. The carrot for British Leyland workers is their own prosperous motor industry: Jaguars winning at Le Mans, Austin and Rover winning the major rallies, fewer imports and higher exports, a favourable balance of payments, lower taxes and more take-home pay.

Anthony Jacobs.  
11, Mincie Patch, Tidberrow, Gloucester.

blessing in drastically curtailing sector borrowing requirement, trouble. A double boost of an rising. The more normal effect if this is expressed in constant economy already well on the of the Budget deficit, as we shall upturn is a recipe for repeating all past errors. No incomes policy guidelines can survive a sufficiently brisk rise in the Cambridge assumptions, which are much more reasonable in relation to public finance than all too soon.

Nevertheless, there are signs that Treasury Ministers are thinking of a major revamping of the tax system. The basic idea seems to be to find ways of reducing the tax burden—sorry, its rate of increase—on higher incomes in return for other measures to reassure egalitarian sentiment. On one side of the equation are the raising of the starting points for the higher tax rates, reducing the tax rates, reducing the rate of increase on higher incomes. The Chancellor may therefore feel he has scope for some nominal income tax relaxations.

My emphasis is on "nominal." For even if there is some increase in the drink or other Excise duties, which have been eroded by inflation, the personal tax "relaxations" will really be no more than reductions in the rate of taxation. They will still be more than we can afford on the basis of present public spending plans. For the borrowing required, as measured by the last line of the table—needs to come down more quickly, not more slowly.

There are reports that the adjustment in personal taxes which would be the abolition of price control. Reducing the price of, say, 5 per cent. is where indexation could be important. This is a most dangerous game. It is impossible to square circles. But it is possible to improve horizontal equity, in other words, tax people more nearly according to their skill in obtaining income in particular forms. It is also possible to change expectations, if these are needlessly pessimistic; and the TUC to a lower wage norm, say, 5 per cent.

In the meanwhile, let us not overlook the balance between revenue and expenditure, which is still the Chancellor's main responsibility. We are approaching the stage in the business cycle—the early stages of recovery—when fatally wrong decisions have been taken in the vehicles to meet existing demand?

A no-change Budget, which would involve a large increase in the real personal tax burden, might well lead to a reduction of about £2bn. in the public

To impose an additional fiscal boost on top of this automatic stimulus is asking for the when the private savings ratio is

reduced to 5 per cent.

But not only is this unlikely in practice. There is a much more fundamental non-monetary reason for reducing the Budget deficit. Preoccupation with demand management and short-term forecasting had made people forget that the most important aspect of a Budget deficit is that it is *dis-saving*—which is only a virtue in exceptional periods of recession.

There is, however, something which would do more still. This would be the abolition of price control. Restoring the price mechanism as a means of economic co-ordination and restoring the prospect of profit on money supply without such a reduction, provided he were prepared to let interest rates rise sufficiently.

Of course, I do not expect to see a major reduction in the actual Budget deficit or an abolition of price control. In both these respects, the Chancellor is likely to follow St. Augustine's motto: Make me chaste, but not yet. It is the unemployed rather than the economic *dis-savers* who will suffer from the delay in seeking redemption.

## To-day's Events

### GENERAL

Prime Minister and Mr. James Callaghan, Foreign Secretary, attend EEC summit meeting opening in Luxembourg.

Mr. David Ennals, Minister of State for Foreign Affairs, holds talks with President

of Rhodesia with President

of Tanzania, D. S. Salam.

The association has continued to encourage management and designers to work in closer cooperation to achieve a greater investment in design and development of the product. On the other hand, consumer design education is influenced by the retailer who restricts the choice of products to what he thinks is commercially viable. For the retailers design and fitness for purpose is second to the dominating factor, the "retail selling price."

A neglect of design education

handicaps the buying public's opportunity to make design conscious decisions. The DIA still strongly believes that the Department of Education should involve awareness of design within the daily school curriculum. Furthermore, we could do better use of our national Press and TV to make the public more sensitive to the positive value of design and therefore demand more. The cost to society is reflected in our inability to recognise this failing, and industry will continue to have to struggle until this point is corrected.

Cherrill Scheer.

12, Carlton House Terrace, S.W.1

Education in design

From Mr. A. Jacobs.

Sir.—Mr. Woolf (March 20)

may be in error in blaming

foreign import controls

for the fall in the rate of

inflation. The fall in the rate of

inflation is due to the fact that

import costs are increased by.

Mr. Woolf's figures are

derived directly from the

cost of oil, raw materials and

food and are rising. It is currently

estimated that the very recent

fall in the rate of inflation is

due to a 3 per cent. increase in

the cost of living and that repre-

sents no less than one-third of

the anticipated rate of infla-

tion for the coming year. Does

he not have knowledge of

trouble in the making? After

all the problem will be resolved

in the end, so why let it come

to a stoppage of work in the



# Ash & Lacy shortfall is £106,000

AS FOREWARNED at midway last fortnight, dropped back by 7p to 105p last night. Pre-tax profits of metal stockholders and performers, Ash & Lacy, for 1975 fell short of those for the previous year, finishing £106,000 behind at £1.1m. At half way an advance from £353,000 to £368,000 was reported.

Yearly earnings per 25p share are shown to be down from 17.4p to 13.6p. The dividend total is raised from an adjusted £4.846p to 5.4p with a final of 3p net.

After tax of £582,000 against £640,000 the net balance comes through virtually unchanged at £514,000 (£572,000).

External sales 15,702 15,746

Depreciation 1,073 1,073

Interest payable 271 265

Tax 382 382

Net profit 314 317

Extra-ord credits 47 47

Final dividend 112 112

Retained 343 423

Wkds 32 33

1973 1975

£'000 £'000

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£'000 £'000

External sales

# MITSUI BANK

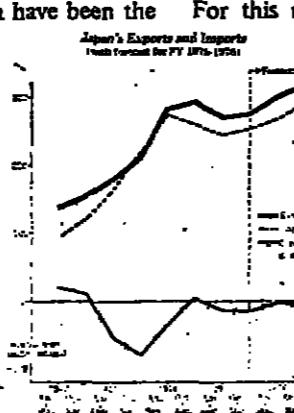
## JAPANESE BUSINESS BRIEFS NO.10

Mitsui Bank — Your Window to Japan — presents a series of MITSUI BANK BUSINESS BRIEFS based on extensive, in-depth studies by our economic research staff. Look for this informative monthly series in forthcoming issues of The Financial Times.

### Changes in Japan's Export Structure

The structure of Japan's exports has undergone substantial changes in recent years. One of these changes has been the development of new export markets. In the past, about a third of Japan's exports went to the United States and another third to Southeast Asia. In recent years, however, exports to the Middle East and the Socialist Bloc countries have accounted for an increased percentage of total exports, resulting in greater diversification by area.

Another change in Japan's exports has been a trend toward export of more technology-intensive products. The export products which have been the mainstays of Japan's rapid economic growth have included shipbuilding, steel, automobiles, fertilizer, and other products of the heavy and chemical industries. But in recent years the export of more technology-intensive goods and services, such as electrical machinery (particularly colour television sets, CB radios, calculators, and other electronic devices), fine chemicals, and plant engineering and construction services, has been expanding.



Another important development has been the improvement in the international position of the yen. Because of the further development of Tokyo as an international money market, trade settlements are increasingly being made in yen rather than in dollars. At present, it is estimated that about 15 percent of Japan's trade is settled in yen.

These three developments in the structure of Japan's exports are taking place along with changes in the structure of world trade and with the increased internationalization of the Japanese economy. For this reason, we anticipate that Japan's exports, which marked time during calendar 1975, will strengthen again as the world economy continues its recovery, led by the recovery in the U.S.

We anticipate an increase of 13 percent in exports and 12 percent in imports during fiscal 1976, which will result in a trade balance in Japan's favour of \$5.8 billion, although the overall balance is still expected to show a deficit of \$1 billion due to a net outflow of long-term capital.

### The Mitsui Bank, Ltd.

**Head Office:** 1-2 Yurakucho 1-chome, Chiyoda-ku, Tokyo 102 Domestic Offices.  
**Overseas Branches & Agencies:** New York, Los Angeles, London, Brussels, Düsseldorf, Bangkok, Singapore, Bombay, Jakarta, Kuala Lumpur, Hong Kong, Manila  
**Subsidiary:** The Mitsui Bank of California, Los Angeles  
**Associates and Affiliates:** Associated Japanese Bank (International) Ltd., London; City Bank, Honolulu; Tricontinental Corp., Ltd., Melbourne; Mitsui Europartners Finance & Investment Ltd., Bangkok; Banco Bozano, Simonsen de Investimento S.A., Rio de Janeiro; WMS Capital Corporation Ltd., Hongkong; Hambro-Mitsui Ltd., London; Investment and Finance Bank S.A.L., Beirut; FNGB (Zaire) S.A.R.L., Kinshasa; P.T. Fincoonesia (Financial Corp. of Indonesia), Jakarta; Philippine Pacific Capital Corporation Ltd., Manila; Far East Bank & Trust Co., Manila; UBAN-Arab Japanese Finance Ltd., Hongkong; Corporacion Financiera Nacional, Medellin; D & C Nomura Merchant Bankers Berhad, Kuala Lumpur

**MITSUI BANKS IN EUROPE**  
**London Branch:** 34/35, King Street, London EC2V 8ES, England Tel. (01) 606-0611-7  
**Brussels Branch:** Galerie Building, Avenue Galerie 5, 1030, Brussels, Belgium Tel. 217.50.46  
**Düsseldorf Branch:** 4 Düsseldorf, Königsallee 15, F.R. Germany Tel. (0211) 80971-6

# Bank leumi

LE-ISRAEL B.M.



ישראל ב'מ

ISRAEL'S FIRST AND LARGEST BANKING GROUP

Established 1902, 338 branches around the globe,  
 of which 307 branches throughout Israel and 31 offices in five continents.

### CONSOLIDATED STATEMENT OF CONDITION OF THE BANK AND OF ITS SUBSIDIARIES

	As of December 31	
	1975	1974
	(Reclassified)	
<b>Assets</b>		
Cash and Balances with Banks	£ 1,277,176,000	£ 1,058,643,000
Securities	146,700,000	107,917,000
Deposits with and Loans to the Government	987,213,000	642,077,000
Loans and Bills Discounted	781,264,000	530,681,000
Loans out of Deposits for the Granting of Loans	398,278,000	315,826,000
Total Loans	£ 2,168,755,000	£ 1,488,584,000
Other Accounts	26,237,000	29,844,000
Bank Premises and Equipment	22,969,000	17,795,000
Liabilities of Customers	279,285,000	232,387,000
Total Assets	£ 3,928,123,000	£ 2,935,170,000
<b>Liabilities</b>		
Demand Deposits	£ 344,325,000	£ 230,189,000
Time and Savings Deposits	1,543,237,000	1,195,589,000
Deposits and Loans from Banking Institutions	523,947,000	321,040,000
Deposits for the Granting of Loans	441,268,000	343,888,000
Total Deposits	£ 2,852,777,000	£ 2,140,704,000
Debentures Issued by Subsidiaries	612,196,000	423,000,000
Other Accounts	68,804,000	59,423,000
Liabilities on Account of Customers	278,285,000	232,387,000
Total Liabilities	£ 3,812,063,000	£ 2,855,514,000
<b>Capital Accounts</b>		
Paid up Capital of the Bank	£ 22,321,000	£ 13,212,000
Reserve for proposed distribution of Capitalization Shares	4,464,000	4,624,000
Capital Reserves	9,723,000	6,773,000
Earned Surplus	26,815,000	22,152,000
Capital Notes-Convertible into Shares of the Bank	£ 63,333,000	£ 46,761,000
Interest of Outside Shareholders	26,221,000	10,942,000
Total Liabilities and Capital Accounts	£ 3,928,123,000	£ 2,935,170,000
Rate of Exchange (Dec. 1975 £ 1.00 = IL 14.2889 — Dec. 1974 £ 1.00 = IL 13.9920)		

### UNITED KINGDOM SUBSIDIARY — BANK LEUMI (UK) LIMITED

**Head Office and West End Branch:** P.O. Box 2A, 4-7 Woodstock Street, London W1A 2AF  
**City Office:** P.O. Box 103, Bow Bells House, 11 Bread Street, London EC4P 4BT  
**North West London Branch:** 101 Golders Green Road, London NW1 6EN

### MINING NEWS

## Utah gets coal go-ahead

BY KENNETH MARSTON, MINING EDITOR

THE Australian Government has decided to raise no objections about the local effects of the proposed takeover in the U.S. of General Electric of the U.S. Utah International. The highly-profitable Queensland coal-miner Utah Development Corporation is a subsidiary of Utah International and the change in ownership is governed by the Australian Foreign Takeover Act.

However, in a joint statement today, the Minister for National Resources, Mr. Douglas Anthony, and the Treasurer, Mr. Phillip Lynch, said the Government had decided that the takeover would not be inconsistent with foreign investment policy.

The Government is expected to make its first detailed statement on foreign investment policy today. Its main concern with Utah Development, however, has been to raise the level of Australian equity. Yesterday's statement indicated that Utah's plans to do this are acceptable to General Electric.

The ministers also announced that the Government had approved Utah Developments' £422m (£143m) Norwich Park coal project in Rhodesia, which was to be completed September 1, 1975, with the Rhodesian Government. For the current year to August 31, however, the coal and coke producers' pre-tax profit will be restricted to £82.5m (£3.1m).

Any excess will be set aside for the following year when the allowable return will rise to 10 per cent. Thereafter the full 12.5 per cent rate will apply. When Wankie has a tax on profits imposed in the definition of its profit, the latter will be increased by the amount of tax paid to a maximum of 15 per cent.

As an alternative proposition, they said, the new Australian participant could take up an interest in Utah's coal project held through its 10 per cent interest in Canadian Coal Associates. This would raise Australian equity in CQCA to about 20 per cent, and provide the new participant with immediate access to cash flows from existing mining operations. Either course, said the ministers, "would provide Australian interest with a significant share in Utah's coal operations."

America's Utah International owns 82.2 per cent of the Australian Utah Development Corporation. The remaining 10.8 per cent of the latter is held by Utah Mining Australia which depends on its income from dividends paid by UDC and which would need a sum about \$400m for its contribution to the Norwich Park project.

The company will keep all profits from exports until August 31, 1977. After this the maximum retention of export profits will be equal to 10 per cent on capital employed. The arrangement does not affect investment income, all of which accrues to the company. During the past half-year Wankie's net profit amounts to £17.1m (£0.7m) compared with a loss of £38.1m (£1.7m) a year ago.

Wankie is raising its interim to 21 cents (2.1p) on the capital increased by the one-for-one scrip issue from the equivalent of 15 cents previously. The 1974-75 total was 61 cents. U.K. shareholders, of course, are still not allowed to receive dividends from this Rhodesian company. The shares were 30p yesterday.

### ROUND-UP

Australia's Metals Exploration reports a net profit of \$86,000 (£5,000) for the half-year to December 31. The Gunnedah nickel project in Queensland is expected to continue to incur losses for the remainder of the current year.

\* \* \*

The Angle American group's Canadian Hudson Bay Mining says in its annual report that it is difficult to see a turnaround before the end of the year in the supply-demand situation for copper and zinc.

\* \* \*

Australian registered Fijian gold-producing Emperor Mines reports net profits of \$270,000 (£17.500) for the half-year ended December 31. The Goro nickel project in Queensland is expected to continue to incur losses for the remainder of the current year.

\* \* \*

South African gold holdings rose by 80.2m in the week ended March 26, indicating a retention of only some one-fifth of a tonne compared with three-quarters of a tonne in the previous week from a weekly output of around 14 tonnes Sudbury in Ontario.

### James Warren deficit

AFTER DEDUCTING extraordinary items of £1.5m (£50,000) James Warren and Co. incurred a net loss of £1.89m for the year ended September 30, 1975, compared with a £1.07m profit previously.

A dividend is being paid-in 1975, the net total was 94.3p.

For the first half, net loss was £80,000 (£34,000 profit) after deducting extraordinary items of £1.07m (£30,000).

Net bank borrowings of the group at September 30, 1975 were £17.7m compared with £25.7m in the year earlier. The reduction of £8m and the directors look forward to a continuation of this trend.

In making the provisions which are included in extraordinary items the directors have taken a prudent view on the current values of property and investments made in previous years. The loss of £145,000 arising on the disposal of the Kenyan subsidiary which was sold in January 1976 and realised some £215,000 has been fully provided.

Year 1975 1974  
 Turnover 11,184 5,573  
 Operating profit 274 265  
 Interest 52 260  
 Assoc. share 274 260  
 Subs. losses 128 128  
 Assoc. share 128 128  
 Tax 306 128  
 Min. 212 212  
 Off. goodwill 202 202  
 Property, etc. less 114 114  
 Property etc. prov. 593 593  
 Kenyan sale loss 145 145  
 Other 128 128  
 Net loss 1,386 219

\* No longer trading, \* sold during year. £ Profit £ Credit

### Unit Trust Year Book

The 1975 edition of the annual Unit Trust Year Book is now on sale giving details of nearly 400 unit trusts and 94 management companies. This year the book

includes a new section on unit trusts.

**TILLEY LAMP**  
 The offer by Hersey International BV to acquire Tilley Lamp Company has become unconditional. It remains open. Hersey has received 117 acceptances. In respect of 493,206 Ordinary shares, amounting to 52.53 per cent. of the Ordinary capital.

### BIDS AND DEALS

## Ruling shortly on London Tin

BY MARGARET REID

VITAL NEW ruling is expected shortly from the Takeover Panel on the issue first raised by last year's abortive projected merger of Haw Par Brothers of Singapore with Pernas Securities of Malaysia — a possible bid for London Tin.

The Panel has for months been considering the complex question, which has some far-reaching implications, of the form in which it should look for action to fulfil its well-known requirement of a general offer for London Tin, the State-controlled Pernas, which holds some 20 per cent. of London Tin's shares.

The Panel's decisions could have a significant influence on the future of the 30 per cent. stake in London Tin, the world's largest tin company, held by Haw Par.

Developments over the Haw Par stake in London Tin could also open the way for possible moves over the disputed \$39m (£15.2m) loan outstanding to Haw Par from Slater Walker Securities, which has a charge on some of Haw Par's London Tin assets.

The \$39m loan is one of the largest items in the balance sheet of SWS, which Board, under Mr. Jimmy Goldsmith, is now examining results of an accountants' review of the company's affairs commissioned last October.

Observers in the City feel that as an alternative bid for London Tin prepared the way for disposal of Haw Par's London Tin shares, progress must be made with a company of the related questions.

The background to the matter is that when Pernas last May planned its abortive link-up with Haw Par, the Panel looked for a full bid for London Tin, jointly or severally, from the two prospective merger partners, which between them held some 50 per cent. of London Tin.

The subsequent collapse of the projected Pernas-Haw Par tie-up did not remove the requirement for a bid, but it created great difficulties of implementation.

More recently, a full-scale bid for London Tin from Pernas in association with the mining group Charbonnages Belges has been seriously considered, through a move which would give London Tin holders a new overseas security, attracting the investment premium.

Problems of the valuation of the London Tin share held by Haw Par have, however, proved a considerable complication in view of the overseas premium.

The two companies will be under their and will be controlled to-day basis by their management.

The purchase consists of £2,632,816 Dowding and

**FROST & REE**  
 The offer by HTV's standing capital of Pernas (Holdings) has been conditional. It remains to be seen if acceptances in respect of 763,915 shares in Pernas will be received in full.

**GARNER SCOTBLA**  
 Garner, Scotland, tanners and leather manufacturers, has paid £100,000 in cash to Smithfield and Zwickerberg (part of the S. and W. Berksford Group) for the 27,737 shares.

### INTERIM STATEMENT

## SIRDAR

### Interim Financial Statement

The Group results for the 28 weeks to the 9th January 1976 (subject to audit) are compared with those of the corresponding period to the 10th January 1975 and the results for the year ended 30th June 1975.

	28 weeks to 9.1.76	10.1

## INSURANCE RESULTS &amp; BONUSES

## Higher underwriting losses at L. &amp; G.

GH Investment income and General Assurance improved £2.2m. to £9.6m. doubled underwriting losses of £4.8m. resulted in net one exceptionally large new issue by a one-for-10s issue in July, is 2.334p, the total from 4.831p, absorbing 4.3m.

Statement Page 22

See Lex

## Gresham records

Gresham Life Assurance Society has declared record levels of reversionary bonuses for 1975. On its new series the rate is lifted 2.62 per cent. beginning for both assurances and annuities, from 5.13 per cent. in 1974. The old series rates now range from 5.45 per cent. simple rising to 5.73 per cent. for the older policies compared with 5.20 per cent. rising to 5.73 per cent. previously.

Terminal bonus rates remain unchanged at 20 per cent. of attaching bonuses for the new series and 0.80 per cent. of the sum assured for each policy year up to a maximum of 23 years on the old series.

On pension schemes, the further

## Equity &amp; Law pays 5.44p

From available profits for 1975 of £1.34m. compared with £0.71m. in its new series the rate is lifted 2.62 per cent. beginning for both assurances and annuities, from 5.13 per cent. in 1974. The old series rates now range from 5.45 per cent. simple rising to 5.73 per cent. for the older policies compared with 5.20 per cent. rising to 5.73 per cent. previously.

Terminal bonus rates remain unchanged at 20 per cent. of attaching bonuses for the new series and 0.80 per cent. of the sum assured for each policy year up to a maximum of 23 years on the old series.

On pension schemes, the further

## £0.96m. expansion in net profits at Pearl

An INCREASE in net profit of £2.6m. to £5.3m. is reported by Pearl Assurance Company for 1975 and the dividend (total) is £1.3m. net—final 6.7433p to 10.2433p (p. 6.7433p).

Total dividend cost is £3.7m. (£3.5m.).

On underwriting losses of £2.95m. (£3.5m.) the directors explain that claims and expenses on the group's UK domestic and other non-industrial business (which from the major part of the general branch account) have been adversely affected by inflation and as a result the "substantial" underwriting losses have been suffered.

Overseas business contributed to the general branch underwriting loss but the major part of the overseas losses arose from areas where action has already taken to cease underwriting.

See Lex.

## London Life increase

The London Life Association is lifting its reversionary bonus rate in respect of individual profit contracts for 1975 to 5.60 per cent. of the sum assured and attaching bonuses from 2.40 per cent. for 1974.

The company does not at present declare terminal bonuses on death claims or maturing policies. This bonus rate will also apply to most group pension business. Self-employed pension contracts and other pension business written on a similar basis will have a bonus rate for 1975 of 2.70 per cent. of the basic pension, compared with 2.50 per cent. previously.

London Life has also increased the rates of reduction or percentage allocation under its reduction of premium system.

## British Anzani deficit

PROPERTY developers and investors, civil engineers, etc., British Anzani, reports a reduced loss of £576,000 for the six months to September 30, 1975, compared with £578,000 last time. Turnover expanded from £2.88m. to £3.84m.

The loss per 5p share is shown at 2.20c per share against 2.34p and again there is no interim dividend. The last payment was an interim of 0.1458p net for 1973-74, which was followed by a one-for-five scrip issue.

The first-half loss was struck after interest of £1.22m. (same). Last year there were exceptional debts of £3.000. The loss for the year to March, 1975, was £1.63m. before tax.

The directors say that interest rates have fallen and the economy is bound to improve, and the group is well placed to take advantage of an upturn in demand for industrial and office accommodation.

They are optimistic for the

short term, particularly in view of the strong asset position, the increased demand for property, and the increase in value now taking place.

Major developments were carried out in the early 1970s, when costs were substantially lower than those prevailing today, members are told. The long-term advantages of this have yet to be seen, but the directors expect to reap the massive benefits during the second half of the 1970s...

I. & J. Hyman dividends

Higher sales and profits and a return to dividends are announced by I. & J. Hyman for 1975.

Turnover rose from £2.72m. to £3.19m. and pre-tax profits were £203.19 against £259.65. Stated earnings per 5p share were up from 2.56p to 2.68p.

The dividend is 0.8125p per share—the last payment was 0.75p gross in 1968.

The first half profits had shown an upsurge from £22.65 to £25.52c. before tax, and the directors said that although the rate of profit was unlikely to be maintained in the second six months, they were confident that the full year result would show a substantial improvement on 1974.

Year 1973 1974

Turnover £3.12-145 £3.19-62  
Profits £22.65 £25.52c

After profits £25.52c £20.39  
Profit before tax £31.20 £29.65  
Dividends 0.75p 0.8125p

Retained 16.25 15.52c

Principal activities of the group are conversion of plastic foam and manufacture of industrial cleaning cloths.

Thurgar Bardex

After dropping from £92,168 to £55 in the first 24 weeks, pre-tax profits of plastic products manufacturer Thurgar Bardex finished the year to December 27, 1975, down from £217,649 to £76,728. Turnover rose from £2.15m. to £2.25m.

For the year the total profit was £117,000 leaving £53,419 compared with £100,449.

After the omission of an interim payment the final dividend is 0.6385p net per 10p share costing £2.650. This represents the maximum permitted, compared with last year's 0.8215p total.

AVELING-BARFORD

Markets of road-making, building and contractors' equipment, Aveling-Barford has purchased a further £50,000 of its 7.1 per cent. debenture stock 1986-91, bringing the total amount of this stock still outstanding to £701,923.

## Slow start for AMC but optimistic

THE CURRENT year has started slowly for Amalgamated Metal, introduced into the AMC group Unsecured Loan stock 1974-83. Corporation, but the directors believe that the indications of Tin Smelters, both Datuk Keramat 1976, to September 30, 1976, will recover already apparent in some world areas will spread to Smelting Company, by Nigeria. Further, at the request of its world, will produce an improving industrial and trading climate.

We expect this to be reflected in our results during the latter part of the year, they say.

As reported on March 12, pre-tax profits for 1973 contracted sharply from a restated £12.02m. to £5.7m. The net dividend is £0.75m. permitted 12.87p again.

The depressed level of industrial activity throughout the world has its inevitable effect on the metal markets and on the group's trading activities. Prices of major trading metals, the steel service centres, Gardner Steel in the U.K. and

Debro Industries in Canada reported sharply lower earnings. The group's major investment in Norddeutsche Affinerie in Hamburg and higher dividend income was received from this source last year.

Inflationary pressures have continued to erode the margins of producers and consumers alike, while the climate for investment has been such that there was little incentive for industry to expand operations.

The wholly-owned subsidiary, Amalgamated Metal Trading which took over the group's London Metal Exchange activities in March 1975, operated successfully.

Anglo-Continental Investment and Finance announces that, in accordance with the Trust Deed

## Granada 20% improvement

Lord Bernstein, chairman of Lowndes Lambert Group also told the meeting that Granada is not as yet as some companies appear to be. We are in the mood for development and have the cash resources available.

He said: "The group is well placed for the future and the chairman put this down to the Board's strategy to invest in the future; the group invested £20m. in this country alone in the previous financial year.

In an optimistic statement, he told the meeting that Granada is

Speaking at the annual meeting, the chairman of Scottish Agricultural Industries (a subsidiary of Imperial Chemical Industries), Mr. G. S. Roberts revealed that the Board had recently decided to make a substantial investment in a new straight nitrogen fertiliser plant at Leith, in Scotland, at a cost of some £45m. It was expected to come on stream by mid-1978.

However, the chairman told shareholders that these investments will take some time to show returns and cannot be expected to have much influence on the fortunes of the company for the next two or three years."

Mr. Roberts stressed that "our future depends not only on our own efforts but on the environment in which we work."

## SAI £412m. project

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This advertisement appears as a matter of record only.

## EUROPEAN ECONOMIC COMMUNITY

DM 500,000,000.—

7 1/4% Deutsche Mark Bonds of 1976/1983



Offering Price: 99 1/2%  
Interest: 7 1/4% p.a., payable annually on April 1 of each year  
Maturity: April 1, 1983  
Listing: Frankfurt (Main), Berlin, Düsseldorf, Hamburg and München

Deutsche Bank  
Aktiengesellschaft

Commerzbank  
Aktiengesellschaft

Dresdner Bank  
Aktiengesellschaft

Westdeutsche Landesbank  
Girozentrale

Berliner Handels- und Frankfurter Bank

Swiss Bank Corporation (Overseas)  
Limited

A. E. Ames & Co.  
Limited

Armhold and S. Bleichroeder, Inc.  
Banca del Gottardo

Bank Gützwiller, Kurz, Büngener (Overseas)  
Limited

The Bank of Tokyo (Holland) N.V.

Banque Française du Commerce Extérieur

Banque Internationale à Luxembourg S.A.

Banque de Neufchâtel, Schlumberger, Mallet

Banque de l'Union Européenne

H. Albert de Bary & Co. N.V.

Joh. Berenberg, Gossler & Co.

Cazenove & Co.

Compagnia Finanziaria Intermobiliare S.p.A.

Creditino Italiano

Creditanstalt-Bankverein

Den Danske Provinssbank A/S

DG Bank  
Deutsche Genossenschaftsbank

Dillon, Read Overseas Corporation

Euramerica-Finanziaria Internazionale S.p.A.

First Chicago  
Limited

Girozentrale und Bank der österreichischen  
Sparkassen  
Aktiengesellschaft

Hambros Bank  
Limited

Hill Samuel & Co.  
Limited

Istituto Bancario San Paolo di Torino

Kleinwort, Benson  
Limited

Kuhn, Loeb & Co. International

Lazard Brothers & Co.  
Limited

McLeod, Young, Weir & Company  
Limited

Merck, Finck & Co.

Samuel Montagu & Co.  
Limited

The Nikko Securities Co., (Europe) Ltd.

Sal. Oppenheim Jr. & Cie.

Pierson, Heldring & Pierson N.V.

N. M. Rothschild & Sons  
Limited

Schröder, Münchmeyer, Hengst & Co.

Smith Barney, Harris Upham & Co.  
Incorporated

Société Générale Alsacienne de Banque

Svenska Handelsbanken

Union de Banques Arabes et Françaises  
U.B.A.F.

J. Vontobel & Co.

Williams, Glyn & Co.

Yamaichi International (Europe) Ltd.

## TTOMAN BANK

BE HEREBY GIVEN that, in accordance with the 28th of the Statutes, the ANNUAL GENERAL MEETING of Shareholders will be held on WEDNESDAY, 30th May, 1976, in THE GREAT EASTERN HOTEL, EX ROOM, LIVERPOOL STREET, LONDON, E.C.2, 30 p.m., to receive a Report from the Committee with accounts for the year ended 31st December 1975, to declare a Dividend, and to elect Members of the Committee.

Article 27 of the Statutes of the General Meeting is read of holders, whether in person or by proxy or together, of at least thirty shares, who, to be entitled to part in the Meeting, must deposit their shares and, if necessary, their proxies, at the Head Office of the bank in Istanbul or at any of the various branches or abroad (in London at 23 Fenchurch Street, EC3D, and in Paris at 7 rue Meyerbeer, 75009) at least 15 days before the date fixed for the Meeting.

Report of the Committee and the Accounts which will be read at the General Meeting are available to the holders at the Head Office in Istanbul and at the London and Paris.

R. A. SUTCH  
Secretary to the Committee

1976

## INTERNATIONAL COMPANY NEWS + EURO MARKETS

## First ever loss for PUK group

By Rupert Cornwell

PARIS, March 31. Following confirmation of a substantial net operating loss for 1975, the French metals and chemicals group Pechiney-Ugine-Kuhlmann plans to cut its total dividend for 1976 to Frs.7.50 per share from the previous year's Frs.8.00.

The company explained to-day that the reduction was the direct and inevitable consequence of the "exceptionally serious" crisis which afflicted the group in 1975—already reflected in a drop in turnover by some 16 per cent to Frs.18.7bn. from Frs.22.2bn.

At parent company level, the flow of dividends from subsidiaries covering the prosperous period of 1974 meant that the damage was limited to Frs.1.97m. (Fr22m.) from Frs.31.8m. (Fr34m.) for the group, however, 1975 will produce the first ever consolidated loss.

The operating deficit will come in at around Frs.800m. (Fr80m.) after depreciation and other charges. However, accounting procedures—of the kind already used to take the sting out of the huge 1973 losses of the troubled chemicals group Rhône-Poulenc—will put a slightly more respectable gloss on Pechiney's figures.

The group said the net declared loss would be only of the order of Frs.200m. (Fr20m.). The remainder, Frs.600m., would be covered by rules which allow a company to credit its accounts in a bad year with the total tax concessions arising from that loss over future years.

## Standa head charged

The president of Standa, Italy's largest retail chain, resigned on Tuesday in the wake of corruption charges filed against him by a magistrate. Meanwhile, local administrators of the Christian Democrats and of the Communist Party admitted having received money from the company.

Cino Sforza has been charged with making pay-offs to political parties and local administrators to open Standa department stores in various cities. He has told the magistrate the pay-offs were a "way of living" in Italy.

Sforza's resignation was announced at a meeting of the company's board of directors. It released Standa's figures for 1975, during which the company suffered a deficit of L42.5bn. (Fr30.4m.) against a profit of L8.1bn. in 1974. Sales were L30.6bn. as the year before, and the company will cover the deficit through its reserves. AP-DJ

## Profits fall, but dividend held at Swedish Match

By William Dullforce

STOCKHOLM, March 31.

PRE-TAX earnings for the outside Sweden, while group sales from Sweden increased by 3 per cent to Kr.608m. from Kr.270m. in the previous year, according to the preliminary results issued to-day. Only the last year was a major factor in turnover by some 16 per cent to Frs.18.7bn. from Frs.22.2bn.

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The Board's communiqué contains no comment on the profit setback, which had largely been anticipated by the Stockholm stock exchange, but notes that market conditions have already improved for some important products and that "some improvement" can be expected in 1976, provided general economic conditions continue to turn upwards.

Group sales increased by only 2 per cent to Kr.4.36m. (Fr13m.) of which Kr.85m. was attributable to companies acquired in the year. Of the turnover Kr.2.7bn. came from group subsidiaries Kr.1.95bn. In the board division

alone a Kr.62.5m. decline in earnings resulted in an operating loss of Kr.4.6m. The failure of the West German industry to show any recovery last year was a major factor in turnover by some 16 per cent to Frs.18.7bn. from Frs.22.2bn.

The Board proposes to pay an unchanged dividend of Kr.5 a year.

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## INTERNATIONAL COMPANY NEWS

Geo outperforms S.A.  
Property sector

RICHARD ROLFE

JOHANNESBURG, March 31.

PIERIES property arm, debt:equity ratio is 6.5:1 which increased pre-tax profits suggests a certain amount of leeway, is needed. In February and has thus the best recent results. The debenture issue has improved liquidity, which net current group, but particularly, against last year of the two big Rm reflects. Moreover, with the funds earmarked for the proposed Arbitrage building, net profit levels, profits picked up to R4.1m, to R4.3m, and were 0.8c better at 7.1c. Dividend was raised 0.25c per share figures do not break out, or interest receipts, but currently 67 cents, the shares show a slight rise to yield 9 per cent and stand at a share of after tax income discount of 30 per cent to net assets. The pre-form asset value of 103c. The scope sheet has shareholders for capital growth is not large in virtually unchanged at the short term with excess office and over the year long space still a problem, but in more finance, reflecting the buoyant markets the R108m. of a share proposed by Hancock. Debenture issue at 13.35 property holdings should be However, the full details of the Hancock scheme were never divulged.

BY JAMES FORTH

THE SAGA of Bond Corporation's negotiations to sell its 43.4 per cent controlling interest in Robe River, Mr. Jim Jamison, liquidator of Australian property group Securities. Mr. Jamison is a key accepted a joint offer from Burns Philp and the U.S. metals giant Engelhard Minerals and Chemicals.

Burns Philp-Engelhard was competing with W.A. iron ore magnate Lang Hancock who made higher offer, but whose proposal apparently ran into legal problems which prevented its acceptance. Bond Corporation accepted the Burns Philp-Engelhard offer only hours before their deadline of midnight March 31 with \$49.64m. paid on settlement. The pre-form asset value of 103c. The scope sheet has shareholders for capital growth is not large in virtually unchanged at the short term with excess office and over the year long space still a problem, but in more finance, reflecting the buoyant markets the R108m. of a share proposed by Hancock. Debenture issue at 13.35 property holdings should be However, the full details of the Hancock scheme were never divulged.

The Hancock deal apparently involved extended terms until still inadequate and the decision to accept it was not unanimous. But it had been considered prudent to accept to avoid financial pressures associated with Bond's holding in Robe and the legal complications associated with the Hancock deal.

The Hancock proposal envisaged a total consideration of \$2.25m. for the Robe parcel but Robe River had to agree to buy some of Hancock's iron ore royalties and a large iron ore deposit. This could have involved using Robe funds to pay eventually for Hancock's purchase of Robe shares, which would not be allowed under the Companies Act.

Bond Corporation has retained an option to call up the entire Burns Philp-Engelhard payments, exercisable within sixty days of settlement. The funds would have to be paid within a further fourteen days. It is suggested that Bond may offer to exercise this option.

This would enable an earlier repayment of Minsec creditors, if Mr. Jamison was prepared to allow a discount on the amount still owing by Bond. A proposal of this nature would probably need to be put to Minsec creditors for approval.

The Burns Philp-Engelhard deal is still subject to Government approval and of Robe shareholders, but no great difficulty is expected on either side.

Robe directors said the offer would be evaluated and they would report to shareholders as appropriate. Robe also reported a dip in profits for the December half from \$2.2m. to \$1.4m. because of lower production and escalating costs.

Originally Burns Philp-Engelhard offered \$2.14m., or \$A1.15 a share, with the bulk of the funds payable by August this year. It will now pay \$A2.2m. in a few weeks' time, and the remaining \$A1.24m. on August 1, 1977. This will enable Mr. Jamison to repay Minsec creditors on the time when worked out with Bond Corporation.

Bond Corporation chairman Mr. Alan Bond said he considered the

SYDNEY, March 31.

## Robe River saga terminated



## Amalgamated Metal Corporation Limited

Extracts from the Directors' Report for the Year ended 31st December 1975

The merger of Amalgamated Metal Corporation Limited with Consolidated Tin Smelters Limited, its then parent, was clearly welcomed by all concerned. The AMC Group is thus substantially enlarged with a greater variety of interests both geographically and by industry.

We said last year that 1974 had been a quite exceptional year for profits and that we could not and did not expect to achieve in 1975 the same level of earnings. In the light of world economic conditions the Group profit before taxation is indeed satisfactory as is the net profit attributable to members.

The Directors recommend payment on 25th May 1976 of a final ordinary dividend of 8.87p per share, making a total for the year of 12.87p, equivalent to 19.6p per share gross assuming that Advance Corporation Tax remains at 35%. This represents the maximum increase permissible by legislation at this time.

1976 has started slowly but we believe that the indications of recovery which are already apparent in

some areas of the world will spread to produce an improving industrial and trading climate. We expect this to be reflected in our results during the latter part of the year.

Financial Highlights	1975	1974
	£'000	£'000
Profit before extraordinary items	2,447	5,744
Per ordinary share	37.2p	89.7p
Extraordinary items	1,368	(898)
Per ordinary share	21.7p	(14.3p)
Net profit	3,815	4,846
Per ordinary share	58.9p	75.4p
Ordinary shareholders' funds at book value	21,387	18,501
Per ordinary share	340p	294p
Capital employed - at book value	29,165	25,749

The 1975 Accounts have been prepared as if the merger with Consolidated Tin Smelters had become effective at the beginning of the year. The comparative figures have similarly been restated.

The Annual General Meeting will be held on Monday, 17th May at 10.00 a.m. at Winchester House, Old Broad Street, London EC2.

Copies of the Report and Accounts may be obtained on request from the Secretary, Amalgamated Metal Corporation Limited, 2 Metal Exchange Buildings, Leadenhall Avenue, London EC3V 1LD.

This announcement appears as a matter of record only.

# H.H. The Ruler of Dubai

## US \$150,000,000

5 Year Loan

Managed by

Morgan Grenfell &amp; Co. Limited

American Express Middle East Development Company S.A.L.

Banque de l'Indochine et de Suez

Citicorp International Bank Limited

The Royal Bank of Canada

revised by  
The Bank of Nova Scotia  
Channel Islands Limited  
Chemical Bank

Bank of America N.T. & S.A.  
Bankers Trust Company  
Canadian Imperial Bank of Commerce  
Compagnie Financière de la Deutsche Bank AG

Generale Bank Nederland N.V.  
Amsterdam-Rotterdam Bank N.V.  
Anglo-Portuguese Bank Limited  
Bank Limited

Bank for Investment & Foreign Trade  
Banque de l'Indochine et de Suez  
Bank Mees & Hope NV

Bank Mellat Iran

Bank Saderat Iran, London Branch

Bank of Scotland

Commercial Bank of Australia Limited

Commonwealth Trading Bank of Australia

Country Bank Limited

Credit Suisse

European Arab Bank (Brussels) S.A.

First National Bank in Dallas

First Pennsylvania Bank N.A.

gent:

Morgan Grenfell &amp; Co. Limited

he Arab &amp; Morgan Grenfell Finance Company Limited assisted in this transaction

January 1976

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## NOTICE OF REDEMPTION

To the Holders of

The Broken Hill Proprietary Company Limited

10% Debentures Due 1990  
Issued under Indenture dated as of May 1, 1975

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the above-mentioned Indenture, \$255,000 principal amount of the above-described Debentures have been selected for redemption on May 1, 1976, through operation of the Sinking Fund, at the principal amount thereof, together with accrued interest to said date, as follows:

## DEBENTURES OF \$1,000 EACH

56 1123 2294	3574	4703	6045	7255	8567	9879	10805	12051	13286	14593	15803	16880	18314	19303
64 1129 2339	3600	4711	6080	7281	8618	10814	12119	14597	15807	16995	18316	18316	18316	18316
64 1181 2437	3637	4718	6109	7301	8645	10818	12126	14601	15808	17019	18320	18320	18320	18320
64 1201 2461	3657	4734	6129	7320	8664	10824	12134	14608	15812	17020	18324	18324	18324	18324
122 1222 2492	3730	4806	7376	8704	9853	11050	12201	14771	15813	17137	18326	18326	18326	18326
127 1251 2431	3749	4811	6209	7381	8720	10883	12120	14773	15815	17137	18326	18326	18326	18326
127 1252 2471	3751	4817	6236	7387	8726	10887	12124	14774	15816	17138	18327	18327	18327	18327
213 1253 2518	3761	4839	6242	7442	8729	10887	12127	14778	15817	17138	18327	18327	18327	18327
227 1263 2503	3777	4858	6245	7482	8811	10893	12128	14788	15818	17139	18328	18328	18328	18328
227 1264 2504	3781	4864	6251											





## REGIONAL DEVELOPMENT II

## A generous array of investment aids

## a few words on the DUMFRIES and GALLOWAY REGION

Dumfries and Galloway Region

comprises the districts of Annandale and Eskdale, Nithsdale, Stewarton and Wigtown. The whole of the region is a Development Area and the Sangerup/Kirkcudbright area has special Development Area status.

It covers 2,459 square miles and is relatively sparsely populated—145,127 (1971 Census). Much of the region is mountainous moor and consequently the population is spread mainly along the coastal lowlands and rural valleys. The region is over 100 miles long and 40 miles wide at its extremes.

## ROADS

The region is easily accessible from the South of England via the M6 Motorway and the A74 Carlisle to Glasgow trunk road, which is a dual carriageway throughout. The A75 trunk road traverses most of the region from east to west. An adequate system of trunk roads radiates throughout the region from the major centres of population.

## RAILWAYS

The eastern extremity of the South West is well served by two main inter-city routes, which form part of British Rail's west coast network. The extreme west coastal area is served by a main line from Glasgow and South of England with steam services to Stranraer, Ardrosson and Dumfries. Stranraer being the terminus of the Sealink short sea route between Scotland and Ireland.

## AIRPORTS

Airport facilities are available at Prestwick International; Aboyneinch, Glasgow; Edinburgh Airport and Carlisle.



## DUMFRIES and GALLOWAY REGIONAL COUNCIL

Alan J. Anderson  
Regional Industrial Development Officer  
Dumfries and Galloway Regional Council  
Industrial Development Department  
118 England Street, DUMFRIES DG1 2DE  
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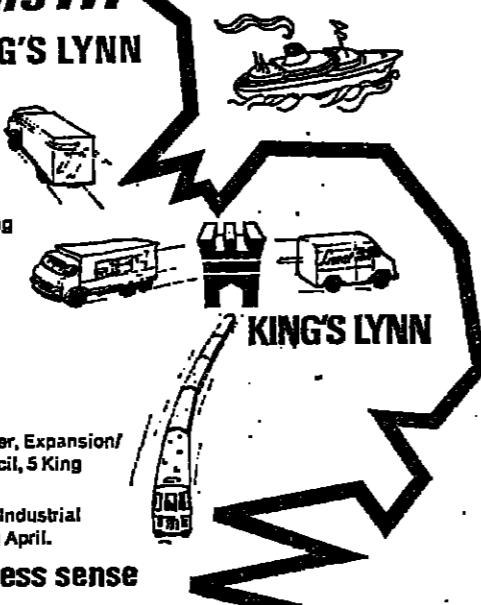
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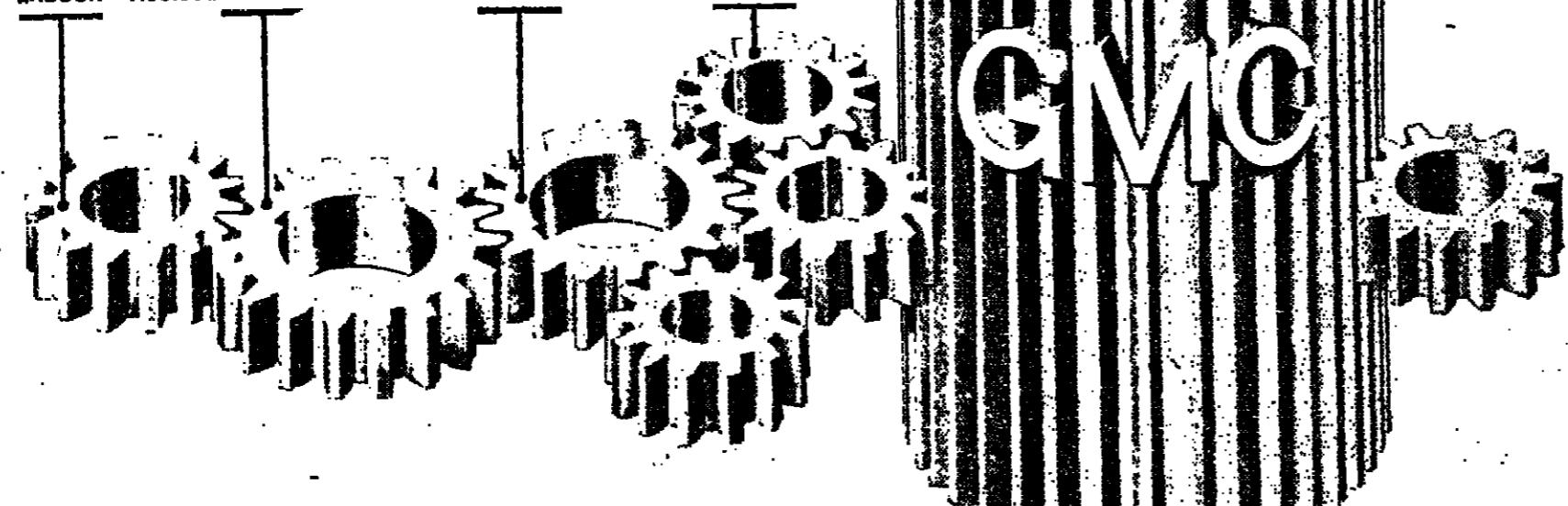
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## EXISTING INDUSTRIES

The long established industries of the region are farming, fishing, forestry and quarrying but in recent years the area has attracted a wide range of industries, including many types of chemicals, plastics and rubber products. There is also a flourishing textile industry.

## INDUSTRIAL SITES

Land for industrial building is being made available in most of the main centres of population and an extensive factory building programme has now been put into operation.

## INDUSTRIAL DEBTING

Industries contemplating establishing their business within the region enjoy the advantage of industrial debtors—a 50% reduction in local rates.

## HOUSING

Priority is given to incoming key workers.

## THE GOVERNMENT'S ARMY

of weapons for encouraging and assisting industrial development projects has been strengthened by the legislation contained in the 1975 Industry Act.

If industry's mood during the coming months is towards new investment—and there are positive signs—then companies will be helped by the largest, most generous, and most flexible array of investment aids that the country has ever employed.

But weapons are useless without soldiers. The immediate future of regional regeneration in Britain depends totally upon whether the business world will have the confidence and resolution to enter into expansion programmes with a view to better times ahead, and thus help expand the economy out of recession.

Regional policy in Britain has two main components. There is the package of statutory and selective assistance available to both the public and private sectors of industry for setting up or expanding in parts of the country where the Government desires to promote faster growth or to check industrial decline.

There is also the weapon of control to restrict industrial investment where the Government feels it would be undesirable. That weapon which has now been used for a good many years is rough and ready but so far no one has found a better one. It is the Industrial Development Certificate which must be issued by the Department of Industry to support an application for planning permission for industrial development in certain parts of the country, and above a certain size of development.

## Weakness

During the recession the IDC system has again exhibited its basic weakness. Companies prohibited from expanding their existing factories because IDCs have been refused to them have tended to sit on their expansion plans rather than be cajoled to move into one of the development regions.

IDCs are not required in the development areas and Northern Ireland but are required in the South-East for

any building of more than 5,000 square feet and in the Midlands and other non-assisted areas for buildings of more than 10,000 square feet.

The Government claims that it has been looking at IDC appli-

## THE SPECIAL DEVELOPMENT AREAS:

Regional Development grants are made on items of plant and machinery costing more than £100, and on individual building schemes costing more than £1,000. The rate is 22 per cent. for both plant and buildings. The regional employment premium is paid to employers with manufacturing establishments at the rate of £3 a week for full-time adult males, £1.50 for full-time adult females and boys, and 95p a week for full-time girls. Half the rate is paid for part-time employees.

Contracts preference schemes are operated for the areas. Firms are given every opportunity to tender for public contracts and where all other factors about competing tenders are equal the public sector will give preference to firms in the areas.

## THE DEVELOPMENT AREAS:

Regional Development grants are provided in the same way as in the Special Development Areas for plant and buildings but at the lower rate of 20 per cent.

The regional employment premium is the same as in the Special Development Areas.

The contracts preference schemes operated are the same as for the Special Development Areas.

## THE INTERMEDIATE AREAS:

Regional Development grants are made only on buildings and are paid at the rate of 20 per cent.

No regional employment premium.

No contracts preference scheme.

## NORTHERN IRELAND:

Capital and industrial development grants awarded at the discretion of the authorities at rates of between 30 per cent. and 40 per cent.

A comprehensive package of loan guarantees, transfer assistance, rent-free concessions, and

cations with more sympathy than usual but a number of industrialists in the South-East and the Midlands would consider the Development Areas which cover the whole of the United Kingdom.

Clearly it is not possible to relax the IDC restriction entirely without putting the industry's capital spending at risk.

In the development regions, where the need for new industry is greatest, at a disadvantage.

A feature of the industrial pattern of the past year has been that the slide into recession and unemployment has been steepest in some of the traditionally most prosperous areas of Britain. The west Midlands and the manufacturing area of south-east London are two examples. Meanwhile,

some of the development areas have been doing better than expected because of a continuing demand in sectors of heavy engineering and, in particular, because of the impact of the North Sea oil boom.

The way things have been regional development grants can be clearly seen from over the wider ordinary industrialists in the South-West and the small area of the South-West. In the SDAs grants are pitched at 22 per cent. for plant and machinery. In the ordinary Development areas the level is 20 per cent.

Both categories of development area also offer the £5-a-week regional employment premium for manufacturing workers. That subsidy is, in effect, a manufacturing subsidy for development area industry.

Next down the line in priority terms for the Government aid programme are the Intermediate Development Areas. They include the North-West, Britain, Yorkshire and Humberside, and some areas of Wales, and Plymouth. The attributes within these areas to their half-and-half status vary tremendously. Some areas believe they need rather more assistance to secure proper industrial development and are continually lobbying the Government. But others regard their industrial base as sufficiently strong for them to proceed without special help and tend to regard the Intermediate areas as a bonus for incoming industrialists rather than the prime reason for their coming.

Apart from these broad bands of Government aid based upon geographical areas the Industry Act 1975 has resulted in the formation of the National Enterprise Board. It is early days to comment upon the effectiveness of that body in promoting industrial expansion. But clearly it has an important role to play within the strategy of the present Government in encouraging major change in the national industrial picture.

Scotland, Wales and Northern Ireland have their own miniature editions in the form of quite separate development agencies. They have similar powers to the NEB within their own territories but the NEB has an overriding responsibility for truly national industrial questions.

Other elements of the Government's policies are the continuing new towns programme, which is the biggest in Europe.

and enables a company into a suitable factory housing for key workers available, and the movement of service particularly offices—into development areas.

Since 1972 the regional policy has been extended by the Government to offer selective assistance upon the merits of cases. The criterion is projects should benefit and have good prospects of succeeding. A grant of £300 for each employee moved with his work up to a limit of half the number of jobs involved. There is also a grant to cover the rent of premises for up to five years in Special Development Areas, and up to three years in an Intermediate Area.

The Government's factories either built in advance of need or custom-built for a company can be provided rent-free for the first two years.

Tax allowances apply to all areas. There is a 100 per cent. first-year allowance on capital spending on plant and machinery (not private cars) and 44 per cent. first-year allowance on building costs for industrial premises.

When tax allowances are computed the various regional development grants are not treated as reducing the capital spending.

Loans are available on favourable terms from various European Community funds and the European Investment Bank.

Free training services are operated by the Training Services Agency.

There is help for transferred workers including free fares, lodgings, allowances, and help with removal expenses.

Since Britain is in the Common Market, the sources of industrial investment have been broadened by an European institution Britain's share of the Regional Fund (£36 million per year out of £125m).

The Government to appoint a man to head up that source directly, there is pressure both from Brussels that should be considered in the regional programme. That is already fairly widely

so that, to a limited extent, the fund is making an contribution towards British regional aid.

The other chief sources of finance are the Coal and Steel Commission which will give aid concerning workers (and workers) in the Social Fund, and the European Investment Bank.

Both categories of development area also offer the £5-a-week regional employment premium for manufacturing workers. That subsidy is, in effect, a manufacturing subsidy for development area industry.

It is true to say that the past two years there has been a priority for encouraging development in Britain's developed far faster than the other areas.

Now the planning is being pursued again in many areas to all these developments to be expected.

ROYALTY

## DESIGNATED AREA

## INDUSTRIAL EXPANSION

## SPECIAL DEVELOPMENT AREAS

## PARTS OF SCOTLAND

## PARTS OF NORTH EAST

## PARTS OF CUMBRIA

## MERSEYSIDE

## PARTS OF NORTH WALES

## PARTS OF SOUTH WALES

## DEVELOPMENT AREAS

## ALL SCOTLAND OUTSIDE THE AREAS

## ALL THE NORTHERN REGIONS OUTSIDE THE SPECIAL AREAS

## ALL WALES OUTSIDE THE PARTS OF THE YORKSHIRE AND HUMBERSIDE REGION

## CORNWALL AND NORTH DEVON

## INTERMEDIATE AREAS

## THE NORTH WEST, AND HUMBERSIDE, OR FULL OR SPECIAL AREAS

## PARTS OF SOUTH WALES AND WALES

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## REGIONAL DEVELOPMENT III

# North West confident of a recovery

FROM a debilitating low, 14.5 per cent slice of last July's the North West, a region which measured by investment and programme and 13.8 per cent has experienced industrial expansion initiatives, there are in February. Considerable resources have development in the North West been steered to Merseyside, the is moving towards a more sub-region with Special Development Area status and a persistent political phase. Given a more situation only high scale of unemployment nationally and internationally, which has often been the end of the year is now twice the national average. By seen as the turning point. John the end of last year nearly Townsend, managing director of 500,000 square feet of advance factories were in the pipeline on the Bolton-based Townsend "Development," defines the Merseyside Liverpool faces present mood in the region particular social and economic as reflecting "a groundswell of opinion which says now is a preliminary report to a county structure plan has argued for the time for cautious progress." The assessment is based on current levels of industrial property inquiries and lettings. Even at the lowest point of the trough there was a market but the sharp fall in fresh starts now seems certain to bring a shortage of modern industrial buildings when the upturn in the economy does come. "As a result," says Townsend, "rents will go up, as will freehold values." In the present interim period, identified as such by a growing number of private developers in the North West, there is evidence that more industrialists are planning ahead and particular concern that the region should have a sufficient stock of modern off-the-peg advance factories ready to take full advantage of the situation when the economy picks up.

For a long time organisations such as the North West Industrial Development Association were highly critical of what they considered the disproportionate low allocation of Government advance factory building to the region. Official figures certainly seemed to support the association's case. But the past two years have seen a grading of Furness the whole of a once basic industry has been made by the North West Industrial Development Association which singles out the Tameside belt.

Beneath the Special Development Area ranking of Merseyside and the Development Area

the high point last November is Government-assisted as an West economy.

One trend that stands out the new factory building programme announced at that time have so far failed to bring any sensitivity in recession on reached 33.6 per cent, after a lasting cure to the basic ills of aid and

## Scotland and North East

THERE IS a persisting case in Scotland against a deterioration nationally. In only one U.K. region, the South East, was the factory space, handled by the Scottish Office's new Industrial Development Division in Glasgow. This was transferred from the end of last year, while the usually buoyant West Midlands had a ratio twice as large as Scotland's.

Much of this is clearly due to the substantial restructuring which has been achieved through regional development and industrial relocation policies carried through by central government. A substantial change has been accomplished in the region's employment base. While job losses in declining industries like shipbuilding, coal mining, textiles and heavy engineering have by no means been balanced by growth in the new sectors, there is now a much stronger representation of consumer, precision engineering, science-based and electronics industries.

Notable among these is the electrical and instrument engineering industry which has shown a marked buoyancy during the current recession, with encouraging short-term prospects. With new investment and some expansion of existing facilities under way, it appears to be one of the few manufacturing sectors in which it is thought possible to predict any employment growth this year.

Expenditure of Government aid programmes has continued at a high level, both for the expansion of established Scottish industries and encourage the choice of Scottish locations by what little "mobile" industry there is: domestically and from overseas. In the last financial year, Scotland took a lead in recent years, with the Scottish Department of Employment's three (£146m.) of the total

Scotland had 11.5 per cent of Great Britain's industrial and identifiable public expenditure last September, down to 11 per cent in the last quarter. That compares with 12.4 per cent in March 1975 and 15 per cent in March 1974, and nearly 17 per cent, each of the two previous years. Indeed, as Strathclyde University's Fraser Institute pointed out in its latest quarterly, had it not been for a relative strengthening of Scotland's position, crude unemployment north of the border would now be well over 200,000, based with the March total 5,000.

Institute also referred to the higher-than-British rate of employment vacancies notified by industry, the aggregate demand ratio of unemployed to 1, it demonstrated that the last four years the as improved remarkably

resources. For example, the self-pity—is that Government policies towards Scotland and Wales are being shaped by a major review by Government of present regional policies, employing in the economic and the relative worsening of the North West's position—meaning that Scotland's assisted status should now be down- graded.

### Sensitive

Devotion to the Scots and Welsh is another sensitive area, certain to lead to demands from North West England, if not from other English regions, for similar powers and funds to win new investment projects and employment. Recent seasonally-adjusted unemployment figures showed that at 6.2 per cent, the North West had more people out of work than Scotland.

The creation of Development Agencies for Scotland and Wales is seen as a further potential threat, and a direct reaction can be seen in recent Commons demands for the creation of a £50m. Development Agency for Merseyside. Similarly, there is pressure for prestige as well as practical reasons—for the headquarters of a nationalised British shipbuilding industry to be based on Merseyside.

Implicit in the reasoning of the North West at the present time—and the mood suggests more a sense of injustice than

Tom Heaney

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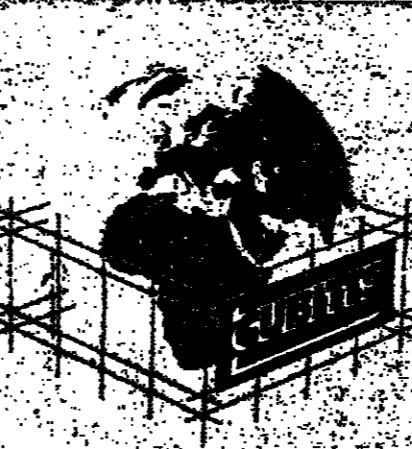
The number of offers of selective assistance made to industry during 1975 was similar to the 1974 level—166 offers compared with 158. The project costs, however, more than doubled, influenced no doubt in large part by inflation. The increase in investment from £111m. to £245m. was not reflected in a proportionate rise in the estimated additional employment associated with those projects: that is expected to have risen from 14,000 in 1974 to 18,400 in 1975.

However, the provision of the Industry Act have clearly had a major impact. Up to the end of February last, 522 offers of selective assistance amounting to £80.5m. have been made to companies in or coming to Scotland, where the total projected investment was estimated at £546m. reckoned to produce employment for some 49,000 people. Over 37,000 claims for regional development grants (20 per cent. and 22 per cent. of capital expenditure respectively in Development and Special Development Areas) have been processed on investments exceeding £1bn. More than four-fifths of these have been cleared.

But undoubtedly the most important influence bolstering the local economy has been the activity associated with North Sea oil. There are now estimated to be some 700 manufacturing and service establishments in Scotland involved in North Sea work, employing about 36,000 people. About 24,000 of these jobs have been provided by the creation of new industrial units specifically designed to serve the new market.

### Salvation

Rig activity in the North Sea reached a plateau last year and it seems clear that on the east and north coasts a saturation point has been reached in the level of investment committed to port developments designed to accommodate rig and platform service vessels. It is expected that offshore exploration will be revived rather than level. During the first two substantially expanded by the

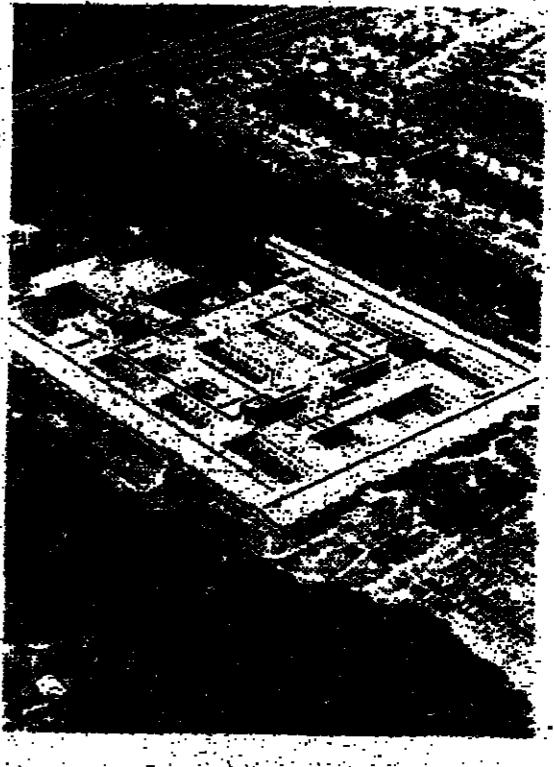


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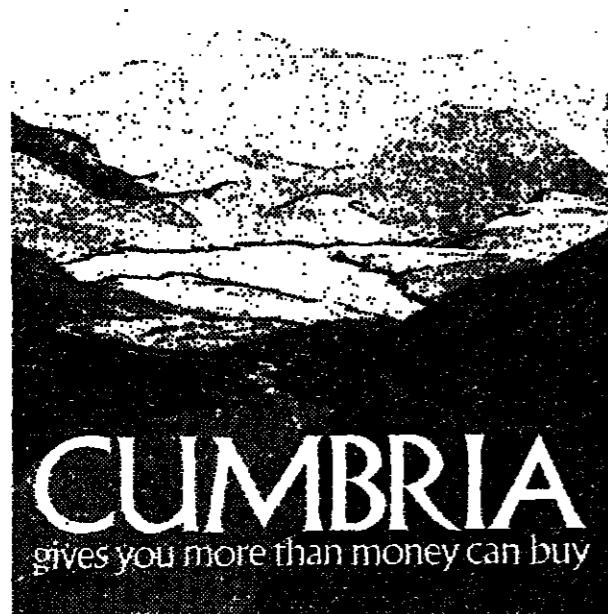
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# Your next move?

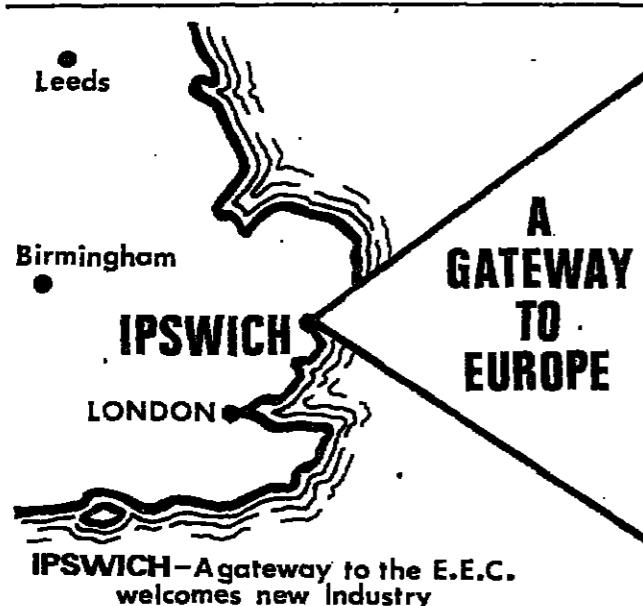
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## LIVERPOOL: INVASION REPORT

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Confident words from Mr. Ian Kirkham, joint Managing Director of PKM, a company formed in 1970 to provide an export packing and case-making facility. In only five years, the company has become one of the leading firms in this field in Britain! Thanks to their 'invasion of Liverpool.'

In the last financial year, PKM's turnover and pre-tax profit doubled, thus continuing the trend established in previous years and providing a strong base for continued expansion on Merseyside.

In 1974/75, they handled over 7,000 tons of goods worth over £15m. As a result of this growth they moved into a new £120,000 purpose-built factory at Knowsley Industrial Park, one of the north's premier development sites.

Commenting on PKM's new premises, Mr. Kirkham has this to say: "Many companies are trying to run their businesses in antiquated premises under poor conditions. With Government Grants they could move to a place like Knowsley. It's got everything. Our factory was completed in just three months, the site is fully serviced and so central."

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### THE INVASION OF LIVERPOOL

14/76

AT THE Gateshead headquarters of the English Industrial Estates Corporation there are three wall maps. They show the country's development areas, and the locations of the Corporation's factories and industrial estates within them. Over 100 pin points of light illustrate the industry's needs. Unlike the new impact on regional development particularly in the North, the Corporation's projects are thus linked to the needs of an established community, with established housing, communications, and services.

Designed to bring much needed employment to the development areas through Government intervention, the Corporation has grown to the point where it now owns 800 eligible for those grants, allowances, and other financial documents offered by central government. They gain on the both the swings and the round-

Northern region alone, 94,000 people work in Corporation-owned factories against a combined payroll of £9,000 for the traditional industries of coal-mining and ship-building.

Currently embarked on a crash expansion programme on a further 70 sites, the Corporation "brings the jobs to the people" on a minimal budget and with a workforce, mainly technical, of under 250 people. It is a remarkable enterprise for several reasons.

### Agency

First, it is an autonomous development agency, working in very close co-operation with the Department of Industry and, in some areas, with the Department of the Environment. Parliament decides on a development programme, the regional Dol offices seek out available land, and this is then leased to the Corporation for industrial development at a peppercorn rent.

The Corporation in turn builds factories which are let out to industry on 21-year leases or, occasionally, purchased. Rents are fixed at current local market prices by the District Valuer, and it is at this point that incoming industry benefits materially from the Corporation's work, and incidentally bypasses some of the fussier fine print in the EEC development regulations.

There are no subsidies involved in these rents. By definition, though, the industrial property market in a depressed region will itself be depressed. Thus the rents will be very low when compared with the more prosperous regions. In addition, the Corporation works on a nil capital basis. What profit there is accrues to the tenant.

Secondly, Corporation deve-

## Industrial estates

AT THE Gateshead headquarters of the English Industrial Estates Corporation there are three wall maps. They show the country's development areas, and the locations of the Corporation's factories and industrial estates within them. Over 100 pin points of light illustrate the industry's needs. Unlike the new impact on regional development particularly in the North, the Corporation's projects are thus linked to the needs of an established community, with established housing, communications, and services.

As a social agency, the Dol, vets prospective tenants and is responsible for allocating industrial sites, attracting industry to them, and defining the criteria by which industrial development will proceed. Development will proceed. Development is also the programme of expansion and extension for firms that have become established on site.

The Corporation sets aside land specifically for expansion, and encourages smaller industries by building "nursery" factories from which they can move as their business prospers and expands. They calculate that each enterprise taking up one of the Corporation's advance factories may need a threefold expansion as time goes on.

The effect of such industrial development decisions on a community is immediate, for the Corporation builds in advance of current commercial needs. Thus local building labour, contractors and specialists are employed at a time when other employment prospects are bleak. Job creation, for that is the essential work of the Corporation, begins at the local draughtsman's drawing board.

Gaining tenants from non-

### Immediate

The effect of such industrial development decisions on a community is immediate, for the Corporation builds in advance of current commercial needs. Thus local building labour, contractors and specialists are employed at a time when other employment prospects are bleak. Job creation, for that is the essential work of the Corporation, begins at the local draughtsman's drawing board.

Gaining tenants from non-

## Controversy in Wales

REGIONAL DEVELOPMENT accuse some firms of exploiting under-achievement of the Welsh economy. Consequently, living standards in many parts of Wales have fallen considerably. Plaid Cymru says one lesson below those experienced elsewhere in the U.K. is clear. "Only in areas served by reasonably good roads, rail-report. This attack from the nationalist party follows criticism from the Wales TUC about the effectiveness of regional policy. Even partial success, "Of the 12 firms achieve sufficient diversification to the Special Development Area at the north coal. The Wales TUC wants economists warned that unless aid is strengthened it could take 30 years to solve the unemployment problems of the region. There is also concern that the lack of an up-to-date regional plan is causing waste and competition between local authorities trying to attract new industry.

The most savage attack comes from Plaid Cymru, which claims that Government forecasts that about 66,000 additional jobs would arrive from schemes approved between 1965 and 1970 are wrong, and the true figure is about 28,000 jobs. A Plaid study shows this startling difference by taking into account three factors: only just over half the factories promised actually materialised; industrialists were over-enthusiastic about job creation estimates; and some of the new plants have since closed. They also

CONTINUED ON NEXT PAGE

### Severe

The Wales TUC has also attacked regional policies in a document submitted to the Prime Minister. "Even without the recession the structural problems of the Welsh economy remain severe and challenging. Our apparent inability in the post-war period, to tackle these created in Wales. In relation problems effectively has led to its size regional policy has the persistent inefficiency and created more jobs in Wales than

### Advance Factories...

...in gateway North Sea Operation

## ACTION AREA Hartlepool

Write for full details to: E. Morley, Industrial Development Officer, Municipal Buildings, Hartlepool, Cleveland.

## BROMSGROVE Aston Fields Industrial Estate

Serviced Estate with sites of negotiable size immediately available for erection of 6 units. 14 miles Birmingham. Easy access M5 and national motorway network. 75 years leases. 1st year rent free.

Apply: George F. Badham, Chief Executive Officer, Bromsgrove District Council, Bromsgrove B23 2ZT.

## CORNWALL KERRIER DISTRICT COUN INDUSTRIAL SITES AVAILAB

Apply: S. G. Stevens, Secretary to the Council, Council Offices, Camborne.

Tel: Camborne.

## Beecham find the formula

When the Beecham Group decided to invest some £14m. in a new pharmaceutical plant, they went into the project with tremendous detail.

Just as you'd expect from such an experienced and successful company.

The site they chose was at Irvine New Town in the new Cumbernauld district of Strathclyde Region.

Irvine satisfied Beecham's requirements for space (27 acres), for labour (450 personnel), for natural resources, transport and housing.

The plant which produces Penicillin G—the main raw material for the Beecham range of antibiotics—has been operating successfully since August 1973.

Beecham's success in Strathclyde since then can be judged by the fact that they are now investing a further sum of £10m. at



Irvine to double their output; this includes an expansion to the Fine Chemicals operation.

Beecham, who operate intensive training

schemes, are delighted with the calibre of

the local workforce.

Says Mr. Jack Holdane, Works Manager, Beecham, Irvine: "Irvine has met all the needs of a pharmaceutical manufacturing operation. The decision to expand our plant is the result of close and friendly co-operation between the company, its employees and the local community."

There can be no doubt that Beecham's decision to set up a plant in Strathclyde Region has been proved correct all along the line. Yet theirs is not an isolated case. Many other companies can tell similar stories of successful expansion.

And there's still room for a great deal more.

If you have plans for expansion then contact the Strathclyde Industrial Development Unit. There you'll find experts ready to help, ready to guide you in terms of site location, labour availability, financial incentives and anything else which will help formulate your blueprint for future growth.

It makes no difference who you are, how large or small, where your market is. If you see expansion, we can help make it happen.

Strathclyde Industrial Developmen

## REGIONAL DEVELOPMENT V

## The debate over devolution

SOME OF the heat has gone—no doubt temporarily—from the devolution debate while Ministers decide what changes they can afford to make to their initial proposals, which succeeded in pleasing virtually no one. In the meantime, the government has taken two practical steps which, while hardly noticed outside Scotland and Wales, have been represented as going some way towards providing a modest measure of devolution in economic and industrial matters.

The first move—making the Scottish and Welsh Offices responsible for the administration of selective regional assistance to industry and for such matters as Government factory building—is probably more a range of form than of real substance. The other innovation—the establishment of separate development agencies for Scotland and Wales at the beginning of this year—could potentially be far more interesting.

The new agencies might be described as something of a cross between scaled-down versions of the National Enterprise Board and the kind of regional development agencies that are to be found in France and elsewhere. In their NEE role they will function as investment banks providing finance for local industry and participating, either directly or in participation with other interests, in what are called "employment-creating commercial ventures." They are expected to deal primarily with Scottish or Welsh companies, saving the NEB to deal with companies operating on a UK scale—though the latter is obliged to liaise with the Development Agencies whenever Scottish or Welsh activities are involved.

## Recovery

In their other capacity the new agencies have been given certain responsibilities which are designed to help lay the groundwork for industrial recovery in decaying areas. They have been given overall responsibility for local authority derelict land clearance programmes. They are expected to initiate other major environmental improvement schemes in partnership with local authorities. And they have been put in charge of Government advance factories, which were formerly the responsibility of the Scottish and Welsh Industrial Estates Corporations.

Both roles represent a marked departure from the traditional approach to regional development policy. It is true that the Highlands and Islands Development Board, which succeeded in raising the level of economic activity in that part of Scotland even before the advent of North Sea oil, was a kind of forerunner. To that extent the new agencies are not altogether a new idea. But more or less ever since the UK Government began to concern itself with regional development problems—which is now almost 50 years ago—the tendency has been to rely on the "carrots and stick" approach by offering financial inducements to companies to locate their expansion in certain preferred areas and by denying permission for growth in the more affluent or contested areas rather than to

any other assisted area," adds the report, which was commissioned by the Welsh Office. But the achievements fall far short of solving the imbalance in the Welsh labour market—it would this year. The WDA is now deciding how to allocate funds between 200,000 and 250,000 new jobs to achieve this goal.

Local authorities in Wales are becoming increasingly concerned that the last major blueprint for development within the region, "Wales: The Way Ahead," published in 1967, is now out of date. South Glamorgan County Council said recently, "The County Council thinks that if regional policy guidelines were more explicit progress could be made towards solving problems without conflicting with the needs of other parts of the region without wasteful competition between neighbouring authorities."

Against this background of

growing debate, the Welsh Development Agency, the latest

Government aid to regional expansion with a budget of £180m, came into operation this year. The WDA is now deciding how to allocate funds for its functions, which include industrial investment, but it could be late summer before this plan is ready. The Agency is carrying on the largest-ever expansion of advance factory building in Wales, a £325m programme which it took over from the Welsh Industrial Estates Corporation. Great emphasis is being placed on having factories ready for an economic boom—opportunities were lost in 1973 because space was not available. Although there are currently only six factories standing waiting for industrialists, another 33 are under construction and a further 33 have been given the go-ahead.

Wales reaped the lion's share

of the British part of the first allocation last autumn from the EEC Regional Development Fund, with £25m going towards the advance factory programme. Another £37m, mainly for local authority infrastructure schemes, followed in December. There have also been loans at favourable interest rates—including £20m towards GKN's Cardiff mini-steelworks, more than £50m for a number of British Steel Corporation modernisations, over £20m to the National Coal Board for expansion projects, and a £17.5m European Investment Bank loan for extending the telecommunications network in Wales and the surrounding area.

The cautious optimism that is

creeping back into the UK economy is also reflected in £20m on modernising steelmaking at Llanelli and a multi-million pound steelworks is being built by Greek-backed company at Newport. But latest figures show that in the second quarter of 1975 Wales only received 6.4 per cent of the total £134m capital spend-

make use of a para-governmental agency with its own powers of initiative. Whether regional policy has focused on a certain number of "growth zones" or whether the largesse has been spread rather more thinly over much greater reaches—as now—the authorities have on the whole tended to prefer to work (indirectly, even passively, rather than to adopt a more direct, active role in the process of industrial regeneration.

## Experimenting

Whether this more activist approach will prove successful is hard to say. On any pragmatic view there is certainly a case for experimenting with new ideas. The trouble is that this latest initiative, like most other developments in regional policy, has been somewhat oversold. Indeed, because of the political and economic climate in which the new agencies have been launched, especially in Scotland, their inception could hardly have come at a worse time.

Expectations have been raised, in the first place, because of the present state of the economy. Unemployment is high, especially in Clydeside and Western Scotland where the regenerative benefit of the Sea oil activity has hardly penetrated. Yet because of the recession and the continuing uncertainty about future trends, industry does not have a particularly bullish attitude towards spending on modernisation and new capacity. The two agencies have an initial five-year budget of £200m. (Scotland) and £100m. (Wales) with more on call. A good deal of these dowries are already bespoke for by the factory-building and derelict land programmes, and both agencies are hoping to avoid sinking their funds into a few glamour projects and certainly to eschew becoming involved in bailing out lame ducks.

Yet they will face heavy pressure for short-term initiatives. Clearing away coal tips and cleaning up industrial blight does not make an immediate a whole and for the centre to impact on the unemployment balance up the rival claims for

Colin Jones

## Wales

CONTINUED FROM PREVIOUS PAGE

## North East Lancashire Development

Association could help keep your business in business...

Nobody disputes it: these are difficult times. But it is possible to expand your present business or make a successful start in a new one...with a little help from friends. Have a word with the people at the North East Lancashire Development Association. They'll be your best allies in the situation. They'll point out prime sites. Show you where to find a ready pool of labour. Encourage you to make contacts...make contacts...make contacts...and within easy reach. In fact these new friends would do everything possible to keep your business in business, whatever its age or stage at present. North East Lancashire is one of those areas which isn't complacent about its newcomers. We go out of our way to help them pave the way, even point out the ideal places for your key workers and executives to live. All this in addition to the Government incentives, the 20% building grant, cash bonuses and tax allowances. Perhaps all this does sound like a lot of work and effort on our behalf. But after all isn't that what friends are for?

Have a word with Michael H. West, our Industrial Development Officer, at 181 Church Street, Burnley BB1 2PS. Telephone 0226 22411.

**NORTH EAST LANCASHIRE DEVELOPMENT ASSOCIATION**

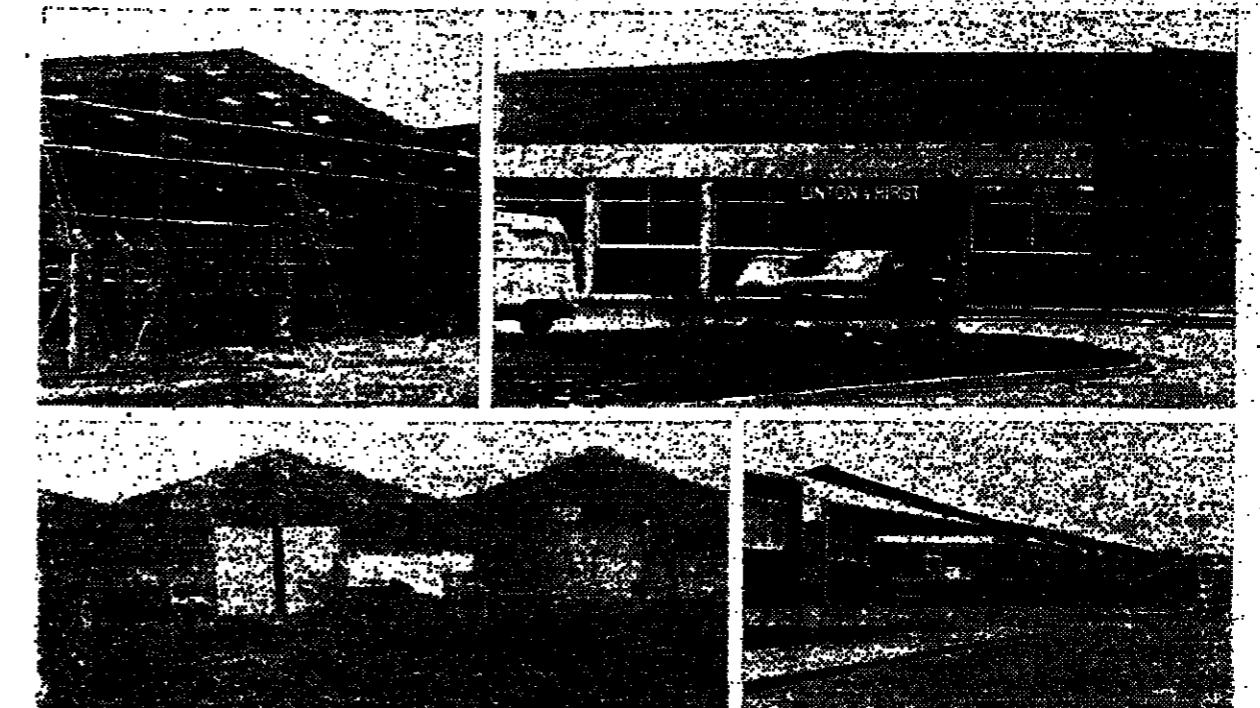
## Advance

They range from 1,360 square feet nursery units to 50,000 square feet factories. Efforts are being concentrated on potential unemployment blackspots, like Ebbw Vale, where the ending of steelmaking will cut job opportunities by more than 4,000 in less than five years. Nine advance factories are being built and two more are planned for North Gwent. Since the beginning of 1975 advance factories space totalling 100,000 square feet has been allocated to six companies throughout Wales. It is estimated that 700 jobs will arise from these industries in about three years.

Although the economic climate has curtailed investment, there are still major schemes under way in Wales. GRW is building a £5m mini-steelworks and rod mill at Cardiff, Dupont is spending £20m on modernising steelmaking at Llanelli and a multi-million pound steelworks is being built by Greek-backed company at Newport. But latest figures show that in the second quarter of 1975 Wales only received 6.4 per cent of the total £134m capital spend-

Garrod Whatley  
Western Mail

## Made to measure!



There are over 150 industrial sites in South Yorkshire, some with ready built units. Somewhere in the County there is a unit tailor-made to suit your requirements. Premises are available freehold or leasehold in the public and private sector.

South Yorkshire County Council will put you in touch with all the right people—estate agents, Department of Industry, district councils—and advise you on your relocation plans.

This information can be at your fingertips for the price of a phone call or letter.

**Write to:** M. J. Thompson,  
County Planning Officer,  
South Yorkshire County  
Council,  
County Hall,  
Barnsley S70 2TN.

**or phone:** Jim Gale,  
Barnsley 86141 Ext. 660.

**Barnsley**  
Aldham Industrial Estate,  
units of 6,250 sq. ft.  
Wentworth Industrial Park,  
units of 9,430 sq. ft.

**Doncaster**  
Armthorpe Industrial Estate,  
units of 5,000 sq. ft.  
Broomhouse Lane, New Edlington,  
units of 1,300 sq. ft.

**Rotherham**  
North Anston Industrial Estate,  
unit of 6,500 sq. ft.  
Northfield  
unit of 6,750 sq. ft.

**Sheffield**  
Dore House Industrial Estate,  
units of 4,800 sq. ft.  
Parkway Industrial Estate,  
unit of 10,000 sq. ft.

\* A small selection of the units available in South Yorkshire.

## South Yorkshire

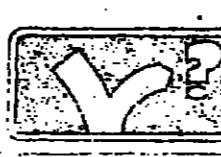
## Can you afford to stay put when prices are on the move?

## A cost-efficiency quiz for modern business

Assess your ability to cope with inflation in a nil-growth economy by answering the following questionnaire. Then tot up your rating on the score panel below.

**1** How far are you from highway access?

A Less than 1 mile. B Between 1 and 3 miles. C More than 3 miles.



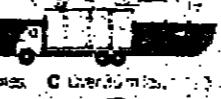
**2** How far are you from a suitable site for an International Airport/putting in today's touch passenger and freighter, with Europe and America?

A Less than 20 minutes. B Between 20 and 45 minutes. C More than 45 minutes.



**3** How far are you from a container port, airfreight and road freight services?

A Less than 10 miles. B Between 10 and 30 miles. C Over 30 miles.



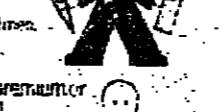
**4** What is the predominant category in your workforce from which you recruit?

A Skilled craftsmen. B Semi-skilled. C Unskilled labour.



**5** Do you have to pay above a pre-agreed premium to吸引 technicians and personnel?

A Yes, significantly. B Yes, but not significantly. C No.



**6** Is housing of the right type and price available locally for all personnel from top executives to casual labour?

A Less than 10% dearer than the national average. B Between 10 and 20% dearer than the national average. C More than 20% dearer than the national average.



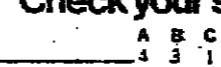
**7** How much do you pay to repair and maintain your factory per 10,000 sq. ft.?

A Less than £2,000. B Between £2,000 and £5,000. C £5,000 or more.



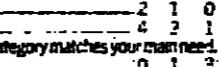
**8** What is your cash outflow rate?

A Less than 4% per year. B Between 4 and 8% per year. C Over 8% per year.



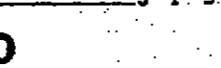
**9** How much are you paying per square foot in office space?

A Less than £100. B Between £100 and £250. C £250 or more.



**10** How much are you paying per square foot for factory space?

A Less than £100. B Between £100 and £250. C £250 or more.



## Check your survival rating

	A	B	C
1	4	3	1
2	2	1	0
3	4	3	1
4	Score 4 if category matches your needs.		
5	0	1	2

1 A: 0-2; B: 3-5; C: 6-10.

2 A: 0-2; B: 3-5; C: 6-10.

3 A: 0-2; B: 3-5; C: 6-10.

4 A: 0-2; B: 3-5; C: 6-10.

5 A: 0-2; B: 3-5; C: 6-10.

## Scores of less than 20

You are paying well over the odds on a number of heads, which must be impairing your competitive edge. Relocation to Warrington New Town could bring you substantial cost reductions.

Specifically, relocation to Warrington will provide you with superior communications with most markets, home and overseas, together with a sophisticated labour force and all the industrial and commercial services you need. All other amenities—housing, culture, environment—can match or surpass those enjoyed by any business in Britain.

## Scores of 20-32

You are less than ideally placed and should consider the economies you could make by moving to Warrington New Town. Bear in mind there are now Removal Grants for service industries and assistance with training and recruitment for any type of enterprise.

## Scores of 33-39

You must be in Warrington already since you are exceptionally well placed to withstand the gloom of the present situation.

## Check your figures against ours

Let us discuss in confidence ways in which your operating costs can be cut by moving to Warrington New Town. Even if you cannot answer some of the questions on the questionnaire or find the questions unrelated to your business survival problems, we may still be able to help you.

There is no obligation. Contact: Brian Standish, Chief Estates Officer, or Peter Sandy, Warrington New Town Development Corporation, FREEPOST, Warrington WA4 377. Tel. Warrington (0925) 36551. Telex: 627225.

## Crossover at Warrington

From the 1970s onwards, Warrington has been a major industrial and commercial centre, with a population of over 100,000. It has a well-established infrastructure, including a modern road network, a rail link to London, and an international airport. The town is also well-connected by road and rail to other parts of the region and the rest of the UK. It has a good supply of skilled labour and a range of industrial and commercial premises available for rent or purchase. The town is also well-known for its high quality of life, with a range of amenities including parks, schools, and leisure facilities.















# South Africa to increase its defence spending by 40%

BY STEWART DALBY

A 40 per cent increase in defence spending was announced for fighting inflation, were the to-day by Sen. Owen Horwood, dominant influences which must shape the Budget.

In a record Budget which has been described as the toughest since the war.

Defence expenditure in the past two years has nearly doubled.

The increase in overall expenditure for 1976-77 is 10.5 per cent, but after allowing for inflation in real terms the Budget has not increased.

Apart from the higher defence spending and smaller increases in four other areas, allocations for most other departments have not been raised.

Observers believe this will probably lead to higher unemployment, although the Minister did not spell out by how much and in what sectors, the rises might occur.

Total expenditure has gone up to R1.52bn. (£4.7bn.), Defence, at R1.35bn. (£880m.) accounts for 17.2 per cent of the total.

The higher defence allocation had been expected in view of the recent war in Angola and the tension and uncertainty in Rhodesia and Mozambique.

Sen. Horwood said: "Political events in Southern Africa clearly demand that we increase our defence effort."

The necessary defence spend-

• A special defence bond will bring in R120m.

• The remaining R240m. will be obtained from the stabilisation account.

It might have been expected that with spare capacity in the economy an expansionist Budget would have been in order, he said. However, because of of sterner pressures from without, both political and economic considerations demanded a different approach.

These pressures included a prolonged recession in the country's principal overseas markets, the decline in the gold market and what he described as the continuing contrived uncertainty in the gold market.

## Deficit

The Minister estimated he would need to raise R2.35bn. Revenue is projected at R6.02bn., leaving a budget deficit of R1.25bn. before borrowing.

Additionally, provision had to be made for the redemption of internal and external loans of R376m. and R200m. respectively.

He intends to meet overall deficit of R2.356bn. by the following way:

• R720m. is to come from increased taxes, levies, customs excise and sales duties.

• R1.25bn. is to be raised in

the increased taxation.

cigarettes are to go up by two cents on a packet of 20; local and imported beers are to be increased by one cent a can; spirits are to rise by 0.8 cents a tot; fortified and sparkling wine is to increase by 2.4 cents a litre; petrol and petroleum products are to rise by 2.5 cents a litre.

There is also to be an increase of 10 per cent in loan levies on companies with a new surcharge of 5 per cent.

The new rates mean that a company (except gold and mining) consumers who have been exempted will in future be subject to a basic rate of 40 per cent, plus a surcharge of 3 per cent, plus a loan levy of 6 per cent on taxable income.

Loan levies on personal income are increased by 10 per cent, plus a 5 per cent surcharge. There is also a modest new tax on non-resident shareholders.

At present, no tax is payable if a shareholder who receives the dividend is a non-South African company doing business in the Republic. The Minister said he would spell out the tax in more detail when the Income Tax Bill was introduced at a later stage.

Editorial comment, Page 20

The estimated revenue for the financial year 1976-77 from this tax is put at R3m. There have been small increases in pensions and social benefits.

• Of the loan total, about R175m.

is expected to come from abroad. One authoritative economic commentator described the Budget as tough and honest. One of the main effects will probably be on employment. There have been some increased allocations for national education (by which is meant white education), a boost for the railways, an increase for community development, and a rise for Bantu administration.

The run-up in the life assurance sector over the last week following the Prudential's better than expected 1975 results went into reverse yesterday after both Legal and General and the Prudential reported more limited progress. But there is nothing in the figures to undermine a bullish view of the immediate prospects for the life business with increased transfers and dividends rising to the maximum allowed.

At Legal and General, where the net overall profit is £300,000 higher at £2.7m., general underwriting losses have doubled to £4.6m. and are up by £4.2m. to £6.6m. after stripping out special adjustments. The problems have arisen in particular in Australia and South Africa, where the absence of an exceptional loss of £1.3m. will come to £4.6m.

Messrs. David and Field took up amounts of new rights issue, aid loans. In January, decided to reduce burden by selling to the company, vying to occupy the payment of annuities totalling £4,500. A on the £100,000 partly finances the comes to £4,000 tax relief). Of

## MPs' pay

### 'among

### Europe's

### worst'

BY PETER HENNESSY

BRITISH backbench MPs are among the worst paid in Europe, and the developed world, according to a report published today by Political and Economic Planning.

In terms of the quality of services provided, British Parliamentarians are neither the best nor the worst.

The pay and conditions comparable to those experienced by members of the Canadian House of Commons and the French National Assembly.

The report, prepared by Dr. Janet Morgan, of Oxford University, indicates that the lot of British backbenchers

## BACKBENCH SALARIES

U.S.	£14,023
Holland	£13,230
Australia	£11,256
(plus tax-free electorate allowance £3,007)	
France	£10,658
(one-third tax free)	
West Germany	£7,820
(tax free)	
Canada	£7,657
Italy	£7,550
U.K.	£5,793

has improved since the late 1960s. However, they are still "inadequately paid," their working accommodation is "scrappy" and "they still lack the means and the authority to confront with confidence and knowledge a powerful Civil Service and an impressively briefed front bench."

## Advisory staff

Any additional funds should be devoted to providing a permanent professional advisory staff for Commons select committee, particularly the expenditure committee and its sub-committees and the committee dealing with European legislation.

Ideally, each backbencher should be provided with a research assistant, each Parliament with a small research staff and the Commons library with an expanded research division, but shortage of funds made it unlikely that these goals could be met.

Reinforcing Parliament: PEP

13, Upper Belgrave Street, London, S.W.1: £3,000.

Details, Page 12

## Weather

### U.K. TO-DAY

BRIGHTER, some showers.

London, S.E. S.W. England

Cloudy with rainy spells, becoming brighter. Rather cold.

Max. 10C (50F).

E. Anglia, Midlands, E. England, S. Wales

Sunny intervals, some showers. Rather cold. Max. 10C (50F).

Channel Islands

Cloudy with rain. Becoming clearer, mainly dry later. Rather cold.

Max. 10C (50F).

N.W. Cen. N. England, N. Wales, Lake District, Isle of Man, S.W. Scotland, N. Ireland

Sunny intervals, and showers, snow on hills. Rather cold. Max. 9C (48F-50F).

N.E. England, Borders, Edinburgh, Dundee

Sunny spells, occasional showers, snow on hills. Rather cold. Max. 8C (46F).

Rest of Scotland

Wintery showers, some bright intervals. Cold. Max. 3C-5C (37F-41F).

Outlook: Mostly dry in S. with bright intervals; wintry showers in N.

Lifting-up: London 20.05; Manchester 20.13; Glasgow 20.25; Belfast 20.30.

Details, Page 12

## Discover how cost-conscious in business you really are

### 1. How much did Central London office rents rise between

Spring 1972 and Spring 1975?

a) 38% b) 52% c) 65% d) 73%

### 2. Do you know where you can find office space at rentals of:

a) £0.90 per sq. ft. b) £1.20 c) £2.50 d) £3.10 e) £4.00

### 3. What is the difference in secretarial salaries between

a) £5 a week b) £9 c) £12 d) £15

### 4. How much is the fixed removal grant per employee

moved to the Areas for Expansion?

a) £300 b) £600 c) £800 d) £1,100

### 5. Where were you at 5.54 pm yesterday?

a) Cramped into a bus or train b) Home with the family

c) Stuck in a traffic jam d) In your local

## BUSINESS CENTRES

### Yester

### midday

### Yester